

Economic Analysis of Smallholder Maize Producers: Empirical Evidence From Helmand, Afghanistan

Hamidullah Elham¹, Jiajun Zhou¹, Mouhamadou Foula Diallo¹, Shakeel Ahmad¹ & De Zhou^{1,2}

¹ College of Economics and Management, Nanjing Agricultural University, Nanjing, China

² China Center for Food Security Studies, Nanjing Agricultural University, Nanjing, China

Correspondence: De Zhou, College of Economics and Management, Nanjing Agricultural University, No. 1, Weigang, Xuanwu District, Nanjing 210095, China. Tel: 86-182-6007-5456. E-mail: zhoude@njau.edu.cn

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Abstract

Since war started at the end of 2001, the economy was severely devastated in Afghanistan, especially for the agriculture sector. Maize is the third most important cereal crop in Afghanistan, but the productivity of maize has a declining trend which may be caused by low efficiency of maize farmers nowadays. This study examines the production efficiency of maize producers and its important factors with the cross-sectional data from a multi-stage sampling survey of 250 maize producers in Helmand province in 2019. With the adoption of stochastic production frontier (SPF) model and production cost function, the paper gets the estimations of the average technical efficiency (0.737), allocative efficiency (0.65) and economic efficiency (0.568). The inputs, including land, labor, seed, fertilizer and pesticide/weedicides, have significant impacts on maize production and most of the farms exhibit an increasing return to scales. In addition, Tobit regression was applied to identify the influential factors of the production efficiencies for maize producers and the results indicate that education, family size, farm size, farming experience, contact to extension services and access to credit have significantly influence on the efficiency level. Finally, the study suggests that government should take some initiatives, such as extending the agricultural extension service, ensuring supply of high quality seeds and sufficient fertilizer with affordable prices and economical provision of mobile internet facility in remote areas, which will enhance the productivity and efficiency of the farmers and ultimately boost up their economic welfare and livelihood.

Keywords: maize production, technical efficiency, stochastic frontier analysis, Tobit model, Afghanistan

1. Introduction

Agriculture is the main contributor to the economy of Afghanistan as it accounted for 23% of the national GDP and employed 44% of labor force in 2017 (CIA, 2019). It also provides household income, food security and employment for more than 80% of the population in rural areas. However, agriculture sector is still associated with poor performance and not enough to feed the population. Since 2001, conflict with USA was emerged and political forces tried to establish a modernized economy. And there were drastic policy changes which would affect the agriculture sector tremendously, especially for the grain crops (Ahmadzai, 2017). But the value-added agriculture still declines since 2002.

In Afghanistan, maize is the third largest cereal crop and has a vital role in the developing economy of Afghanistan where the expanding population is still partially undernourished. When traditional wheat and rice become scarce, most of the people use maize as an alternative source of food. Therefore, maize is also important for the food security in Afghanistan as more than 54% population are living below the poverty line (CIA, 2019).

Maize productivity fluctuated and is decreasing in past years. In 2017, Afghan maize production was 0.174 million tons, 44% decrease of 0.312 million tons production in 2016 (FAOSTAT, 2017). The productivity of maize in Afghanistan is substantially lower than that in its neighboring countries (Table 1). The low productivity of maize is mainly caused by the lack of knowledge for efficient use of inputs and poor management skills. Given the importance of maize, the increase of maize productivity is very helpful for improving the food security in rural areas of Afghanistan. Thus, it is necessary for farmers to use the available resources in most efficient ways and to achieve a higher productivity in maize production and a better food security (Obaidi et al., 2012; Ngabitsinze, 2014).

Table 1. Production and productivity of maize in Afghanistan and its neighboring countries in 2017

Country/Region	Area harvested (million ha)	Yield (t/ha)	Production (million tons)
World + (Total)	197	5.75	1134
Asia + (Total)	67	5.37	361
Afghanistan	0.13	1.29	0.17
India	9.2	3.11	28.7
Iran	0.17	7.02	1.2
Pakistan	1.2	4.63	5.7

Source: FAOSTAT, 2017.

Agriculture sector is dominated by the small farmers in Afghanistan (Ngabitsinze, 2014). Most of the small framers hold very low productivity due to high inefficiencies (technical, allocative and economic). Some studies have identified the problems, such as lack of capital, fluctuated prices, shortage of crop storage facility, ineffective agronomic methods, poor management practices, low quality seeds, high cost of inputs and sudden changes in temperature, that affect the efficiency and result in low productivity of farming (Ahmadzai, 2017; Mangal et al., 2017; Rajiv Sharma, 2018). Several studies also highlighted many issues, like mismanagement practices at farm, high fragmentation of land, poor availability of credit, high costs of inputs, low adoption of advanced agricultural technology, low education level for farmers, lack of extension services, poor roads and infrastructure, are main impediments for the improvement of agricultural production in Afghanistan (Bell, 2012; Jilani et al., 2013; Maletta & Favre, 2003; Tavva et al., 2017; Thomas & Ramzi, 2011).

Increasing agricultural production and improving self-sufficiency of staple food have profound significance for the poverty elimination in Afghanistan and analyzing the efficiency of agricultural production, especially maize production is very important to reveal the approaches to improve the performance of the maize farmer. As one major maize production region, Helmand province encounters many restrictions including limited inputs and poor financial resources etc. (Saleem & Raouf, 2011; Sarhadi et al., 2014). The major objective of the present study is to evaluate the economic, allocative and technical efficiencies of maize producers in Helmand province in Afghanistan and explore the determinants of maize producers' inefficiency. In addition, this knowledge can help policymakers to reshape the policies and strategies to enhance the efficiency of maize production and improve the food security in Afghanistan.

The remaining parts of this paper are organized as follows: section 2 describes material and methods, while section 3 presents the empirical results and finally section 4 introduces the discussions. In the end, policy implications are concluded.

2. Materials and Methods

2.1 Study Area

The major maize cultivation region is the south-west region with 42% of total national maize production. Within this region, Helmand province was the second largest maize producer (Ministry of Agriculture, 2012) and maize is the largest crop produced in summer season with 60200 hectares in this province (DIAL, 2016). This research was conducted in Helmand province where maize was produced for both domestic consumption and export. Helmand Province is one of the largest provinces in Afghanistan, covering 58584 square kilometers. About 0.85 million population settle in this province and 94% of which are living in rural areas with poor literacy rate of only 5% and agriculture provides the main means of livelihood. In the past years, Helmand made a great contribution in agricultural production because of its organized irrigation canal system which was developed under the "Helmand River Valley Project". According to Ali Ahmad and George (2016), about 0.15 million hectares (70% of land) irrigated by the canal system.

2.3 Empirical Model

Agricultural productivity can be measured as total output/input ratio. Productivity of maize crop can be improved with different means. For example, it can be enhanced by proper utilization of resources and improving the efficiency of maize producers. When it comes to the production efficiency, we followed the methodology of Stochastic Frontier Production function (SFP) to estimate maize production efficiency (Aigner et al., 1977). Cobb-Douglas Production Function for maize farmers was employed in this study.

$$\ln Y_i = \beta_0 + \sum_{n=1}^5 \beta_n \cdot \ln X_i + (V_i - u_i) \quad (1)$$

where, Y_i represents the total output of i^{th} farmer; β is the vector of parameters to be estimated and X_i is the vector of inputs used for maize production, while V_i measure the random variation assumed to be an iid $N(0, \sigma_v^2)$ in Y_i due to the factors beyond the control of the farmer, and u_i is inefficiency error term which is a non-negative random variable associated with technical inefficiency of production and assumed to be an independent distribution of $N(u, \delta_u^2)$. Technical Efficiency (TE) of any farm could be defined as the ratio of observed output to the potential output defined by the frontier function. Following the Cobb-Douglas production function, TE can be measured with ratio of output values and estimated frontier values as follows.

$$TE_i = \frac{\exp(Y_i)}{\exp(\beta_0 + \sum_{n=1}^5 \beta_n \cdot \ln X_i + V_i)} = \exp(-u_i) \quad (2)$$

By following the method of Efficiency Decomposition Technique (EDT) from Bravo-Ureta and Rieger (1991), on the basis of Equation 2 we can estimate the dual cost function and it will provide the basis to measure the economic efficiency (EE) and allocative efficiency (AE) of individual farm.

$$\ln C = \alpha_0 + \alpha_1 \ln C_1 + \alpha_2 \ln C_2 + \alpha_3 \ln C_3 + \alpha_4 \ln C_4 + \alpha_5 \ln C_5 + \phi \ln Y_i + \mu_i \quad (3)$$

Where, C is the total cost of production for maize of farm i , C_1 is cost of land which is taken as the market price of rented land per hectare. C_2 is market price of labor per day, C_3 is the cost of fertilizer per kg, C_4 is the cost of seed per kg and C_5 is the total cost of other inputs such as pesticide, weedicides/herbicides per liter of market price. Whereas, the Y_i represents the output of maize in kg. We estimated the maximum likelihood parameters in stochastic frontier production function (SFP) and efficiency decomposition technique (EDT) with STATA 13.

Economic efficiency is the ability of farmers to use a minimum production cost of inputs while producing the maximum possible output, given the available technology. Bear in mind that economic efficiency is a product of technical efficiency and allocative efficiency (Abdulai, Nkegbe, & Donkor, 2017). Thus, the relationship is denoted as follows:

$$EE_i = TE_i \times AE_i \quad (4)$$

Where, EE_i is the economic efficiency of the i^{th} farmer, TE_i is the technical efficiency of the i^{th} farmer and AE_i is the allocative efficiency of the i^{th} farmer.

To estimate the impacts of demographic, socioeconomic, institutional linkages, farm characteristics and marketing variables on efficiencies, we regressed the efficiencies scores which are valued between zero and one on independent variables with Tobit model (Maddala, 1986; Dhungana et al., 2004; Ibrahim & Omotesho, 2013; Javed et al., 2008; Krasachat, 2004; Tobin, 1958).

$$E_i = E_i^* = Y^0 + \sum_{j=1}^k \gamma_j Z_j + \varepsilon_i \quad (5)$$

Where, E_i represents the technical, allocative and economic efficiency respectively, E_i^* is the latent variable, γ is the vector of unknown parameters, Z_i is vector of selected explanatory variables of i^{th} farmer and ε_i is the error term. The summary of all variables used in Tobit model is presented in Table 3.

Table 3. Descriptive summary of surveyed maize producers (n =250)

Variables	Unit	Description of Variables	Mean (S.D.)
Age	Years	Age of the farmer	43.92 (14.74)
Family Size	Numbers	number of persons in family	12.92 (4.12)
Education	Years	Formal Education in years	5.16 (4.72)
Farming Exp	Years	Farmer's Experience in maize production	19.69 (11.21)
Farm Size	Hectare	Total cultivation land	2.94 (1.42)
Liv Assets	Number of Heads	Total number of Animals on farm	4.48 (2.56)
CES	Number of times	Frequency of contact with extension officers	2.06 (0.07)
Access to Credit	Dummy	Access to get credit from banks or other sources	0.54 (0.03)
MFG	Dummy	Membership of Farmer Group	0.71 (0.03)
DtR	KM	Distance between farm and main road	1.45 (0.78)
DNM	KM	Distance from farm to the nearest market	4.33 (3.68)
Mobile/Internet	Dummy	Usage of Mobile or internet for information about production	0.64 (0.03)

3. Empirical Results

Estimations of SFP model and cost function are presented in Table 4. Results show that Land, seed, fertilizer, weedicides/pesticides and labor significantly affect the maize production. It also indicates that if labor increases just 1% maize output would increase 0.24%. The coefficients of remaining variables such as land, seed, fertilizer and weedicides are all positive which means more those inputs will lead the growth of maize production. The estimations of Likelihood ratio test, δ^2 and γ indicating that model was significant and the existence of inefficiency component. Returns to scale was 1.021 showing the increasing returns on the scale of maize production function.

Table 4. Maximum likelihood estimations of parametric SFP and cost function of maize production

Variables	ML Estimation of SPF Coef. (Std. Err.)	Variables	Estimation of Cost Function Coef. (Std. Err.)
Constant	2.98*** (0.291)	Constant	1.54**
<i>ln</i> land	0.46*** (0.034)	<i>ln</i> C _{land}	0.18***
<i>ln</i> labor	0.24** (0.028)	<i>ln</i> C _{labor}	0.12**
<i>ln</i> Seed	0.08*** (0.014)	<i>ln</i> C _{seed}	0.19***
<i>ln</i> Fertilizer	0.10*** (0.025)	<i>ln</i> C _{fertilizer}	0.21***
<i>ln</i> Weedicides	0.13*** (0.011)	<i>ln</i> C _{weedicides}	0.10***
Log-Likelihood	-238.14	<i>ln</i> C _{output}	0.13***
Returns on scale	1.021		
Sigma square $\delta^2 = \delta_u^2 + \delta_v^2$	3.54*** (0.31)		
$\gamma = \delta_u^2 / \delta^2$	0.64*** (0.05)		

Note. ***, **, and * denotes significance level at 1%, 5% and 10% respectively.

We also estimated the dual cost frontier function with which to measure the allocative (AE) and finally derived the economic efficiency (EE). All the variables in cost function include land, labor, seed, fertilizer and weedicides have positive and significant impacts on total cost of maize production. Particularly, 1% increase of cost of seed, fertilizer, land, output, labor and weedicides would increase the total production cost by 0.19%, 0.21%, 0.18%, 0.13%, 0.12% and 0.10% respectively.

Table 5. Summary statistics of estimated efficiencies

Type of Efficiency	Average	Maximum	Minimum	Std. Dev.
Technical Efficiency (TE)	0.737	0.971	0.216	0.163
Allocative Efficiency (AE)	0.652	0.932	0.392	0.964
Economic Efficiency (EE)	0.568	0.906	0.087	0.231

Table 5 presents the summary of all estimated efficiency—TE, AE and EE. The mean of TE for sampled farms is 0.737 with the range of [0.216, 0.971]. This implies that the average maize producer only attains 74% of potential output under the prevailing technology. Allocative efficiency is at an output level where the price equals the marginal cost (MC) of production. The average AE is 0.652 with a range of [0.392, 0.932]. It suggests that the maize farmers produced up to the average of 65% allocative efficiency point, and there is some space to optimize the inputs structure of maize production. Finally, with mean of 0.568, economic efficiency holds the interval of [0.087, 0.906], it is evident that there is a need to improve both technical and allocative efficiency in maize production in Helmand province. Particularly, the result suggests that a potential of 44% improvement of economic efficiency would be achieved by optimizing the inputs structure and improving production technical efficiency.

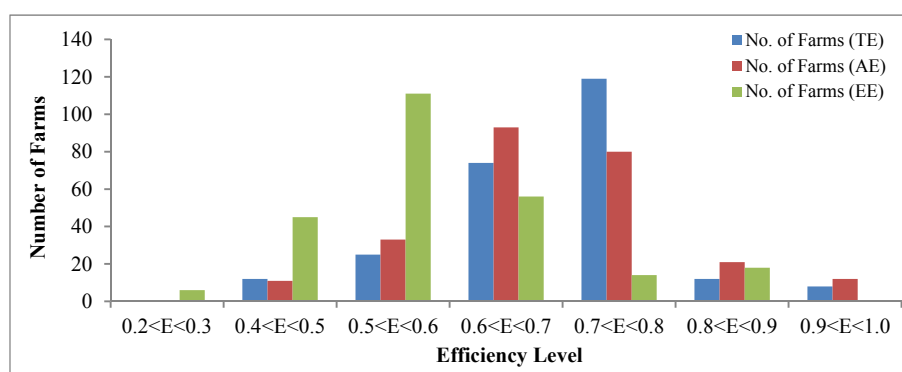


Figure 2. Distribution of technical, allocative and economic efficiency for farms in Helmand

The distribution of economic, allocative and technical efficiencies is presented in Figure 2. The technical efficiency of majority of farms (about 48%) locate to the category of $0.7 < E < 0.8$, while for more than 90 farmers, the allocative efficiencies are in the range of $0.6 < E < 0.7$. And 44% of the farms get economic efficiency of $0.5 < E < 0.6$. Moreover, less than 20 farmers achieve the higher level of AE, TE and EE. Thus, farmers have the potential to achieve the maximum yield of maize by improving their efficiencies.

The evaluations of the determinants of TE, AE and EE were also performed with the use of Tobit model. To achieve robust estimates, some verification tests were also conducted including multicollinearity and heteroscedasticity check with Variance Influence Factor (VIF) and Breusch-Pagan test respectively. The results indicate that VIF is of 2.85 which indicates there is non-existence of multicollinearity, while Breusch-Pagan chi-square values for EE, AE and TE are 1.84, 0.98 and 0.87 respectively, indicating that heteroscedasticity is not a problem in our models. Furthermore, Jargue-Bera test was applied to check for normality and the results (TE = 27.20, AE = 23.03 and EE = 20.83) verified that values of the efficiencies were normally distributed. The results of the Tobit models are presented in Table 6.

Table 6. Estimates of Tobit Regression Models

Variables	Technical Efficiency		Allocative Efficiency		Economic Efficiency	
	Coefficient	Std. Err.	Coefficient	Std. Err.	Coefficient	Std. Err.
Age	-0.003	0.002	-0.002**	0.001	-0.002	0.003
Family Size	0.002	0.004	-0.006**	0.003	-0.001	0.004
Education	0.004**	0.002	0.003***	0.001	0.002**	0.001
Farming Exp.	0.009***	0.003	0.004	0.003	0.005**	0.002
Farm Size	0.006***	0.002	-0.001	0.002	0.004***	0.001
Liv. Assets	0.002	0.004	0.002	0.004	0.001	0.002
CES	0.006	0.020	0.042**	0.018	0.024	0.017
Access to Credit	0.021***	0.002	-0.002	0.012	0.004	0.010
MFG	0.041***	0.015	0.029	0.019	0.037	0.024
DtR	-0.001	0.018	0.009***	0.003	-0.002	0.010
DNM	-0.002	0.010	0.004	0.022	-0.002*	0.001
Mobile/Internet	0.061***	0.019	0.047*	0.026	0.056*	0.030
Constant/intercept	0.032	0.021	0.030	0.051	0.067**	0.028

Note. ***, **, and * denotes significance level at 1%, 5% and 10% respectively.

According to the results, Age and household size negatively influence AE but are insignificant for TE and EE. This implies that older farmers and larger farmers were less efficient than their counterparts. The results also indicate that educated farmers hold higher technical, allocative and economic efficiencies and farming experience and farm size have positive and significant influences on TE and EE. This implies that farmers with a large land holding achieved higher levels of technical and economic efficiencies. Even though owning a large number of animals could provide manure, working power like oxen and household income, livestock asset (proxy of wealth status) is insignificant in the models. We also find that the frequency of contact with extension service agencies and distance between farm and main road increased farmers' allocative efficiency. The credit access and membership of farmer groups could improve technical efficiency. When it comes to the impacts of market, we find that those who are near the market get higher economic efficiency than the households that are far away from the market. Finally, mobile phone/internet usage empowers maize farmers to be more technically, allocatively and economically efficient.

4. Discussion

4.1 Stochastic Frontier Production Function, Cost Function and Efficiencies

The results indicate that land has positive relationships with maize production and cost which is consistent with the results from Ahmadzai (2017), and Debebe et al. (2015) who found that land had the largest effect on maize production in Ethiopia. We found that the most essential factor in maize production function is labor that is similar with the results from Sapkota et al. (2017), because most maize farmers in Afghanistan use labor-intensive methods in production. Regarding other inputs, several studies found that seed (Ng'ombe & Kalinda, 2015), fertilizer (Chirwa, 2007) and pesticides/weedicides (Debebe et al., 2015) also had significant and positive effects on maize output. It also performs the same way in the cost function (Abdulai et al., 2017; Debebe et al., 2015). Thus, taking the existing literature into consideration, the estimations in the present study are reasonable.

On average, the economic efficiency, allocative efficiency and technical efficiency for maize farmers are 57%, 65% and 73% respectively. As we mentioned before that Allocative efficiency (AE) is one indicator that the farmer could make a choice and utilize the inputs in maize production to reach a level where their factor prices equal marginal returns (Tijani, 2006). The results of the allocative efficiency indicate the inputs are either over-used or under-used in maize production in Helmand province. On the other hand, technical efficiency is the ability of a farmer to produce potential maximum output given a set of inputs and available production technology (Koopmans, 1951). The results reveal many maize farmers could produce at the level close to the potential production. Furthermore, improvement of AE and TE would greatly contribute the growth of EE. Thus, our results suggest that maize farmers in Afghanistan did not master the cost minimization in production which would lead the poor performance of maize production.

4.2 Determinants of Efficiencies

The results show that production efficiency tends to decrease as the age of farmers grows. Even though farmers acquire more experience in farming practice as time goes by and could efficiently utilize the resources for maize production (Amos, 2007; Chaovanapoonphol & Somyana, 2018; Msuya et al., 2008; Sibiko, 2012), farmers become less energetic as they get older and this affects their productivity which could be the reasonable case in our study. This result is in line with the finding from Taiwo et al. (2014) and Tavva et al. (2017) who found that efficiency in cassava and wheat production declined as the farmers got older. Amaza et al. (2006) and Chepng'etich et al. (2014) also reported that younger farmers are more energetic and keener to adopt advanced production technologies, thereby making them to achieve higher efficiency.

The household size is another important influential factor of the efficiency of maize production in Helmand province in Afghanistan. Particularly, larger families have enough labor forces to perform farming activities, especially for the labor-intensive maize production. This is consistent with the discourse that larger households have more domestic labor to deploy at the farm, especially in the time of labor shortage (Asefa, 2011; Aye & Mungatana, 2011; Debebe et al., 2015; Elibariki et al., 2008). However, we found that it negatively affects allocative efficiency, and this could be caused by the resource misallocation in productions such as overutilization of labor (Abdulai & Eberlin, 2001; Donkoh et al., 2013; Mwalupaso et al., 2019; Tavva et al., 2017).

Regarding education, most of the studies concluded that educated farmers are more efficient than their counterparts (Abdulai et al., 2017; Chaovanapoonphol & Somyana, 2018; Debebe et al., 2015; Mussaa et al., 2011; Nyagaka et al., 2010; Shehu et al., 2010; Tavva et al., 2017). Also, some researchers (Anang et al., 2016; Asante et al., 2014; Donkoh et al., 2013) reported contrary findings as they are more engaged in off-farm employments which may deter their farming activities. Our finding indicates that highly educated farmers could easily perceive instructions of maize production and are more apt to learn and adopt new skills and technologies in maize production and then get higher efficiencies.

Farming experience could increase the capacity of farmers in maize production. Hence, efficiency is positively influenced by the farming experience in present study. This is in line with the result of Abdulai et al. (2017), Gul et al. (2009), Mwalupaso et al. (2019), Okike et al. (2004), Olarinde (2011), and Sapkota et al. (2017) who found that experienced farmer can acquire better knowledge and skills to select the suitable farm equipment. When it comes to farm size, there are some studies identified that small farms hold higher production efficiency because of easy management and lower transaction cost (Adebanjo Otitoju & Arene, 2010; Amos, 2007; Elibariki et al., 2008; Idiong et al., 2009; Mwalupaso et al., 2019). Many other researchers found a positive relationship between efficiency and farm size as large farms are more efficient because modern agricultural techniques can easily be adopted and scale economies make them more productive (Chaovanapoonphol & Somyana, 2018; Chirwa, 2007; Endrias et al., 2010; Gul et al., 2009; Msuya et al., 2008). Our results also present positive impacts of farm size on efficiency.

Strikingly, institutional linkages like contact with extension service agencies perform a crucial role in the agricultural production and efficiency improvement for maize farmers in Afghanistan. More frequent contact with extensions services high likely provide farmers useful instructions and improve inputs allocation, cost reduction and augmented production (Abdulai et al., 2017; Aboki et al., 2013; Debebe et al., 2015; Peprah, 2010; Sapkota et al., 2017; Sibiko, 2012). However, the distance from the markets is one barrier for obtaining inputs and extension services which ultimately affects farmers' technical efficiency (Anang et al., 2016; Martey, 2019; Ng'ombe & Kalinda, 2015).

Credit access is pivotal for enhancing production efficiency and its impacts on TE are positive and significant, because financial credit enables farmers to extend and manage their farms and improves the agricultural production system (Chepng'etich et al., 2014; Nchare, 2007; Ng'ombe & Kalinda, 2015; Olarinde, 2011). Participation in farmers' organization/association/groups is another cardinal factor because farmers can enjoy the group benefits of scale economy, better extension services and access to inputs. The positive effect of membership of farmers group on efficiency level has also been reported in many studies that group membership reduced the cost of production and enhanced the productivity, profitability and production efficiencies (Aboki et al., 2013; Anang et al., 2016; Sudrajat et al., 2018). Finally, information technique adoption increases the potential production for adopting better practices and prevent farmers from making blind decisions which leads to the improvement in efficiency (Debebe et al., 2015; Sekabira & Qaim, 2017).

5. Conclusion and Policy Recommendations

Maize is the strategic crop and staple food in Afghanistan. However, its declining productivity in recent years poses a great threat to the poverty reduction and hunger eradication in the country. Therefore, this paper empirically examines the technical, allocative and economic efficiency of maize production with stochastic frontier analysis and cost function regression based on the data collected from Helmand province in Afghanistan. The results indicate that all the classical inputs significantly contribute to maize productivity, and fertilizer and seed have larger shares in the total cost of maize production. The average efficiency levels ($EE = 0.56$, $AE = 0.65$ and $TE = 0.737$) reveal that there is potential space to increase maize output with optimizing inputs structure and production technology adoption to improve the technical efficiency and allocative efficiency.

Furthermore, to scale up the efficiency levels, policies must be directed towards the positive determinants, such as education, farming experience, contact with extension services, farm size, membership of farmer group, access to credit and mobile phone/internet usage, as well as the those with negative influences, such as age and distance between local input/output market. Overall, the proper allocation and utilization of available resources (inputs) and advanced production technology should be prioritized to leverage the benefits maximization in maize production.

Specific measures for maize productivity improvement in developing country like Afghanistan should take the training and information for maize producers into consideration. Policymakers should also promote initiatives to make extension services for small farmers more effective. Furthermore, provincial administration should ensure the supply of quality seeds, and high prices of fertilizers must also be addressed through farmer inputs support program (FISP). Lastly, better internet and mobile networks are necessary for the availability of information on technologies and markets in rural areas which eventually could improve the productivity.

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