On Revisiting the Sex Differences in Language Acquisition: An Etiological Perspective

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Abstract

The purpose of the study is to investigate the issue of sexual brains in language acquisition from an etiological perspective. In a sense, the etiological scrutiny of sexual brain will enhance our understanding of brain functioning in order to avoid the totally abstract assumptions pioneered by numerous scholars in second language acquisition (SLA). To achieve the aforementioned aim, the current work taking a conservative approach holds that male-female interactional differences are primarily nature-based in language acquisition, for “individuals are initially affected by biology, before societal constructs can have any influence on them” (Lewin, 2003, p. 3).

Keywords: etiology, hippocampus, sexual dimorphism, SLA, symmetrical brain

1. Introduction

There seems to be no end to the debate over sex differences in the brain. The fact that males and females have different brains is not being surprising, but the implication is quite important because it means that not all brains think the same way (Haier & Jung, 2008). This simple fact might inspire and fix the notion of individualism in language acquisition. That is, sexual brain investigation calls on a necessity to evaluate each student as an individual. Having agreed that there exist individual differences in female and male brain structures, the present researchers, then, will face an even more intense debate over what these differences mean.

However, Hartshorne & Ullman (2006) argue until now, sex has been virtually ignored in studies of learning languages. Still, one of the ways in which the study of sex differences can make a difference is to investigate what changes and matters in brain systems make female and male language acquisition distinct. Females, for instance, because of the high level of estrogen, are better at using declarative memory (Hartshorne & Ullman, 2006). Accordingly, Haist, Shimamura, & Squire (1992) put forth that the high amount of estrogen in females contributes to recalling facts and knowledge.

In effect, the study of sex differences provides a unique opportunity to elucidate the entire trajectory from genes to behavior. Meanwhile, the scrutiny of the sexual brain will enhance our understanding of brain functioning in order to avoid the totally abstract assumptions pioneered by numerous scholars. Hartshorne & Ullman (2006) also assert “the consistent introduction of sex as a design factor in language acquisition may help to reduce the heterogeneity of findings across studies which might have varied in previous investigations partly as a result of inconsistent sex ratios among subjects” (p. 30).

That males and females have a unique ability to learn more than one language is actually a well-established fact. Nevertheless, understanding the sexual brain differences central to language acquisition may present the single most important challenge to the next decade, especially if it turns out that the sexual basis of the brain is amenable to educational strategies, for instance. Whether this can be true is an empirical question yet to be answered, and there is a relatively little investigation of this issue given its critical importance. As Haier & Jung (2008) put forth:

although research in cognitive psychology has advanced considerably in the last two decades, it is still not known why some people learn faster than others, or why some people have better memories or longer attention spans than other people, or why some people are much better at mathematical reasoning than at spelling, or why some people are more creative than others. (p. 171)
It is not yet clear whether the sex differences between females and males are more or less biologically socio-cultural or socio-culturally biological, but what is clear is the fact that these two, that is, sociocultural and biological perspectives towards sexual nature of the brain, are highly interdependent. Undeniably, language acquisition is socio-culturally bound; that is, some concepts are more acceptable in some cultures than others for men and women. There is so much research being conducted in this field, but what is felt a deficit in research is to see whether the brain function in females and males has an advantage for them to acquire language or not. Although several scholars (e.g., Wallentin, 2009) do not believe in sex as a confounding factor in language proficiency, the present writers are in attempts to provide a valid understanding that the sexual brain distinction between females and males can have important implications in the realm of language acquisition, in general, and SLA, in particular.

2. Review of the Related Literature

2.1 Need for a Biological Perspective

Prior to 1980s, very little philosophical work drew seriously on scientific work including the nervous system (Brook & Akins, 2005). In the 20th century, the idea of mind and brain was conceptualized; that is, “a purely physical thing such as the brain could give rise to the complex patterns of feeling and thought” (Warburton, 2013, p. 139). However, the notion of actual brain science was still paid less heed to. In fact, the philosophy was speculative (Bem & de Jong, 2006) rather than scientific. Later on, scholars attempted to cross the border between philosophy and psychology. That is, using psychological concepts, philosophers of neuroscience endeavored to investigate the cognitive part of the brain. Nonetheless, some philosophers argue for the elimination of psychological concepts conceived vague and confused.

In sum, the philosophers of neuroscience fall into either the reductionist or the eliminativist camps (Brook & Akins, 2005). According to reductionists, each psychological state will ultimately be reduced to a type of neurophysiological state. Eliminativists, in contrast, contend that there is no way to reduce psychological theories to neural theories. According to eliminativism, “psychological theories are riddled with errors and psychological concepts are so weak when it comes to building a science out of them that psychological states are best regarded as talking about nothing that actually exists” (Brook & Akins, 2005, p. 6).

Not challenging the philosophical assumptions of the given perspectives, the present researchers are keen on investigating the brain differences from biological/etiological perspectives. Most of the studies conducted in the realm of language acquisition were mostly assumption-based rather than biology-based. The naturalistic theory, for instance, is based on the assumption (Altenaichinger, 2003) that language acquisition is innately determined and that we are born with a certain system of language that we can call on later (Chomsky, 2000). Krashen’s (1981) input hypothesis, also, merits from an assumption (Altenaichinger, 2003) that holds it is important for the acquirer to understand the language that is a bit beyond his or her current level of competence.

Research on the neurobiology of language shows that female brains exhibit certain structural differences related to the biological differences between sexes and that these differences may indeed correlate with differences in cognition and language acquisition (Shehadeh, 1999). Meanwhile, no one denies that there are sexual brain differences between females and males. Accordingly, Zaidi (2010) maintains that since male and female brains are wired differently, they learn differently. Moir & Jessel (1989), also, report that girls tend to use areas of the brain devoted to verbal and emotional functioning, while boys generally use the areas of the brain geared toward spatial and mechanical tasks.

In other words, the studies on sex differences in the human brain are inspired by the idea that individuals consist of brains which are essentially male/female (Karafyllis & Ulshöfer, 2008). Generally speaking, as Baron-Cohen (2004) contends, the female brain, for instance, “spontaneously empathizes to a greater degree than do males” (p. 248), while the male brain is adept at systemizing. “Systemizing is the drive to derive the underlying rules that govern the behavior of a system” (p. 248). However, little has been investigated from an etiological perspective. That is, why are males adept at systemizing? And in much the same way, why are females good at empathizing?.

In sum, outlining the socio-cultural differences between females’ and males’ way of communication does not pave the way towards elucidating the etiology of one sex superiority in language acquisition over the other. Henceforth, to shape the structure of the paper, the researchers, in line with Celce-Murcia (2001), take a more conservative stance and hold that male-female interactional differences, in particular, have sex-based as well as socio-cultural origins in language acquisition. Thus, the current work, besides regarding that language acquisition is more or less socio-culturally bound, insists on the sex-based origin of language acquisition. Along the same line, the researchers of the present paper following Holmes & Meyerhoff (2007) hold that there would be a risk if researchers ignore the bilateral communication of biology and sociology in interpreting the influence
of sex on language acquisition. Accordingly, Halpern & Tan (2001) argue that “biology and environment are as inseparable as conjoined twins who share a common heart” (p. 395).

Tannen, (1990) on claiming that language acquisition is biologically bound holds that the way men talk to men is very different from the way women talk to women. These differences in communication style and communication strategy may result in different strengths and weaknesses in terms of language learning that might correlate with the sexual brain. Although the way of talking is culturally bound (Holmes & Meyerhoff, 2007), it will be a risk to disregard the role of biological sex in language acquisition.

In fact, it can be claimed that even women’s sensitivity to new linguistic forms has a biological basis. Ellis (1994) holds that women, because of sensitivity to new forms, are more inclined to incorporate the standardness of speech. Men, in contrast, use a higher frequency of nonstandard forms than women, and, in the majority of linguistic changes, women use a higher frequency of the incoming forms than men do. What causes a bone of contention is whether this sensitivity is because of sexual brain structure or not. Although the given issue has been discussed more or less from the socio-cultural perspective, there is little research conducted in this field from an etiological perspective. That is, why do females have an advantage in language abilities? (Eriksson et al., 2012). Are there any biological reasons? Do females biologically tackle L2 learning differently from males? Do sex differences entail a nature or nurture explanatory scenario or both?

Studies conducted by Ullamn (2005) and Kimura (1999) hold that the differences between male and female brain cognitive functioning are partly because of hormonal configurations. Seen from this stance, “there is indeed a processing difference between males and females and that this processing exists in both L1 and at least in highly practiced L2” (Bowden, Sanz, & Stafford, 2005, p. 114). As to Halpern (2002), females show an advantage over men at verbal memory tasks, while males are inclined towards visuospatial tasks (Kimura, 1999). Research shows that language processing differences between males and females are related to the verbal memory and the influence of estrogen upon it (Sanz, 2005). Moreover, the production of male sex hormone is also critical in this respect (van der Slik, van Hout, & Schepens, 2015). In effect, masculinization of behavior in males causes a variety of differences between males and females in motor skills and visuospatial abilities (Willingham & Cole, 1997).

Studies also show that the level of estrogen, for instance, plays a significant role in the sea-saw effect (Kimura, 1999; Ullman, 2004) “such that a dysfunction of one system results in enhanced learning in the other or that learning in one system depresses the functionality of the other” (Ullman, 2005, p. 147).

2.2 Sexual Brain Differences

2.2.1 Brain Gray and White Matter

Generally speaking, there are two types of matter in the brain—gray and white (Magon, 2009). Gray matter comprises dendritic structures associated with processing power, while white matter is made from myelinated fibers (insulated electrical wire) that act as connections between gray matter structures (like network cables). In this regard, gray matter represents information processing centers in the brain, and white matter represents the connections between these processing centers. The abovementioned findings can help us to explain why men tend to excel in tasks requiring more local processing like mathematics, while women tend to excel at integrating and assimilating information from distributed gray-matter regions in the brain.

The proportion of gray to white matter between males and females differs significantly in different regions of the brain (Allen, Damasio, Grabowski, Bruss, & Zhang, 2003). Research shows that male brains contain approximately 6.5 times more gray matter related to intellectual processing than female brains, and female brains contain 10 times more white matter linked with intelligence than males do (Haier & Jung, 2008; Ho, Roessmann, Straufjord, & Monroe, 1980). Along the same line, identifying regional differences with brain reports that 84 % of gray-matter regions and 88 % of white-matter regions involved with intellectual performance in women are found in the brain’s frontal lobes, compared to 45% and 0% percent for males. In other words, the gray matter driving male intellectual performance is distributed throughout more of the brain.

Research (e.g., Celce-Murcia, 2001; Ellis, 1994) also shows that females are faster and easier to process and communicate. Magon (2009) sees the reason in the intensity of gray matter rather than the amount of gray matter. Put differently, in females’ brain gray matter, made up of active neurons, “is packed in tightly, so that they are closer together” (Zaidi, 2010, p. 37). The relationship that exists between gray matter density and language proficiency may represent a general principle of brain organization (Mechelli et al., 2004). To conclude, owning to the density of gray matters in the female brain, they are better processors and communicators (Roost, 2012).
2.2.2 Symmetrical Brains

The notion of symmetrical brains in females is also a heated debate. In effect, the two areas in the frontal and temporal lobes related to language named as Broca & Wernicke, respectively, were significantly larger in women (Schlaepfer, Harris, Tien, Peng, & Pearlson, 1995). Researchers (e.g., Haier & Jung, 2008) assert that males tend to think with their gray matter, whereas females with their white matter that provides connections between the neurons. What contributes to the symmetries in females’ brain is not the approximation but the density of gray matter and the proportion of white matter that allow a female brain to work faster and account for the sexual differences in how males and females think and behave (Sabbatini, 2000). Schlaepfer et al. (1995) using magnetic resonance imaging, measured the gray matter in 17 females and 43 males. They reported that “women had 23.2% (in Broca’s area, in the dorsolateral prefrontal cortex) and 12.8% (in Wernicke’s area, in the superior temporal cortex) greater gray matter percentages… than men in a language-related cortical region” (p. 129). Along the same vein, Harasty, Double, Halliday, & McRitchie (1997) argue for the anatomical differences in the Wernicke & Broca areas among males and females. Their findings showed that the volume of the Wernicke’s area was 18% larger in females compared with that volume in males, and the cortical volume of the Broca’s area in females was 20% larger than in that of males.

Males and females are also different in multiple tasks. Rua (2006) asserts that “although both males and females
have the same linguistic potentials as human beings, females’ linguistic skills somehow seem more prone to be
stimulated in order to reach higher levels of linguistic competence” (p.103). This persuasively leads us to Moir &
male patients. Secondly, structural MRI studies demonstrated that asymmetry of the planum temporale (the
upper surface of the temporal lobe largely overlapping with Wernicke’s area) is less pronounced in females than
men. In this regard, based on the issue of lateralization, a number of studies have suggested that language is more left-lateralized in males than
females; that is, males depend particularly on the left-hemisphere of the brain for language, whereas in females
the brain bases of language are more bilaterally distributed (Ullman, Miranda, & Traver, 2008). Put differently,
women brain process language simultaneously in the two hemispheres, whereas men just process the language
on the left side (Shaywitz et al., 1995).

Research done on females with unilateral lesions also lends support to the claim that females are in fact more
bilateralized with their verbal abilities (Frith & Vargha-Khadem, 2001). In fact, when a female has experienced a
lesion to the left hemisphere, she is better able to compensate for this damage than a male is. If a male has a
lesion in the left hemisphere, his verbal abilities are greatly impaired in comparison to a male of the same age
without that damage (Frith & Vargha-Khadem, 2001). However, to Magon (2009), it is not correct to say that
men are more left-brained (logical, objective) and women more right-brained (creative, emotional). In fact, both
sexes use both hemispheres of the brain regularly. Still, human male brains are more asymmetrically lateralized
than those of females, and this brain asymmetry explains why females are “configured for multi-tasking
performance” (Pease, 2001).

As Sommer, Aleman, Bouma, & Kahn (2004) report, the theory that sex differences arise from the more bilateral
representation of language functions in females than in males is supported by two findings. First, female stroke
patients have been reported to exhibit verbal impairment less frequently after lesions of the left hemisphere than
male patients. Secondly, structural MRI studies demonstrated that asymmetry of the planum temporale (the
upper surface of the temporal lobe largely overlapping with Wernicke’s area) is less pronounced in females than
in males.

Another reason concerning symmetries in the female brain is that the amount of white matter in corpus callosum
is more in females than in males (Padmini & Rao, 2011). Magon (2009) maintains that corpus callosum
hemispheric bridge has commonly been associated with the ease of bilateral brain processing. It is generally
thought that there is gender-related thickness difference in this white matter structure among males and females.
In sum, this thickness is more in females. Henceforth, Gurian & Stevens (2004) hold that greater callosum
thickness would allow for better “cross talk between hemispheres in the female brain” (p. 22).

Difference in the size of corpus callosum also lends support to sexual dimorphism; that is, the two sexes of a
species differ in external appearance or other features. Males and females may differ in size, color, shape, production (Jefferson, 1990) and even in language acquisition. As stated by Bornstein, Hahn, & Haynes (2004),
sexual dimorphism in the lateralization of language has been stronger in females, giving them the greater left hemisphere dominance on language acquisition. One identified sexual dimorphism with potential implications for language is the sizes of some portions of the corpus callosum, a difference that has been related to verbal fluency. Accordingly, this can be a biological strong indicator of women’s ability in building communication.

The growth of corpus callosum and hippocampus is in line with the experience the individuals achieve from the environment. Chiang et al. (2009) hold “synaptic connectivity, dendritic complexity, and myelination vary dynamically throughout life, responding to sensory stimulation or deprivation, nutritional factors, and rearing environment” (p. 2212). Accordingly, Chiang et al state that, an important step in finding out “the determinants of white matter integrity is to find quantifiable measures of white matter integrity in the brain that are related to cognition” (p. 2212). Chiang et al. state that as compared with the gray and white matter, corpus callosus reveals greater evidence for environmental influence. In the same vein, Maguire et al. (2000) state that expert taxi drivers had larger posterior hippocampal, and this is a reflection of the experience-based plasticity of structure involved spatial navigation. The authors provided a correlation between years of experience and hippocampal volume. Schneider et al. (2002) also report greater gray matter volume in auditory cortex for musicians. They also supported their findings with the years of experience and higher gray matter.

2.2.3 Sex Hereditary Impact on Language Acquisition

A body of evidence suggests that sex also has a hereditary impact on language acquisition. The proponents of the innateness hypothesis (e.g., Chomsky, 2000) point out that human languages share certain universal properties that even in the absence of negative evidence children acquire language very quickly and relatively with fewer errors. Nevertheless, they rarely refer to whether these properties have distinct advantages for the two sexes.

One of the newer theories concerning language acquisition states that sex differences in a mother’s use of Infant-Directed Speech (IDS) towards her infant cause the differences in language acquisition (Bergeson & Trehub, 1999). Bergeson & Trehub continue that IDS features aspects of speech including shorter utterances, longer pauses, a slower speech rate, higher pitch, and hyper-articulated vowels, all of which have been proven to facilitate language acquisition. In 2003, Kitamura & Burnham published a study to demonstrate that mothers use IDS more towards females than they do towards males. They determined that mothers use IDS both to encourage attention and express affection more with female infants and suggested that this difference arises because of the mother’s intuitive adaptation of speech to her child’s perceived developmental needs. In the same line, Ladegaard & Bleses’s (2003) frequency hypothesis supports the claim that males and females hear different features because of how they are viewed by their caregivers. The study by Echols & Newport (1992) indicated that children are probably to produce and recognize the syllables stressed in their caregivers’ speech.

3. Implications of Sex Differences in SLA

Being aware of the extent to which sex influences language acquisition provides some insights which help the L2 teachers to teach more effectively. In other words, the biological fact that males and females have different brains, and so they use different pathways for the same tasks have implications about how to approach different sexes, their learning styles and the work they produce in the language classroom. Julé (2004, cited in Uster, 2008) puts forth “anatomy is not destiny, as Freud suggested, but a learner’s sex or, more likely, gender- can have profound effects on the ways that learners approach language learning, ways which may, in turn, affect proficiency” (p. 19).

Study on the brain will also pave the way towards how to approach language teaching. As Uster (2008) maintains, the structures of male and female brains indicate the ways about their learning patterns, memory, and retention. In fact, taking into accounts the different biology of the sexual brains results in serious pedagogical implications. According to Uster, teachers, for instance, do not have to “keep verbal instructions too long since males might lose attention since their brain is not oriented for long speech” (p. 160). Furthermore, the teachers “must allow physical movement and physical activity for boys who mostly are physically oriented” (p. 160).

In addition, the course books cannot be sex-blind. The material developers should also consider sex while selecting the topics. Interesting topics provide a stimulus. If the topics trigger stimulation in the brain of the learner, according to Sylvester (1995), the stimulation can change into nervous impulse. The impulse will be sent to thalamus which leads to a map formation in the hippocampus. Then there will be a signal distribution to different parts of the brain. After receiving the input, the signal of dendrite growth is sent. When the cell body transmits a message to the axon, the stored chemical moves into the synaptic gap. The released chemical triggers the nearby dendrites. Henceforth, the produced energy moves to the other cell bodies which finally ends up with more dendrites branching. The more dendrites branching, the more potential for learning will be available. Therefore, avoiding repetitive topics and considering males taste in material development can trigger them to
cope with the course more comfortably.

Research also shows that females outperform male in social skills. To put some examples, Uster (2008), maintains that in order to develop males’ social skills, teachers must increase employment of group work and pair work to help boys socialize. There are also some implications to take into account in the classroom when the characteristics of the female brain are considered. For example, teachers must support their instruction with objects to avoid too many abstractions which are favored by the male brain. To help the female brain, there must be some visual elements such as charts and written material.

4. Conclusion

To better appreciate the etiological implications of sex in language acquisition, recall that male and female brains biologically do have the same floor plan, but not all brains work the same way. The density, amount, and the activation of certain brain region appear to underlie the superiority of one sex over the other. Although numerous studies have been reported on the differences between girls and boys on their manner of production, what the paper considers a challenge is to stop elaborating on their differences based on assumptions. Not proposing new assumptions in the realm of language acquisition, the current paper goes on to hold that since the dendritic cells in males’ gray matters are more in comparison with females’, males are expected to have a strong connection with the outside environment; however, what research shows is that this superiority on the part of females is more or less because of the density of gray matter that facilitates the act of connecting and processing.

In sum, female brains process language activities more easily, earlier, and faster than males, while males more readily excel at spatial-mechanical and gross motor skill tasks. Gurian & Stevens (2004) conclude that these differences explain why girls outperform boys in reading and writing, and why boys tend to gravitate towards physical activities. Furthermore, because of the high amount of white matter in corpus callosum which acts as a bridge between two hemispheres, the female brains benefit from bilateralization. Henceforth, they are good at communication.

It seems investigating sex difference debate from an etiological perspective opens new horizon towards SLA. However, evidence from brain research is not something new. More importantly, studying the brain and finding the differences that exist between male and female brains can push us towards offering a remedy for the lag which is felt behind in male and female language achievement.

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