

Dividends and Problem of Separation of Ownership and Control: Theory and Evidence from French Firms

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Abstract

This paper examines the determinants of dividends payout by focusing on the role of institutional and managerial ownership factors. It also highlights the impact of controlling shareholders on dividends payout ratios. It empirical studies the French context using a sample of 246 firms over a period of 11 years, extending from 1997 to 2007. The results indicate an inverse relationship between dividends payout and institutional ownership and support the negative effect of managerial ownership. The paper concludes, however, with the invalidity of the wealth expropriation hypothesis of minority shareholders by the controlling shareholders in both static and dynamic frameworks.

Keywords: dividends payout, managerial ownership, institutional ownership, voting rights, expropriation hypothesis

1. Introduction

Similar to the work of Leland and Pyle (1977), Thomson (2005), Mancinelli and Ozkan (2006), Khan (2006), Tom and Walter (2011) and Wang and David Scott (2011) this paper highlights the role of ownership structure, and the voting rights on dividend distribution. According to the agency theory of Easterbrook (1984), dividends distribution reduces managers' retrenchment behavior by encouraging firms to borrow from external investors and, therefore, be controlled by the market (Jensen and Meckling, 1976, Rozeff, 1982; Crutchley and Hansen, 1989; Goshen, 1995; Moh'd, Perry and Rimbey, 1995, Robinson, 2006). However, Zeckhauser and Pound (1990) suggest that institutional shareholders can control managers by forcing them to distribute more dividends. On the other hand, according to the "free cash flow" theory of Jensen (1986), managers are still trying to increase their managerial discretions by reducing the amounts of dividends. However, Eckbo and Verma (1994) suggest that institutional shareholders prefer to distribute "Free Cash Flow". in the form of dividends. As a result, the agency theory and "free cash flow" theory imply a significant relationship between managerial, institutional ownership and dividend yield ratios.

Unlike agency theory which interprets the agency relationship between the partners of the firm (Jensen and al, 1992), signaling theory suggests that dividends are used to convey information about future firms' earnings (Ofer and Thakor, 1987, Robinson, 2006; Bhattacharaya 1979; Bhattacharaya, 1980, Miller and Rock, 1985). However, Zeckhauser and Pound (1990) strongly support the presence of a relationship between dividend yield ratio and institutional ownership by highlighting that dividends and institutional shareholders may be considered as alternative signaling mechanisms.

Furthermore, Luciana and Aydin (2006) suggest that dividends distribution also depends on capital distribution and voting rights of majority shareholders. As a consequence, the controlling shareholders still try to expropriate the wealth of minority shareholders by reducing dividends amounts (Johnson and al, 2000; Holderness, 2000). Additionally, Bohren, Josefsen and Steen (2012) suggest that a controlling shareholder may affect dividend policy. Eckbo and Verma (1994) support a significant relationship between voting rights of a manager shareholder and dividend yield. Therefore, our paper proposes to test the impact of ownership structure and voting rights on dividend yield ratios (Thomson, 2005; Mancinelli and Ozkan, 2006). Our paper is structured as follows. In the second section, we present the main theoretical and empirical studies that support the influence of ownership structure on dividend payout ratio. The third section presents the data, to state our research hypotheses and describes our empirical methodology. The results are reported and interpreted in the fourth

section. Section five examines sensitivity of our results by identifying the determinants of the dividend policy. The main empirical results are summarized in the last section.

2. The Literature Review

This section presents a summary of the main theoretical models on the impact of ownership structure on dividend yield ratios. In this regard, Shleifer and Vishny (1986) show that dividend policy is affected by the voting rights of the minority shareholders. They develop a theoretical model that introduces tax and considers that managers shareholders prefer capital gains, while institutional shareholders prefer dividends.

Schooley and Barny (1994) develop the theoretical model proposed by Rozeff (1982) which highlights the impact of managerial ownership on dividend payout under the context of agency theory (Easterbrook, 1984). Rozeff (1982) argues that dividend decision and management ownership are substitutable mechanisms to reduce transaction costs. Firms with majority shareholders distribute fewer dividends than firms with minority shareholders. In contrast, Schooley and Barny (1994) argues that the relationship between dividends and managerial ownership is non-linear (Morck, Scheifer and Vishny, 1988). They developed a model that calculates the optimal dividend yield ratio which minimizes agency and transaction costs.

Following the line of research of Townsend (1979), Stulz (1988), Hart and Moore (1994) and Hart (1995), Myers (2000) develops an inter-temporal theoretical model that examines the dividend policy as a solution of conflicts for interest between the “Insiders” and “Outsiders”.

However, several empirical studies validate the relationship between dividend yield ratio and ownership structure. Accordingly, we distinguish in our literature review two main research trends; the first studies the relationship between managerial ownership and dividends, while the second line identifies the relationship between dividend policy and majority institutional shareholders. Jensen and Thomas’ assumption (1992) is to study the interaction between the firm’s financial policy and the managerial ownership. According to Jensen and Thomas (1992), this interaction is justified by the existence of information asymmetry between managers and outside investors. Like Peterdon and Benesh (1983) and Jalilvand and Harris (1984), Jensen and Thomas (1992) examine the relationship between debt, dividends and managerial ownership determinants. Studying a sample of 565 firms over a period of 6 years (from 1982 to 1987), the authors point to interdependence between financial decisions and managerial ownership. Specifically, managerial ownership level negatively influences debt and dividends levels.

Financial policy-wise and with reference to Jensen, Solberg and Zorn (1992), Bradley, Jarrell, Kim (1984), Amitabh Dutta (1999) examines the relationship between managerial ownership and financial decisions on a sample of American banks. As argued, the authors found a non-significant relationship between debt and managerial ownership. On the other hand, Amitabh Dutta (1999) concludes that managerial ownership negatively and significantly affects dividend yield ratio.

Following the methodology recommended by Dittmann and Maug (2007), Jouahn, Wang and Zhang (2010) examine the impact of managerial ownership on dividend policy taking into account the effect of taxation. Using a sample of 10 143 American companies over a period of 13 years (from 1993 to 2005), the empirical results show a positive and statistically significant effect of managerial ownership on decision of dividend distribution policy during the years from 2003 to 2005. This relationship is not checked at the end of 2003 when dividends are taxed at a higher rate.

In their turn, and following the works of Jensen, Solberg, and Zorn (1992), Bathala, Moon, and Rao (1994) and Chen and Steiner (1999), Crutchely and Raymond (1999) examine the joint determinants of debt, dividends, managerial ownership and institutional shareholders under agency theory. Using “Triple Least Squares” estimation method, Crutchely and Raymond (1999) conclude that the decisions of debt, dividends, managerial ownership and institutional shareholders are not jointly determined. In particular, in 1987, managerial ownership did not significantly affect debt policy and dividends of the firm and in 1993, the debt and managerial ownership weakly affected institutional ownership.

Following the papers of Brav, Graham, Harvey and Michaely (2005), Wang, and David Scott (2011) examine the impact of institutional shareholders on dividend policy of Chinese companies. First, the authors identified the factors explaining dividend ratios in a dynamic framework. In a second step, Wang, and David Scott (2011) introduced in their models the impact of outside investors’ ownership. Using 1024 firms listed in the Chinese market over a period of 11 years (from 1998 to 2008) taken from the “CSMAR” database, the authors indicate that earnings volatility significantly affects dividend yield ratios (Glen, Karmokolias, Miller and Shah, 1995). In addition, the results show also that the decision to distribute dividends is positively related with the decision of

the previous year. Similarly, according to the agency theory, the authors conclude that institutional ownership positively and significantly affects the decision to distribute dividends.

3. Data and Methodology

3.1 Sample Selection

Our methodology tests the relationship between dividend yield ratio and ownership structure using a sample of 246 French listed firms over a period of 11 years, from 1997 to 2007, taken from “MERGENTONLINE”, and “DATASTREAM” databases. Data on ownership structure are taken from the annual reports available in the “MERGENTONLINE” Database.

3.2 Models

Fama and Babiak (1968) tested a number of different models of forecasting dividends ratios and reported that the partial adjustment model of Lintner (1956) generates the most accurate results. Benartzi, Michaely, and Thaler (1997) found that the model of Lintner (1956) is the best model that describes dividend policy. Therefore, and following the works of McDonald and Jacquillat Nussenbaum (1975), Shevlin (1982), Partington (1984), Leithner and Zimmerman (1993), Dewenter and Warther (1998), Robinson (2006) and Wang and David Scott (2011), we use the full adjustment model, the partial adjustment model, Waud and Earnings trend model formulated as follows as suggested by Short and al (2002), to describe the relationship between dividends and ownership structure:

$$\Delta D = f(\Delta E, \Delta E * inst, \Delta E * MDum) \quad (1)$$

$$\Delta D = f(E, E * iNST, E * MDum, D_{t-1}) \quad (2)$$

$$\Delta D = f(E, E * Inst, E * MDum, D_{t-1}, D_{t-2}) \quad (3)$$

$$\Delta D = f(E_t, E_{t-1}, E_{t-1} * Inst, E_{t-1} * MDum, D_{t-1}) \quad (4)$$

Where “D” denotes amount of dividends distributed, “ ΔD ”, changes in dividends, and “E”, earnings. However, the theory examines the impact of controlling shareholders on dividend yield ratios (Zuoping, 2011). In other words, can we assume that the separating ownership and control affects the dividend policy? A significant number of researchers have addressed to address this problem (Luciana and Aydin, 2006; Dickens, Casey and Newman, 2003). We usually find two opposing approaches: a static approach that identifies the determinants of dividend yield ratios and a dynamic approach. However, following the methodologies recommended by Luciana and Aydin (2006), Dickens, Casey and Newman (2003), Kim and Liow (2010) and with reference to the above discussion of works of Lintner (1956) and Fama and Babiak (1968) which assume firms to follow a stable dividend policy according to the following TOBIT regressions (Luciana and Aydin, 2006):

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + \varepsilon_{it} \quad (5)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + PAY_{i,t-1} + \varepsilon_{it} \quad (6)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} Rights All_{i,t} + \varepsilon_{it} \quad (7)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} IOI_{i,t} + \varepsilon_{it} \quad (8)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} OCI_{i,t} + \varepsilon_{it} \quad (9)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 ALFA_{i,t} + \varepsilon_{it} \quad (10)$$

In a third step, we measure the impact of monitoring power of the other shareholders (Du and Dai, 2004) on the dividends yield ratios in a static framework, using the following system of equations:

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + \varepsilon_{it} \quad (11)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + 2Large Shareholder_{i,t} + \varepsilon_{it} \quad (12)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + 2Large Shareholder_{i,t} + PAY_{i,t-1} + \varepsilon_{it} \quad (13)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + Other Large Shareholder_{i,t} + \varepsilon_{it} \quad (14)$$

$$PAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVER_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting_{i,t} - Rights1_{i,t} + Voting Rights All_{i,t} + \varepsilon_{it} \quad (15)$$

Following the methodology supported by Fama and French (2001), DeAngelo, DeAngelo and Stulz (2004),

Denis and Osobov (2007), Vineeta (2011) and Darren Henry (2011) we use regression models “LOGIT” to examine the influence of different shareholders on the decision to distribute dividends. The last step in our analysis will provide an opportunity to study the sensitivity of our results using a “LOGIT” regression analysis, which provides empirical determinants of the probability of firms to pay dividends. It should be noted that firms choose to pay or not to pay dividends each year. It is therefore necessary to check whether our models affect the dividend decision itself, rather than the level of dividends using a binary model called “LOGIT” which is written as follows;

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting Rights All_{i,t} + \varepsilon_{i,t} \quad (16)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting Rights IO1_{i,t} + \varepsilon_{i,t} \quad (17)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting Rights OC1_{i,t} + \varepsilon_{i,t} \quad (18)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 Voting Rights OC1_{i,t} + \varepsilon_{i,t} \quad (19)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 ALFA_{i,t} + \varepsilon_{i,t} \quad (20)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 2 Large Shareholder_{i,t} + \varepsilon_{i,t} \quad (21)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 2 Other Large Shareholder_{i,t} + \varepsilon_{i,t} \quad (22)$$

Finally, following Goergen, Renneboog and Silva (2005), we test the joint effect of ownership structure and earnings loss on the decision to distribute dividends according to the following formulation;

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * EBO1_{it} + \varepsilon_{it} \quad (23)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * EBO2_{it} + \varepsilon_{it} \quad (24)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * IO1_{it} + \varepsilon_{it} \quad (25)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * IO2_{it} + \varepsilon_{it} \quad (26)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * OW1_{it} + \varepsilon_{it} \quad (27)$$

$$DIVPAY_{i,t} = \alpha_0 + \alpha_1 SIZE_{i,t} + \alpha_2 LEVERAGE_{i,t} + \alpha_3 MTB_{i,t} + \alpha_4 NLOSS_{it} + NLOSS_{it} * OW2_{it} + \varepsilon_{it} \quad (28)$$

3.3 Variables Choice and Hypothesis

The study of the relationship between dividends and ownership structure requires the use of different variables.

3.3.1 Variables Choice

The dependant variable

“**Dividends**”, following the methodology suggested by Christian, Andrew, Marc and Renneboog (2011) who used partial adjustment models to describe the dividend policy in the context of German, we use as a measure of dividends total cash dividends paid each year.

“**Dividends yield ratio**” the empirical literature proposes several measures of dividends yield ratios. The first two ratios are measured by the total cash dividends paid each year divided, respectively, by net income (Kimie and Pascal, 2011) and market capitalization. In order to examine sensitivity of our empirical results, we use the ratios of the total cash dividends paid to cash flow and dividends to turnover (La porta, Lopez, Shleifer and Vishny, 2000).

The independent variables

It should be noted that in our estimation and in order to reduce the potential of a possible endogeneity problem, we use lagged explanatory control variables.

“**Institutional ownership**” according to Jensen and Al (1992), ownership structure could be related with dividend yield ratio. Therefore, institutional ownership is approximated by the percentage of equity held by external investors higher or equal to 5%. The measure of institutional ownership is made by two different methods. The first measure is a dummy variable which takes 1 if an institutional shareholder owns more than 5% is present and zero otherwise. The second method measures sensitivity of our results by using dummy variable that takes 1 if the largest institutional shareholder owns 5% or more of equity and zero otherwise.....we document

a positive relationship between dividends and institutional ownership (Szilagyi and Renneboog, 2007).

“Management ownership” we approximate managerial ownership by the share of capital held by members of the Board of Directors. We use, also, a dummy variable that takes 1 if management ownership is higher or more than 5% of equity and zero otherwise. The other measure of insider ownership uses a second dummy variable, “MDum1” which takes 1 if the largest manager shareholder “IO1” owns more than 5% and zero otherwise. Jensen (1986) suggests that managers follow an entrenchment behavior by reducing the amount of dividends distributed. We expect a negative sign for management ownership on dividend yield ratio.

“Voting rights of controlling shareholder and other shareholders” Faccio and Al (2001) argue that dividend rates are affected by voting rights of shareholders. In addition, Chen and al (2009) suggest that majority shareholders prefer high dividend yield. Thus, two dummy variables are used as measures of voting rights. The first dummy variable (2- Large Shareholder) takes a value of 1 when the voting rights of the second largest shareholder equals or is greater than 5% and zero otherwise. The second dummy variable (Other-Large Shareholders) takes the value of 1 if the voting rights of all shareholders with equity higher than 2% other than the controlling shareholder is greater than 5% and zero otherwise.

“Firm size” according to the work of Barclay, Smith and Watts (1995), and Ross, Michael and Joseph (2003), we approximate firm size by the natural logarithm of sales. The larger the firm is, the weaker bankruptcy probability is and the more the firm distributes dividends (Fama and French, 2001). We assume that this variable positively affects dividend yield.

“Leverage” leverage is defined as total debt over total assets. We expect a negative relationship between debt and dividend yield ratios. According to “Free cash Flow” theory of Jensen (1986), debt and dividends can be considered as substitutable mechanisms to control managers’ opportunistic behavior. We assume that this variable negatively affects dividend yield.

“Market To Book ratio” similar to Barclay, Smith and Watts (1995), we define Market To Book ratio as market capitalization over the book value of equity. Fama and French (2001) suggest that higher growth opportunities require a higher cash flow. In doing so, managers retain the profits of the firm and do not distribute dividends. A negative relationship between growth opportunity and dividend yield is expected (La Porta, Lopez, Shleifer and Vishny, 2000). However, La Porta, Lopez, Shleifer and Vishny (2000) suggest that in the case of a high Market To Book ratio, firms can distribute more dividends in order to send a good signal to external investors and control managers’ opportunistic behavior. In this case, a positive relationship is expected between growth opportunities and dividend yield.

“interaction term” in order to test the influence of the interaction between capital concentration and earnings of the firm on the dividend policy, we introduce into our model, and following the methodology recommended by Georgen, Renneboog and Silva (2005), an interaction term defined as, “ $WHLOSS_{i,t} = WH_{i,t} * NILOSS_{i,t}$ ”, with “ $WH_{i,t}$ ” a dummy variable that takes 1 if there is no controlling shareholder with at least a 25% (50%) of equity and zero otherwise, “ $NILOSS_{i,t}$ ” a dummy variable that takes 1 in case of earnings loss and zero otherwise.

3.3.2 Hypothesis of Our Research

The formulation of our research hypotheses refers to agency and signaling theories. In the perspective of agency theory, institutions can ask for high levels of dividend in order to stimulate managers to go to the financial market to finance their projects and therefore be subject to external control markets. According to the “Free Cash Flow” theory institutions may not prefer to keep “Free Cash Flow”. “Free Cash Flow” and the agency theories suggest, therefore, a positive relationship between dividends and institutional shareholders. In contrast, signaling theory suggests that dividends and institutions can be substitutes to signaling mechanisms. The tests of the influence of institutional ownership on dividends ratios are limited. Eckbo and Verma (1994) conclude a positive relationship between dividend yield and managers’ voting rights. Similarly, Moh’d, Perry and Rimbey (1995) and Bhagat and Jefferis (2002) argue that share of capital held by external investors positively affects dividends ratios. Furthermore, Zeckhauser and Pound (1990) did not find conclude a significant influence of institutional ownership on dividends yield ratios. Referring to agency theory, we develop our first hypothesis.

Agency theory Hypothesis 1: there is a positive relationship between changes in dividends and institutional ownership.

Table 1. Measures of variables and predicted signs

variable	Name	Measure	Predicted Sign
dividends	D	Dividendes totales	Dépendant variable
Dividend payout	PAYOUT1	$PAYOUT1 = \frac{Dividendes}{R\text{ésultats Nets}}$	Dépendant variable
Dividend payout	PAYOUT2	$PAYOUT2 = \frac{Dividendes}{Capitalisation Boursière}$	Dépendant variable
Dividend payout	PAYOUT3	$PAYOUT3 = \frac{Dividendes}{Cash Flow}$	Dépendant variable
Dividend payout	PAYOUT4	$PAYOUT3 = \frac{Dividendes}{Chiffre d'affaires}$	Dépendant variable
Institutional ownership	INST	$Inst = \begin{cases} 1 & \text{si } Inst > 0,05 \\ 0 & \text{sin on} \end{cases}$	+
Institutional ownership	INST1	$Inst1 = \begin{cases} 1 & \text{si } Inst1 > 0,05 \\ 0 & \text{sin on} \end{cases}$	+
Management ownership	MDum	$MDum = \begin{cases} 1 & \text{si } CEO > 0,05 \\ 0 & \text{sin on} \end{cases}$	-
Management ownership	MDum2	$MDum1 = \begin{cases} 1 & \text{si } IO1 > 0,05 \\ 0 & \text{sin on} \end{cases}$	-
Voting Rights of the largest shareholder	Voting-Rights 1	DDVOW1	-
Voting Rights of the largest shareholder manager	Voting-Rights IO1	DDVIO1	-
Voting Rights of the largest Institutional shareholder	Voting-Rights OC1	DDVOC1	-
Voting Rights of all shareholder	Voting Rights All	$Voting - Rights - All = \sum_{i=1}^n DDV_i$	-
Degré of control	ALFA	$ALFA = \frac{P(n)}{\sqrt{H - P(n)^2}}$	-
Voting Rights of the second largest shareholders	2LargeShare	$2 \text{ Large Shareholder} = \begin{cases} 1 & \text{si } DDV_2 > 0,05 \\ 0 & \text{sin on} \end{cases}$	-
Voting Rights of other shareholders	OtherLarge	$OtherLargeShareholders = \begin{cases} 1 & \text{si } DDV > 0,05 \text{ avec } d=1-n \\ 0 & \text{sin on} \end{cases}$	-
Firm size	SIZE	SIZE=Ln (CA)	+
Leverage	LEVIER	$LEVIER = \frac{DLT + DCT}{TOTALACTIF}$	-
Market To Book Ratio	MTB	$MTB = \frac{CapitalisationBoursiere}{CapitauxPropres}$	+

We can also approximate agency costs by the share of capital held by managers. This measure has been widely used in the literature (Rozeff, 19682; Jensen and Thomas, 1992). Under agency theory, Jensen and Meckling (1976) suggest that management ownership reduces agency costs associated with equity capital. Therefore, the higher management ownership is, the less the need to use dividends to mitigate agency costs. Therefore, managers are expected to exert a negative impact on dividends yield ratios. Then, our second hypothesis can be stated as follows:

Hypothesis 2: there is a negative relationship between changes in dividends and management ownership.

Our research studies the relationship between dividends and voting rights, while the controlling shareholders expropriate the wealth of minority shareholders. Luciana and Aydin (2006) argue that we should expect a negative relationship between shareholders' voting rights and dividend yield ratios (Shleifer and Vishny, 1997; Faccio and al, 2000; Holderness, 2003). This negative relationship is suggested by agency theory discussed above.

Hypothesis of expropriation of shareholder wealth: there is a negative relationship between dividend yield and monitoring power of controlling shareholders.

4. Empirical Results

4.1 Descriptive Statistics

Table 2 below reports the descriptive statistics for the dummy variables. During the period 1997 to 2003, the mean dividend payment is growing, but with a decrease in the years 1997, 1999 and 2003. During 2003, the mean dividend payment is growing again until 2007. The mean earnings, while increasing in the period from 1997 to 2000, decreased in 2001, and then it increased from 2002 to 2007. Changes in earnings and dividends indicate that firms try to keep a stable level of dividends. Institutional ownership concentration remains constant and equal to 100% during the study period, except for 2005, which is equal to 99.59%. However, when we considered largest institutional shareholder as a dummy variable, institutional ownership concentration increased significantly from 1997 to 2002, reaching a level of 85.36%. At the beginning of 2003, the concentration starts to decrease, reaching a value of 48.37%. Regarding the management ownership, it stabilized in the years 1997 and 1998 to a value of 70.73% and decreased in 1999, reaching a value of 69.91%. During the year 2000, concentration increased and reached a value of 72.76%. At this time, the concentration becomes increasing and reached a value of 74.39% in 2003, and then decreased again to 69.91% in 2007. When considering the largest manager shareholder, we document a low volatility of capital concentration.

However, Table 3 reports the mean values of other variables for each activity sector. Indeed, the table shows that in the case of dividend yield measured by “PAYOUT1”, the firm distributes in average 17.77% of its earnings as dividends to shareholders. However, in the case of dividend yield ratios measured, respectively, by “PAYOUT2”, “PAYOUT3” and “PAYOUT4” we document a distribution rate of 1.79%, 15.40% and 2.20% (Michel, 1979). For the activity sectors, we find a mean dividend payment around 9.99% in the oil sector. The largest shareholder holds, on average, 56.51% of the voting rights, with a minimum of 2.85% and a maximum of 100%. The percentage of shareholders’ voting rights is, on average, 98.01%.

Table 2. Descriptive statistics of Dummy variables

	Dividends (in TND)		Net Earnings (in TND)		INST		INST1		MDUM		MDUM1	
	moyenne	déviatio	moyenne	déviatio	n	%	n	%	n	%	n	%
1997	75200000	326000000	-13500000	1470000000	246	100%	86	34,95	174	70,73	171	69,51
1998	38100000	151000000	3756927	1470000000	246	100%	144	58,53	174	70,73	170	69,10
1999	40200000	162000000	14500000	1480000000	246	100%	180	73,17	172	69,91	169	68,69
2000	4600000	19000000	53600000	1550000000	246	100%	202	82,11	179	72,76	172	69,91
2001	65400000	247000000	31100000	1580000000	246	100%	205	83,33	180	73,17	170	69,10
2002	65600000	236000000	62900000	1550000000	246	100%	210	85,36	183	74,39	176	71,54
2003	63200000	230000000	127000000	625000000	246	100%	208	84,55	183	74,39	172	69,91
2004	82900000	351000000	173000000	822000000	246	100%	207	84,14	180	73,17	172	69,91
2005	99300000	385000000	268000000	1060000000	245	99,59%	202	82,11	173	70,32	164	66,66
2006	131000000	499000000	313000000	1100000000	246	100%	193	78,45	174	70,73	169	68,69
2007	159000000	600000000	342000000	1270000000	246	100%	119	48,37	172	69,91	165	67,073
1997-2007	75200000	326000000	125000000	1310000000								

Table 3. Descriptive statistics of other variables

	Oil	Industrie	Transport	Trade	Service	Total
Paout1	0,209	0,177	0,180	0,188	0,157	0,177
Paout2	0,0193	0,0210	0,0248	0,0147	0,0105	0,0179
Paout3	0,153	0,178	0,106	0,149	0,125	0,154
Paout4	0,0184	0,0226	0,0266	0,0115	0,0286	0,0220
Ddvio1	0,279	0,352	0,170	0,324	0,397	0,339
Ddvoc1	0,452	0,414	0,555	0,435	0,407	0,430
alfa	0,958	0,908	0,982	0,922	0,918	0,921
Size	20,561	19,722	21,630	19,586	19,222	19,805
Leverage	0,431	0,461	0,491	0,529	0,507	0,482
MTB	3,021	2,897	3,159	3,383	4,192	3,267
Voting Rights 1	0,652	0,539	0,650	0,589	0,546	0,565
Voting Rights All	0,966	0,981	0,971	0,979	0,984	0,980

4.2 Impact of Ownership Structure on Dividend Yield Ratios

Table 4 reports the results of applying the models described above. For each model, we report the results of three specifications for the alternative measures of the largest institutional shareholder and manager already described.

According to the results of the regressions for all four models indicate a convincing explanatory power for the models. The results of the full adjustment model (MAT) show that the coefficients of the variables " $E_{it}-E_{it-1}$ " et " $(E_{it}-E_{it-1})*Inst$ " are respectively positive and negative, but not statistically significant (specification "MAT1"). Therefore, in the case of French, institutional shareholders do not affect the distribution of dividends. In contrast, referring to the results of Kevin Heibatolla and Zhou (2012), the sign of the variable " $(E_{it} - E_{it-1})Inst1$ " is negative and statistically significant at the 1% level (specification "MAT2"). This result indicates that the largest institutional shareholder can be considered as a signaling mechanism to substitute dividend distribution, which confirms the sign as suggested by signaling theory. In addition, the positive and significant coefficients of the variables " $(E_{it} - E_{it-1})MDum$ " and " $(E_{it} - E_{it-1})MDum1$ " does not support the hypothesis of a negative relationship between management ownership and dividend payout ratio ("MAT2" et "MAT3"). This result suggests that management ownership and dividends are complementary mechanisms to reduce agency costs. In other words, if the manager has a share capital of the company, we document, therefore, an alignment effect of interests between manager and shareholder and dividends distribution in order to send a good signal to external investors about its behavior and the performance of the firm.

Regarding the partial adjustment model (PAM), we found that the coefficient of the variable " D_{t-1} " is negative and statistically significant while the coefficient of the variable " E_t " is positive and statistically significant for the second alternative ("MAP2"). Contrary to our research hypothesis, the coefficient on the variable " E_t*Inst " is negative and statistically significant when we consider the largest shareholder as a proxy for institutional ownership ("MAP2"). This result suggests that institutional shareholders encourage managers to distribute less dividends. However, it seems that the relationship between management ownership and dividend payout ratios is negative and statistically significant ("MAP2" et "MP3"), which confirms our third hypothesis.

The results of Waud model "WM" confirm our hypothesis. The coefficient of the variable " D_{t-1} " is negative and statistically significant, while the coefficient of variable " D_{t-2} " is not statistically significant ("MW1"). The coefficient of the variable " E_t " is positive and statistically significant when we consider the controlling shareholder, and the coefficient " cdr_1 " of the variable " E_t*Inst " is negative and statistically significant for the second alternative ("MW2"). This result rejects our second research hypothesis. In contrast, the negative and statistically significant impact of management ownership, measured by the largest shareholder manager for three specifications ("MW1", "MW2" and "MW3") confirms our second hypothesis.

Finally, the results of the Earnings trend model "ETM" indicate that the variable " D_{t-1} " significantly and negatively affects changes in dividends. Earnings " E_t " positively and significantly affects changes in dividends (specifications "ETM1", "ETM2" and "ETM3"). The coefficient of the variable " E_{t-1} " is positive and statistically significant at the 1% level, when considering the largest institutional shareholder ("ETM2"). However, the variable " $E_{t-1}*MDum$ " is negatively and significantly affects changes in dividends ("ETM1" and "ETM2"). On the other hand, the effect of the variable " $E_{t-1}*Inst_1$ " on changes of dividends is negative and statistically significant for the second alternative ("ETM2").

Overall, the results of the four models are conclusive. They reject the hypothesis of a positive relationship between dividend policy and institutional ownership and support the negative relationship between dividend policy and management ownership.

Table 4. Relationship between dividends and ownership structure

	Full adjustment model (MAT)			Partial adjustment model (MAP)			Waud model (1966) (MW)			“ETM” model (ETM)		
	MAT1	MAT2	MAT3	MAP1	MAP2	MAP3	MW1	MW2	MW3	ETM1	ETM2	ETM3
$E_{it} - E_{it-1}$	0,131	0,0195	0,1300									
$(E_{it} - E_{it-1})Inst$	-0,159		-0,1498									
$(E_{it} - E_{it-1})Inst1$		-0,0504***										
$(E_{it} - E_{it-1})MDum$	0,780***	0,0794***										
$(E_{it} - E_{it-1})MDum1$			0,0692***									
E_{it}				0,0809	0,0841***	0,0794	0,0840	0,110***	0,0801	0,0192***	0,01936***	0,0147***
$E_{it} * Inst$				-0,0321		-0,0343	-0,0227		-0,0294			
$E_{it} * Inst1$					-0,0378***			-0,0537***				
$E_{it} * MDum$				-0,0169***	-0,0146***		-0,0304***	-0,0255***				
$E_{it} * MDum1$						-0,0147***			-0,0213***			
D_{it-1}				-0,0574***	-0,0725***	-0,0532***	-0,118***	-0,1380***	-0,1047***	-0,0998***	-0,1079***	-0,0928***
D_{it-2}							0,0389	0,0299	0,0338			
E_{it-1}										0,0511	0,0673***	0,0520
$E_{it-1} * Inst$										-0,00354		-0,00763
$E_{it-1} * Inst1$											-0,0215***	
$E_{it-1} * MDum$										-0,0277***	-0,0267***	
$E_{it-1} * MDum1$												-0,0205***
R^2	4.19%	4.47%	2.29%	13.86%	14.84%	13.61%	14.57%	16.30%	13.64%	20.79%	21.08%	19.34%
F	30,66	32,77	16,41	84,53	91,55	82,73	63,63	72,69	58,93	110,25	112,16	100,73

Notes: *, **, *** significance levels at the 10%, 5% and 1%.

4.3 Impact of Voting Rights on Dividends Yield Ratios

The results of measuring of the impact of voting rights on the first two measures of dividends yield ratios are presented in Table 5 (Gugler, 2003). The overall significance test indicates that the models are overall statistically significant. Our results show that the coefficient of the variable “leverage” has the expected negative sign and is significant at the 1% level in both models “PAYOUT1” and “PAYOUT2” for all specifications (Kevin Heibattollah and Zhou, 2012). Unlike the results of Fama and French (2001), we find that the impact of size on dividends is positive, meaning that larger firms assume less bankruptcy costs, and are therefore, more likely to distribute the highest amounts of dividends. The coefficient on firm size is statistically significant at the 1% level in both models of dividends.

Moreover, the “Market To Book” ratio negatively and significantly affects the dividend payout ratio at the 10% and 1% levels, except for the “PAYOUT 1.6” specification (Hiulam, Ferdinand and Yao, 2001; Kevin, Heibattollah and Zhou, 2012). This result indicates that, contrary to the result found by Porta, Lopez, Shleifer and Vishny (2000), French firms prefer to retain liquidity instead of distributing dividends to finance their investment projects.

The coefficient on the lagged dividend yield variable is positive and statistically significant at the 1% level for “PAYOUT1.2” and “PAYOUT2.2” specifications (Fama and Babiak, 1968; Dickens, Casey and Newman, 2003). This result suggests that historical dividends play a major role in explaining the current dividends. In addition, the inclusion of this lagged variable does not change the significance or the sign of the other variables.

The results of the effect of the ownership structure are presented in Table 5 and indicate that the voting rights of the controlling shareholder, “Voting-Rights1”, positively and significantly influence dividend payout ratio at the 10% level, only for the “PAYOUT2.1” specification. This result does not confirm the hypothesis of wealth expropriation of minority shareholders by the controlling shareholders and the result found by Faccio and Lang (2002). Similarly, the largest shareholder manager, the first institutional shareholder, positively and significantly affects dividend payout ratios for “PAYOUT1.4” and “PAYOUT2.5” specifications. Regarding the monitoring power as measured by “Cubbin and Leech” (1983) index, we found a positive and statistically significant effect on dividend yield ratio, only for the “PAYOUT1.6” specification. All these results enable us to reject the third hypothesis.

The estimation results of dividends yield ratios “PAYOUT3” and “PAYOUT4” are presented in Table 6. For the control variables, firm size has a positive and significant effect only for the first model, PAYOUT3”, while

growth opportunities has a negative and significant effect only for the second model, “PAYOUT 4” (La porta and al, 2000). Concerning the ownership structure variables, we found a positive and statistically significant effect at the 10% level of the largest shareholder manager on dividend policy, “PAYOUT 3.4”. This result also rejects our research hypothesis and suggests that the first shareholder manager adopts an entrenchment behavior and prefers to retain profits rather than distribute them in the form of dividends. This behavior may cause a problem of overinvestment. The coefficients of the lagged variables are positive and statistically significant at the 1% level (“PAYOUT3.2” and “PAYOUT4.2”). Furthermore, the addition of these variables does not change the above conclusions.

Table 5. Impact of degree of control on dividends yield ratios

	PAYOUT 1						PAYOUT2					
	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT
	1.1	1.2	1.3	1.4	1.5	1.6	2.1	2.2	2.3	2.4	2.5	2.6
C	-0,671***	-0,455***	-0,761***	-0,796***	-0,717***	-0,836***	-0,104***	-0,679604	-0,1105***	-0,103***	-0,0997***	-0,110***
SIZE	0,0417***	0,0266***	0,0451***	0,0480***	0,0445***	0,0453***	0,00610***	0,003789***	0,00634***	0,00628***	0,00577***	0,00618***
Leverage	-0,125***	-0,104***	-0,133***	-0,158***	-0,137***	-0,111***	-0,0155***	-0,0141***	-0,0159***	-0,0174***	-0,0163***	-0,0134*
MTB	-0,0041*	-0,006***	-0,0041*	-0,0041*	-0,0040*	-0,00415	-0,0017***	-0,00052**	-0,0017***	-0,0017***	-0,0017***	-0,0019***
VOT RIG1	0,0155	-0,00131					0,0102*	0,0034504				
Voting-Rights All			0,0429						0,00774			
DDVIO1				0,114**						0,00458		
DDVOC1					0,0128						0,0182***	
ALFA						0,100*						0,00900
PAY (t-1)		0,564***						0,602***				
LOG LIKE	-527,404	-329,729	-527,812	-476,667	-543,426	-455,025	2598,609	2889,0792	25967,405	2347,781	2693,841	1964,0601
CHI DEUX	43,5	381,58	49,81	53,3	48,18	44,93	97,57	685,99	94,47	86,64	109,41	78,89

Notes: *, **, ***: significance levels at the 10%, 5% and 1%.

Table 6. Impact of degree of control on dividend yield

	PAYOUT 3						PAYOUT 4					
	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT
	3.1	3.2	3.3	3.4	3.5	3.6	4.1	4.2	4.3	4.4	4.5	4.6
C	-0,762***	-0,649***	-0,874***	-0,901***	-0,822***	-0,812***	0,0144	-0,0807***	0,0122	0,00721	0,0193	-0,00025
Size	0,0488***	0,0404***	0,0494***	0,0551***	0,0535***	0,0504***	0,000334	0,00451***	0,000544	0,000900	0,000242	0,000763
Leverage	-0,248***	-0,202***	-0,247***	-0,285***	-0,268***	-0,291***	-0,032***	-0,0187***	-0,032***	-0,026***	-0,037***	-0,033***
MTB	-0,00309	-0,00326	-0,00311	-0,00170	-0,00337	-0,00173	-0,001***	-0,0014***	-0,001***	-0,001***	-0,0113**	-0,001***
VOT RIG1	0,00284	0,0133					0,00973	0,00314				
Voting-Rights All			0,1069						0,00299			
DDVIO1				0,0842*						-0,00745		
DDVOC1					-0,0341						0,00258	
ALFA						0,0365						0,106
PAY(t-1)		0,2531***						0,565***				
LOG LIKE	-675,144	-632,390	-674,448	-607,766	-710,470	-563,710	2184,285	2435,492	2183,229	2073,145	2140,542	1598,426
CHI DEUX	63,98	168,48	60,44	69,97	74,58	62,1	37,52	1060,98	35,27	29,93	24,74	29,31

Notes: *, **, ***: significance levels at the 10%, 5% and 1%.

4.4 Impact of Voting Rights of Other Shareholders

In what follows, we test the impact of monitoring power of the second shareholder, and other shareholders other than the largest shareholder, using the two dummy variables defined above (Classens and al, 2000; La porta and al, 200). The results of the first two dividends yield ratios are presented in Table 7.

Only the second model, the coefficient of the variable “2-large-shareholder” is negative and significant at the 10% level (“PAYOUT2.2” et “PAYOUT 2.3”). This result means that the second largest shareholder of French firms affects negatively the dividend policy. In contrast, the results indicate that shareholders of French firms other than the largest shareholder does not influence distributed dividends. However, in a dynamic framework we found a positive and statistically significant effect at the 1% level between dividend yield and lagged variable (“PAYOUT1.3” and “PAYOUT 2.3”). The only difference found for the other variables is that the effect of the voting rights of the controlling shareholder is not statistically significant for the “PAYOUT 2.3” specification.

The estimation results for the other two dividends yield ratios are presented in Table 8. They indicate that the second largest shareholder and other shareholders other than the largest shareholder have no influence on dividend yield ratios measured by “PAYOUT 3” and “PAYOUT 4”. Consistent with the results of the previous section, our empirical findings remain unchanged in a dynamic context since adding the lagged variable does not change neither the signs nor the significance of the other variables.

5. Why Firms Distribute Dividends

Similar to the work of David and Osobov (2008), we study why firms distribute dividends? Therefore, the results of the test to identify and determine the decision to distribute dividends are presented in Table 9. The results show that the Wald Chi 2 test indicates that all specifications are generally statistically significant. The independents variables explain about a maximum of 28.69% of decision policy (“DIVPAY5”). The decision to distribute dividends is negatively affected by “leverage” and positively affected by the “size” of the firm with the two estimated coefficients are significant in all specifications at the 10% and 1% levels respectively. The coefficient of the ratio “MTB” is negative and statistically significant at the 1% level.

The results indicate that the estimated coefficient of the variable “voting rights of the controlling shareholder”, is positive and statistically significant at the 1% level for all specifications (“DIVPAY1”, “DIVPAY5” and “DIVPAY6”) contrary to what is expected. This means that the largest shareholder encourages managers to distribute more dividends. In contrast, the second largest shareholder acts to the detriment of managers, since the coefficient of the variable “2-large-shareholder” is negative and statistically significant “DIVPAY5”. However, shareholders of French firms other than the largest shareholder, does not affect significantly the dividend policy “DIVPAY7”.

The estimation results of the interaction effect between net earnings and ownership structure on dividend policy are presented in Table 10. The empirical results show that the effect of the variable “NLOSS_t” is negative and statistically significant at 1% level on the dividend policy for all specifications. In fact, deficit earnings issue a bad signal to external investors (Bhattacharay, 1979; Miller and Rock, 1985). However, the effects of the interaction terms for specifications “DIVINT1”, “DIVINT2”, “DIVINT5” and “DIVINT6” are negative and insignificant and mitigate the negative effect of the variable “NLOSS_t” on dividend policy. The signs of the interaction terms for specifications “DIVINT3” and “DIVINT4” are positive and insignificant and partially offset the negative effect of the earnings deficit on the dividend distribution. This result is explained by the fact that firms with a dispersed ownership structure distribute more dividends than firms with a concentrated ownership structure. In addition, it should be noted that the above conclusions regarding the effect of size, leverage and Market To Book ratios on dividend policy still remain.

Table 7. Impact of degree of control of other shareholders on dividends yield ratios

	PAYOUT 1			PAYOUT 2						
	PAYOUT 1.1	PAYOUT 1.2	PAYOUT 1.3	PAYOUT 1.4	PAYOUT 1.5	PAYOUT 2.1	PAYOUT 2.2	PAYOUT 2.3	PAYOUT 2.4	PAYOUT 2.5
C	-0,670***	-0,775***	-0,452***	-0,760***	-0,760***	-0,104***	-0,0912***	-0,0560***	-0,107***	0,110***
Size	0,0417***	0,0427***	0,0266***	0,0434***	0,0450***	0,00610***	0,00608***	0,00374***	0,00612***	0,00633***
Leverage	-0,125***	-0,125***	-0,103***	-0,125***	-0,133***	-0,0155**	-0,0156**	-0,0141***	-0,0155**	-0,0159***
MTB	-0,00416*	-0,00425*	-0,00695***	-0,00420*	-0,00415*	-0,00171***	-0,00170***	-0,00050**	-0,00171***	-0,00174***
VOT RIG1	0,0155	0,0251	-0,00179	0,0295		0,0102*	0,00872*	0,00218	0,0107*	
2 LAR SH		0,0862	-0,00297				-0,0120*	-0,0105*		
OTHER L				0,0558					0,00212	
Voting-Rights All					0,0429					0,00774
PAY (t-1)			0,563***					0,601***		
LOG LIKE	-527,404	-526,490	-329,692	-526,768	-527,812	2598,609	2600,493	2890,592	2599,169	2597,404
CHI DEUX	43,5	46,39	379,99	46,78	49,81	97,57	100,58	688,09	97,8	94,47

Notes: *, **, *** significance levels at the 10%, 5% and 1%.

Table 8. Impact of degree of control of other shareholders on dividends yield ratios

	PAYOUT 3					PAYOUT 4				
	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT	PAYOUT
	3.1	3.2	3.3	3.4	3.5	4.1	4.2	4.3	4.4	4.5
C	-0,762***	-0,818***	-0,679***	-0,839***	-0,874***	0,0144	0,0280	-0,0696***	0,00662	0,0122
Size	0,0488***	0,0493***	0,0406***	0,0492***	0,0494***	0,000334	0,000302	0,00446***	0,000351	0,000544
Leverage	-0,248***	-0,248***	-0,201***	-0,241***	-0,247***	-0,0325***	-0,0323***	-0,0187***	-0,0321***	-0,0327***
MTB	-0,00309	-0,00318	-0,00325	-0,00321	-0,00311	-0,00171***	-0,0016***	-0,00144***	-0,0017***	-0,0017***
VOT RIG1	0,00284	0,00944	0,0170	0,0190		0,00973	0,00844	0,00184	0,0115	
2 LAR SH		0,0461	0,0259708				-0,0133	-0,00947		
OTHER L				0,0548(1)					0,00576	
VRALL					0,106					0,00299
PAY (t-1)			0,252***					0,565***		
LOG LIKE	-675,144	-674,623	-632,273	-674,538	-674,448	2184,285	2185,0584	2436,0431	2184,398	2183,229
CHI DEUX	63,980	65,360	168,840	66,990	60,440	37,520	38,940	1069,310	37,570	35,270

Notes: *, **, *** significance levels at the 10%, 5% and 1%.

Table 9. Determinants of the dividends distribution decision

	DIVPAYERS						
	DIVPAY1	DIVPAY2	DIVPAY3	DIVPAY4	DIVPAY5	DIVPAY6	DIVPAY7
C	-9,307***	-9,517***	-8,981***	-11,618***	-7,832***	-9,764***	-9,411***
Size	0,483***	0,518***	0,502***	0,555***	0,483***	0,485***	0,498***
Leverage	-0,700*	-0,953**	-0,870**	-0,348	-0,716*	-0,696*	-0,765*
MTB	-0,218***	-0,205***	-0,220***	-0,227***	-0,221***	-0,218***	-0,220***
VOT RIG1	1,00411***				0,840**	1,0979***	
DDVIO1		0,502					
DDVOC1			-0,135				
ALFA				1,240***			
2 LAR SH					-1,406**		
OTHER L						0,365	
VRALL							0,408
R ²	28,025%	26,50%	27,14%	34,59%	28,69%	28,04%	27,23%
LOG LIK	-1198,164	-1093,208	-1242,252	-944,769	-1194,901	-1197,798	-1202,353
CHI DEUX	127,47	117,95	127,56	102,05	127,74	127,99	123,19

Notes: *, **, *** significance levels at the 10%, 5% and 1%.

Table 10. Effect of interaction of earnings loss and ownership structure on dividend decision

	DIVPAYERS					
	DIVINT1	DIVINT2	DIVINT3	DIVINT4	DIVINT5	DIVINT6
C	-8,212***	-8,210***	-8,197***	-8,171***	-8,212***	-8,210***
Size	0,464***	0,464***	0,464***	0,463***	0,464***	0,464***
Leverage	-0,836**	-0,843**	-0,847**	-0,853**	-0,836**	-0,843**
MTB	-0,218***	-0,218***	-0,218681***	-0,218***	-0,218***	-0,218***
NLOSS _t	-0,679***	-0,654***	-0,754***	-0,989**	-0,679***	-0,654***
EBO1 _{i,t-1} *NLOSS _t	-0,703					
EBO2 _{i,t-1} *NLOSS _t		-0,152				
IO1 _{i,t-1} *NLOSS _t			0,05126			
IO2 _{i,t-1} *NLOSS _t				0,327		
OW1 _{i,t-1} *NLOSS _t					-0,703	
OW2 _{i,t-1} *NLOSS _t						-0,152
R ²	23,94%	24,03%	24,017%	24,12%	23,94%	24,037%
LOG LIK	-1234,749	-1235,0928	-1235,180	-1234,932	-1234,749	-1235,0928
CHI DEUX	145,25	144,64	144,49	144,01	145,25	144,64

Notes: *, **, ***: significance levels at the 10%, 5% and 1%.

6. Conclusion

The dividend policy remains a central problem in financial theory. In this regard, the aim of this paper is to test the relationship between dividend policy and ownership structure. We emphasized, as in this article, the effect of expropriation of minority shareholder wealth by testing the impact of voting rights of shareholders on dividend yield ratios. In this article, the results of the four partial adjustment models reject the hypothesis of a positive relationship between dividends and institutional shareholders. However, the separation between ownership and control leads us to examine the relationship between the shareholders' voting rights and dividend policy. The results of "TOBIT" regressions point to a positive and significant impact of the voting rights of the controlling shareholder on dividend ratios and do not confirm our hypothesis of expropriation of minority shareholder wealth. These results remain unchanged in a dynamic framework. The sensitivity analysis of our results indicates that the effect of expropriation of wealth is only valid for the second largest shareholder. Similarly, we extend our analysis to test the effect of the interaction between ownership structure and firm earnings on dividend policy. The results show that the ownership structure mitigates the negative effect of the variable "NLOSS_{*i*}" on dividend policy.

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