STEAM-GAAR Field Learning Model to Enhance Grit

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Abstract

The STEAM-GAAR Field Learning Model to Enhance Grit is a learning model using STEAM education (Science, Technology, Engineering, Art and Mathematics) integrated with gamification (G), animation (A), augmented reality (AR) and space utilization (Field) to promote the factors that enhance a learner’s grit. The purpose of this research is to: (1) synthesize a STEAM-GAAR Field Learning Model to Enhance Grit; (2) evaluate the STEAM-GAAR Field Learning Model to Enhance Grit. The sample is made up of ten specialists—two instructional model design specialists, two STEAM education specialists, two gamification specialists, two animation specialists, and two augmented reality (AR) specialists—selected by purposive sampling. The instrument used in the study was an evaluation form with regard to the Model. The statistics used in the study were arithmetic mean and standard deviation. The results show that: (1) a STEAM-GAAR Field Learning Model to Enhance Grit contains four elements. The first element relates to input factors including 1) Expected Learning Outcomes (ELO), 2) Learning Objectives, 3) Teacher Analysis, 4) Student Analysis, 5) Content Analysis, 6) Environment Analysis, and 7) The Learning Management Plan. The second element relates to the STEAM-GAAR Field Learning Process, including 1) Investigate by Game, 2) Discover by AR-Game, 3) Connect by Animation and Game, 4) Create by Game Animation and AR and 5) Reflect by Knowledge Exchange Field. The third element relates to evaluating learning achievement and grit, conducted via teachers’ observation and an evaluation form. And the final element relates to an analysis of feedback; (2) All ten specialists agreed that the STEAM-GAAR Field Learning Model to Enhance Grit developed through this study demonstrates the highest level of appropriateness (\( \bar{x} = 4.65, \) S.D. = 0.57).

Keywords: instructional model, STEAM education, gamification, animation, augmented reality

1. Introduction

“May all readers be blessed with pure perseverance, sharp wisdom and complete physical health” (His Majesty King Bhumibol Adulyadej, 1996, p. 7) from the preface to the story of Mahajanaka.

His Majesty King Bhumibol Adulyadej completed the translation of the story of Mahajanaka in 1988 and was graciously pleased to publish it on the occasion of his Golden Jubilee to be considered for the benefit of the lives of the people (His Majesty King Bhumibol Adulyadej, 1996, pp. 6-7). The story of Mahajanaka is a royal work of His Majesty. It is a piece of Buddhist literature which shows that the most important people should have grit. (Suwanapichon, 1996, pp. 2-3). Grit is an important feature that is found in male success in life. Research indicates that some people are more persistent than others and will be able to achieve more goals than others. Both internal factors and external factors enhance grit. There are 4 internal factors: interest, practice, purpose and hope (Duckworth, 2016). Grit is also one of the most important features of 21st Century learners (Tomorrowtodayglobal, 2016). Nowadays, education must change. Students must develop 21st Century skills in order to live. Modern learning must focus on applying knowledge and not just learning the contents (Panich, 2013).

1.1 STEAM Education

STEAM education was developed on the basis of STEM education, the application of knowledge in science (S), technology (T), engineering (E) and mathematics (M). By integrating art (A) into STEM education it then becomes STEAM education. The aim is to ensure that they have important skills in order to live in the 21st Century (Yakman, 2008). The inclusion of art in STEAM education will allow students to use systematic thinking skills and develop creativity, and will also enhance student motivation (Bazler & Sickle, 2017). STEAM education also
encourages learners to learn how to investigate, solve problems, work together and think critically (Edudemic, 2017; Educationcloset, 2017; Edutopia, 2017; Stemtosteam, 2017). The STEAM education process includes 5 steps: (1) Investigate (2) Discover (3) Connect (4) Create and (5) Reflect. Learners can reflect on learning, by a rubrics assessment or student’s portfolio (Educationcloset, 2017).

1.2 Gamification

Gamification is the introduction of the style or the thinking behind a game. It can be applied to non-game content. The aim is to encourage people to participate in learning, to inspire and promote learning, to solve problems, or to drive behavior. IS THIS WHAT YOU MEAN? The purpose is to help them ask questions. It helps them choose a topic from a variety of problems and to be consistent with regard to the answers you want to receive (Karl, 2012; Brian 2014; Naomi & Irit 2015; Emerging trends Introduction to Gamification, 2014, p. 6). Nowadays, games are becoming more and more popular in the educational field. The game's application structure is applied to non-game situations and is not designed for entertainment. In the field of education, it is possible to give rewards for answering questions, or reward the students when s/he is able to do the task assigned. It is popular because it can be displayed to the learner through a website or through social media (Miller, 2014).

1.3 Animation

Animation is a term derived from the Latin word “Animare” meaning “to live” (Lieser, 2010). Animation means that images are taken in consecutive sequence and then the image is changed until the phenomenon is called a persistent image, resulting in a continuous animation (Laowansiri, 1989). The advantages of animation to the study are: (1) it can convey the story in a way that a person cannot or that is difficult to explain (2) it can explain a complex story in such a way at to make it easier to understand (Laowansiri, 1989). There are many types of animation, for example, two-dimensional animation (2D), three-dimensional animation (3D) and stop motion animation, each of which can be selected as appropriate (Toongoggles, 2018; Blooanimation, 2018). The most popular cartoon animation in the 1980s and the 1990s are 2D animation, such as the Disney classics, The Flinstones, and Looney Tunes (Toongoggles, 2018).

1.4 Augmented Reality (AR)

Augmented Reality (AR) is the technology that was originally developed from Virtual Reality (VR) being applied to the real world. AR interacts with the real world through the camera system, then displays an image on a monitor, computer monitor or display device. AR can display many features such as image files, videos, animations with sound or 3D objects, etc. AR is developed using computer software and occurs in real time (Furht, 2011; Miller, 2014; Srifa, 2016; Meesuwan, 2011; Tansiri, 2010). AR consists of 3 processes: (1) Image Analysis. This begins with the establishment of a database of images or monographs by converting image data captured from a video camera into a binary image. (2) Pose Estimation. This step involves computing the 3D metric to determine the relationship between the captured cameras coordinates and the coordinates of the Marker contained in the database. The user analyzes the values obtained with the data stored on the computer. (3) 3D Rendering process. This involves adding 3D rendering and displaying it on the assigned Pose Estimation (Meesuwan, 2011). AR also is one of the Gartner Top 10 Strategic Technology Trends for 2018, in the form of Immersive Experience, which is changing the way that people perceive and interact with the digital world (Panetta, 2017).

1.5 Field

Field, refer to virtual environment resulting from the processing of computer programs, and can be used through the network. It operates through the use of information equipment, just like social Media, online games and applications for communication (Bartle, 2004; Bainbridge, 2007; Rattanawijarn & Pongsanit, 2016).

Researchers have recognized the importance of developing learning models to enhance the development of grit through the STEAM learning process, which allows students to learn all about science, technology, engineering, art and math. This is aided by applying information technology such as gamification (G), animation (A) and augmented reality (AR). Through this, the real world field is brought into the classroom, while the virtual world field is outside the classroom (Field). It is used to reinforce four internal factors that will lead to the development of grit on the part of the learner: interest, practice, purpose and hope. It will help to synthesize and evaluate the appropriateness of the STEAM-GAAR Field Learning Model to Enhance Grit.

2. Method

This research method consists of setting objectives, conduct the research process and synthesize the conceptual framework of the model.
2.1 Objective
1) Synthesize a STEAM-GAAR Field Learning Model to Enhance Grit.
2) Evaluate the STEAM-GAAR Field Learning Model to Enhance Grit.

2.2 Research Process
The process of creating a STEAM-GAAR Field Learning Model to Enhance Grit is divided into 11 steps as follows:

1) Literary review of relevant data and theories which includes: Grit (Adulyadej, 1999; Duckworth, 2016) STEAM education (Yakman, 2008; Edudemic, 2017; Educationcloset, 2017), Gamification (KAPP, 2012; Burk, 2014), Animation (Lieser, 2010; Laowansiri, 1989) and Augmented Reality (Furht, 2011; Srifa, 2013; Meesuwan, 2014). This involves analyzing 30 relevant international research articles. These indicate that technology incorporating gamification, animation and AR can promote 4 internal factors with regard to grit: interest, practice, purpose and hope.

2) Synthesize the conceptual framework of the STEAM-GAAR Field Learning Model to Enhance Grit.

3) Analyze and synthesize the factors that promote grit.

4) Synthesize the research articles in the form of a table that relates findings to gamification, animation and AR in the promotion of internal grit factors including interest, practice, purpose and hope.

5) Visualize the link between gamification, animation, AR and the internal factors of grit in the form of interest, practice, purpose and hope.

6) Synthesize a STEAM-GAAR Field Learning Model to Enhance Grit.

7) Develop a STEAM-GAAR Field Learning Model to Enhance Grit, focused on STEAM education, gamification, animation, AR, real world and virtual world field to enhance the internal grit factors.

8) Submit the STEAM-GAAR Field Learning Model to Enhance Grit to an advisor for further advice.

9) Create a tool for evaluating the suitability of the learning model, using the Likert scale as a model assessment form. The format of five-level Likert items is Strongly Disagree, Disagree, Neither Agree nor Disagree, Agree, Strongly Agree. Establish the interpretation criteria as follows in terms of suitability: 1.00-1.80 mean lowest, 1.81-2.60 mean low, 2.61-3.40 mean medium, 3.41-4.20 mean high and 4.21-5.00 mean highest.

10) Propose the model assessment form to ten specialists employed as university lecturers, selected by purposive sampling. Two instructional model design specialists are associate professors and university lecturers in the faculty of Information and Communication Technology for Education; two STEAM education specialists are university instructors and researchers in the field of STEAM education; two gamification specialists also work as a university instructors and researchers in the gamification field; two animation specialist are a famous animation director and an assistant professor at the university; two augmented reality (AR) specialists are a researcher in the AR field and an assistant professor at the university. All ten specialists have experience in their field for at least five years. The suitability of the model is evaluated using a five-point Likert scale.

11) Analyse the results in terms of the suitability of the learning model by using the mean (\(\bar{x}\)) and standard deviation (S.D.) measures then arrive at a conclusion.

2.3 Framework
1) The independent variable is the STEAM-GAAR Field Learning Model to Enhance Grit.
2) The dependent variables are grit and learning achievement. (Figure 1)
3. Results

3.1 The Researcher Synthesized STEAM-GAAR Field Learning Model to Enhance Grit into 4 parts.

The STEAM-GAAR Field Learning Model to Enhance Grit was suitable for using gamification, animation and AR integrated with the STEAM education process to stimulate factors that promote grit, including purpose, interest, hope and practice (Adulyadej, 1999; Duckworth, 2016). (Figure 2)

According to a study of 30 international research papers, it would appear that gamification, animation and augmented reality (AR) technology can promote four factors in the form of purpose, interest, hope and training (Adulyadej, 1999; Duckworth, 2016). Gamification can promote the creation of objectives for learners. In addition, learners are interested in practicing in order to achieve the purpose. Animation can motivate learners to a greater extent than traditional approaches. In addition, augmented reality (AR) is able to generate more interest and participation on the part of learners. The table containing a synthesis of research article findings will show the relationship of gamification, animation and AR to the promotion of the internal grit factors (Table 1).
Table 1. Synthesis of research articles related to gamification, animation and AR in terms of promoting internal grit factors (Purpose, Interest, Hope and Practice)

<table>
<thead>
<tr>
<th>Research Article</th>
<th>Summary</th>
</tr>
</thead>
</table>
Thus, the STEAM-GAAR Field Learning Model to Enhance Grit can be designed by dividing it into 4 elements as
follows:

I) Element 1: Input Factors

1) The Expected Learning Outcome (ELO) is Grit.
2) The learning objective is to determine what the learner will learn.
3) Teacher Analysis involves teachers who are knowledgeable in terms of gamification, animation, and AR and teachers who can easily adapt to the content of the lesson.
4) Student Analysis involves considering the appropriateness of the student to the teaching style, such as the extent of the student’s digital literacy. Age analysis will consider the student’s ability to use learning equipment.
5) Content analysis is considered appropriate to a consideration of gamification, animation and AR.
6) Environment Analysis is an additional consideration. The school or real world field has to have internet access with sufficient speed. In addition, there must be tablets or mobile devices that are suitable for use in AR in that they are suitable for use in the real world and in the virtual world.
7) The Learning Management Plan is to prepare the teaching process using gamification, animation, and AR that follows the STEAM-GAAR Field steps. The approach used needs to be appropriate to the content of the lesson.

II) Element 2: The STEAM-GAAR Field Learning Processes

1) Investigate by Game. This involves setting up a problem-solving question to achieve the learning objectives. The use of gamification as a facilitator facilitates learners' participation. It will be necessary to create a scoreboard for those who have problems, and ask good questions. It will incorporate the use of science to hypothesize and explore.
2) Discover by AR-Game. Students discover together, AR is combined with gamification to enhance the student’s interest and engagement. This might include providing an AR Poster Puzzles experience around the venue. The students have to explore and find the correct answer to puzzles through the use of AR. The student might be asked to connect multiple images and collect as many points on the score board by using their knowledge of technology.
3) Connect by Animation and Game. When discovering a solution we combine knowledge with gamification, animation and AR to provide knowledge and interesting content. Games can link knowledge between learners. In addition, the animation can link the knowledge from the media to that of the learner. The student can then plan his/her work or creative plan using mathematical knowledge to calculate time, volume, budgets, etc.
4) Create by Game Animation and AR. This works according to a plan laid out by the application. Animation and AR can be used to inspire interest and games can be used to make learning fun and engaging. It can bring success and provide a complete assessment of each topic, such as the beauty of art and creativity. It can be used to manage complex workflows with regard to engineering.
5) Reflect by Knowledge Exchange Field. This is the use of field space in the real world, the place of study and the virtual world. This involves aspects of the internet network that are convenient today, such as social media. This can be used to exchange knowledge, ideas, questions and answers with instructors, learners, and external audiences in such a way as to reflect the student’s performance and achievement. Learners can learn from mistakes and develop their work. It is a field space for speeches and for the encouragement of students who have the good intentions to be inspired to work in the future.

III) Element 3: The Learning Outcomes are grit and learning achievement. For this the teacher monitors progress by using formative assessment and summative assessment to compare learning outcomes, and to find the correlation between grit and the learning achievement.

IV) Element 4: Analyzing feedback. This involves obtaining feedback from the students in order to analyze and improve the defects of the model (Figure 4).
3.2 The Assessment Results of the STEAM-GAAR Field Learning Model to Enhance Grit

The Assessment Results of the STEAM-GAAR Field Learning Model to Enhance Grit are shown in Table 2 Criteria Suitability are: 1.00-1.80 mean lowest, 1.81-2.60 mean low, 2.61-3.40 mean medium, 3.41-4.20 mean high and 4.21-5.00 mean highest.

Table 2. Arithmetic mean and standard deviation results from 10 specialists

<table>
<thead>
<tr>
<th>Elements</th>
<th>Evaluation (S)</th>
<th>Standard Deviation (S.D.)</th>
<th>Level of Suitability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Element 1: Input Factors</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1) Expected Learning Outcome (ELO)</td>
<td>4.6</td>
<td>0.69</td>
<td>Highest</td>
</tr>
<tr>
<td>2) The learning objective</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>3) Teacher Analysis</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>4) Student Analysis</td>
<td>5</td>
<td>0</td>
<td>Highest</td>
</tr>
<tr>
<td>5) Content analysis</td>
<td>4.9</td>
<td>0.31</td>
<td>Highest</td>
</tr>
<tr>
<td>6) Environment Analysis</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>7) The Learning Management Plan</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>Sum of Element 1</td>
<td>4.81</td>
<td>0.38</td>
<td>Highest</td>
</tr>
<tr>
<td><strong>Element 2: STEAM-GAAR Field Learning Process</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1) Investigate by Game</td>
<td>4.6</td>
<td>0.51</td>
<td>Highest</td>
</tr>
<tr>
<td>2) Discover by AR-Game</td>
<td>4.6</td>
<td>0.51</td>
<td>Highest</td>
</tr>
<tr>
<td>3) Connect by Animation and Game</td>
<td>4.6</td>
<td>0.51</td>
<td>Highest</td>
</tr>
<tr>
<td>4) Create by Game Animation and AR</td>
<td>4.7</td>
<td>0.48</td>
<td>Highest</td>
</tr>
<tr>
<td>5) Reflect by Knowledge Exchange Field</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>Sum of Element 2</td>
<td>4.66</td>
<td>0.49</td>
<td>Highest</td>
</tr>
<tr>
<td><strong>Element 3: Learning Outcome</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1) Grit</td>
<td>4.7</td>
<td>0.48</td>
<td>Highest</td>
</tr>
<tr>
<td>2) Learning Achievement</td>
<td>4.8</td>
<td>0.42</td>
<td>Highest</td>
</tr>
<tr>
<td>Sum of Element 3</td>
<td>4.75</td>
<td>0.45</td>
<td>Highest</td>
</tr>
<tr>
<td><strong>Element 4: Analyzing of feedback</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Analyzing of feedback</td>
<td>4.4</td>
<td>0.96</td>
<td>Highest</td>
</tr>
<tr>
<td>Sum of Element 4</td>
<td>4.4</td>
<td>0.96</td>
<td>Highest</td>
</tr>
<tr>
<td>Results</td>
<td>4.65</td>
<td>0.57</td>
<td>Highest</td>
</tr>
</tbody>
</table>
The STEAM-GAAR Field Learning Model to Enhance Grit was rated at the highest level ($\bar{x} = 4.65, \text{S.D.} = 0.57$) of suitability by ten specialists. Element 1 was evaluated at 4.81 with a standard deviation of 0.38. Element 2 was evaluated at 4.66 with a standard deviation of 0.49. Element 3 was evaluated at 4.75 with a standard deviation of 0.45. Element 4 was evaluated at 4.40 with a standard deviation of 0.96. These results indicate that each element was deemed to be at the highest appropriate level.

4. Discussion

The STEAM-GAAR Field Learning Model to Enhance Grit that applies gamification, animation and augmented reality to the STEAM education process, and to action in the real world and virtual field, can be used to enhance grit, with all ten specialists agreeing that the developed instructional model was at the highest appropriate level. Results relate to those of Techakosit and Nilsook (2016) that AR enhances STEM literacy by using the Learning Process of Scientific Imagining in their ‘The Learning Process of Scientific Imagining through AR in Order to Enhance STEM Literacy’ research. The results are also consistent with those of Nuttakan Pakprod and Panita Wannapirun (2014) in the research article ‘Development of Interactive Instructional Model Using Augmented Reality based on Edutainment to Enhance Emotional Quotient’ which suggest that a model using AR and Edutainment is highly suitable for emotional quotient development, including setting goals and objectives. They also relate to Wannaporn Chujitarom and Namon Jeerungsuwan’s (2017) ‘A Model of an Augmented Reality Book Using Animation for Sustainable Learning based on the AAA Model’ using AR and animation for a sustainable learning outcome including Analysis, Activity and Authentic Assessment. They also relate to ‘Designing Spaces for Creativity and Divergent Thinking: Pre-Service Teachers Creating Stop Motion Animation on Tablets (O’Byrne, Radakovic, Hunter-Doniger, Fox, Kern & Parnell, 2018), and to the findings of Angela L. Duckworth, Christopher Peterson, Michael D. Matthews and Dennis R. Kelly in ‘Grit: Perseverance and Passion for Long-Term Goals’ shown that high achievers included a strong interest, sustained and focused in the particular field’ (2007).

5. Conclusions

The STEAM-GAAR Field Learning Model to Enhance Grit has a highest level of appropriateness ($\bar{x} = 4.65, \text{S.D.} = 0.57$) according the assessment of ten specialists. The model can be separated into 4 elements. The first element contains the following input factors: 1) Expected Learning Outcomes (ELO), 2) Learning Objectives, 3) Teacher Analysis, 4) Student Analysis, 5) Content Analysis, 6) Environment Analysis, and 7) The Learning Management Plan. The second element, the STEAM-GAAR Field Learning Process, includes: 1) Investigate by Game, 2) Discover by AR-Game, 3) Connect by Animation and Game, 4) Create by Game Animation and AR and 5) Reflect by Knowledge Exchange Field. The third element, evaluating learning achievement and grit, was conducted via teachers’ observations and an evaluation form. The last element is the analysis of feedback. The model focuses on motivating students to learn through gamification, animation, AR and encourages the development of grit as part of the STEAM education process. The STEAM-GAAR Field Learning Model can enhance the internal grit factors in the form of purpose, interest, hope and practice. The advantage of the use of gamification is to make people interested in setting purpose and becoming involved in practice. The benefit of animation is that it encourages learners to understand the content of the lessons, and have more hope in terms of learning achievement. In addition, AR can encourage the learner to participate more and be more interested. The STEAM education process approach to learning works across subjects, engages students through experimentation and encourages the development of grit. The real world field and the virtual world field can promote learning anywhere and anytime, and is suitable for the needs of 21st Century students. In terms of future work, the STEAM-GAAR Field Learning Model to Enhance Grit can be applied to all majors, depending on the content and the age of the learner. This learning model will allow learners to become interested in the content of the lesson and have more grit, which is an important aspect of every student’s life.

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