

Perceptions and Problems of English Language and Communication Abilities: A Final Check on Thai Engineering Undergraduates

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Abstract

English language and communication abilities are an essential part of the global engineering community. However, non-native English speaking engineers and students tend to be unable to master these skills. This study aims to gauge the perceived levels of their general English language proficiency, to explore their English communicative problems, to investigate their perceived abilities when performing English-related tasks in an engineering workplace communication situation, and to obtain feedback on student performances from English instructors in English for Specific Purposes (ESP) courses. The participants included 130 Thai undergraduate students and two English instructors at a government university. There were two instruments; a questionnaire for the students and a series of interview questions for the instructors. The results revealed that (a) although the students perceived their abilities to be at a fair level, they experienced difficulty using productive skills in English communication; (b) the English-related tasks that the students performed best and worst in were reading and writing tasks respectively; and (c) in the ESP courses, the ability of the students to use English in the 'real world' was not dramatically improved, and (d) these students also had unrealistic language learning goals. These results would benefit both ESP instructors and stakeholders in terms of increasing awareness of both language and communication problems, and designing tailor-made courses that are a perfect fit for their students with regard to the contemporary engineering community.

Keywords: English language skills, workplace communication skills, English for Specific Purposes, engineering students

1. Introduction

The globalization of world markets requires engineers with the capabilities of working in and with different cultures, as well as knowledge of the global markets. Thus, these engineers do not only need technical knowledge, but also the ability to express it. This means that dynamic personalities, or individuals who are skilled and efficient in multitasking (i.e. hard and soft skills) are required. This fact implies that engineers must possess communicative abilities in order to be professionally successful. This globalized era also confirms the need for individuals to develop their English language abilities as a result of increasing international interactions in both the individual and organizational contexts. Unquestionably, most international and local organizations, particularly in Asian countries, set English language proficiency as one of the primary criteria for the recruitment of new staff (Ayokanmbi, 2011; Marina & Rajprasit, 2014; Pratoomrat & Rajprasit, 2014).

However, the English language and communication inabilities of Asian engineers, especially at the operational level, have been addressed by engineering companies. With regard to Asian engineers in Hong Kong and Malaysia, the improvement of their speaking and writing skills are urgently required for more effective communication with business counterparts, (Quin, 2009; Singh & Choo, 2012; Zaharim, Yusoff, Omar, Mohamed, & Muhamad, 2008). In Thailand, novice engineers tend to lack confidence when communicating in English, especially in the oral mode (Jarupan, 2013; Kaewpet & Sukamolson, 2011; Rajprasit, Pratoomrat, Wang, Kulsiri, & Hemchua, 2014), and even experienced engineers have difficulties with written English, and oral workplace communication (Hart-Rawang & Li, 2008; Jountrakul, 2013; Laohachaiboon, 2011)

Such complaints about the lack of English communication skills among Asian engineers led to both educational institutions and stakeholders designing ESP courses and an Engineering curriculum. The most serious criticism was aimed at irrelevant instruction, in terms of language and communication skills taught in ESP courses, which

are considered necessary for the professional workplace. In the Engineering curriculum, the development of language and communication abilities is often ignored because of the emphasis on mechanical skills (Ayokanmbi, 2011; Raina & Pande, 2012; The Japan Times, 2009).

In order to identify the perceptions and problems experienced by undergraduate engineering students involved with local, regional, and even international labor markets, with regard to their English skills and communication abilities, this study aims to gauge the perceived level of their general English language proficiency, to explore their English communicative problems, to investigate their perceived abilities in performing English-related tasks in an engineering workplace communication situation, and to obtain feedback on student performances from English instructors in ESP courses. The results of this study would describe the current situation with regard to how engineering students can develop both abilities, and establish guidelines for a thorough revision of ESP courses (i.e. English for Engineering, English for Business Communication) to meet the expectations of the engineering workplace.

2. Literature Review

In this section, the competencies for global engineers, the English language and communication skills required for engineers, and workplace communication in an engineering context, are to be reviewed and discussed, based on both these concepts and related studies.

2.1 Competencies for Global Engineers

Globally competent engineers have to possess the abilities and attributes required for an excellent performance in a global and multicultural society, as the increased mobility of engineers poses new challenges in terms of engineering education. A call for a new pedagogical solution for the development of intercultural competencies for professional practice in the global workplace and engineering education has been addressed worldwide by a number of scholars (Ayokanmbi, 2011; Berka & Groll, 2011; Chang, Groll, & Hirleman, 2011; Danilova & Pudlowski, 2007; Jesiek, Zhu, Woo, Thompson, & Mazzurco, 2014; Missingham, 2006). ESP instruction for the engineering profession has to be consistent with the constantly changing global economy. Therefore, the global competency model is constructed to foster such a phenomenon, and the model is also integrated into the engineering curriculum with three competencies: cultural competencies (i.e. understanding and appreciating basic cultural differences and similarities around the world, together with an awareness of the factors which differentiate business practices); ethical competencies (i.e. behaving consistently in accordance with clear personal ethics and values); and communication competencies (i.e. being able to communicate effectively and successfully in the globalized society). Consistent with the scope of the present study, the third competency clarifies that engineers in the current global context will also require the ability to ascertain meaning from verbal and nonverbal languages, the willingness to accept and respond to unique and divergent styles of communication, and engage in meaningful interactions with people from other cultures (Kim, 2000).

2.2 English Language and Communication Skills for the Engineering Profession

The most increasing demand in the field of Engineering is the ability to master both the English language and communication skills, especially in the oral and written modes. In fact, the requirement of mastery of both English and communication skills are now necessary for this profession. This is due to a number of factors, including the nature of the profession, and the existence of globalized international interactions. As a result, global engineers, including Asian engineers, need a variety of communication skills (i.e. oral presentation, negotiation, comprehension of engineering-related information and documents, and formal correspondence, such as e-mails) in the English language. This fact implies that English language and communication skills are an essential aspect of both individual and organizational success. In the contemporary context, professionals have resorted to multi-communication (i.e. simultaneous face-to-face and electronically mediated conversations). Professionals, which include engineers, have to write e-mails and/or text messages, as well as communicate with colleagues or customers on the phone. Thus, the English language is undeniably the first language of Engineering, and a key medium to express and share technical knowledge (Ayokanmbi, 2011; Gimenez, 2014; Raina & Pande, 2012; Thakur, Kaur, Thakur, & Nanda, 2013; The Japan Times, 2009).

Regarding previous studies in the Asian context, English language and communication abilities play a key role in the workplace. Mohamed, Radzuan, Kassim, and Ali (2014) confirmed that oral communication skills are an advantage for Malaysian engineers in terms of the execution of daily tasks, or for the purposes of promotion and career advancement. Mehra and Virgandham (2013) also pointed out the importance of communication skills with regard to the employability of Indian engineers (i.e. oral communication skills, interpersonal skills, written communication skills, effective listening skills, and their confidence levels in terms of expressing ideas). Besides, a variety of English workplace communicative events (i.e. writing and reading e-mails, reports, and memos;

conducting and understanding meetings, teleconferences and presentations) commonly take place in a typical Taiwanese engineering workplace (Spence & Liu, 2013).

2.3 Workplace Communication in the Thai Engineering Context

In the Thai context, English language proficiency is an aspect of professional communication in various professions, including Engineering, which mainly emphasizes productive skills. Although written and oral communication skills in English are prioritized in the engineering community, experienced Thai engineers lack the skills required for technical discussions, business negotiations, and even in daily, face-to-face communication with foreign professionals. Misunderstandings and frustration may occur in any communicative event, despite the fact that these engineers possess profound technical knowledge and have valuable work experience (Hart-Rawang & Li, 2008; Joungrakul, 2013; Laohachai boon, 2011). The novice engineers generally lack confidence in terms of their oral proficiency and reading skills. This is the result of failing to thoroughly prepare them for professional communication at the tertiary level (Jarupan, 2013; Rajprasit et al., 2014). According to Kaewpet and Sukamolson (2011), Thai engineering students demanded to be taught oral and written communication abilities (i.e. oral presentations, professional conversations and report writing at an organizational level, especially in the international context). These students expect that they will be required to give oral presentations and communicate with native or non-native English speakers in their future workplaces.

Based on the aforementioned situation in Thailand, the root of such problems probably originate from English language education at the tertiary level, where undergraduate students may not be educated with the language and communication skills required for the workplace communication. The solution to these problems is to identify a clear understanding of workplace language needs and communication practices, in particular at an operational level, which can be defined as entry-level for the engineering profession.

3. Method

3.1 Research Questions

According to the literature review, and as a result of the few studies available in the Thai context, the research questions are to be addressed as follows: (a) How do final-year engineering students perceive their own levels of general English language proficiency? (b) What English communicative problems do they experience? (c) How do they perceive their own abilities in terms of performing English-related tasks and communicating effectively in the professional engineering workplace? and (d) What kind of feedback did the English instructors give their students in ESP courses?

3.2 Participants

The total number of participants was 130, with an almost equal number of females and males, at 54 and 46 %, respectively. The participants consisted of fourth-year Engineering students at Thai public universities, and from the following majors: Electronics (23%); Chemical Engineering (19%); Civil Engineering (16%); Biomedical Engineering (15%); Mechanical Engineering (14%); and Industrial Engineering (13%). All of them took two courses of Foundation English, and two courses of ESP courses. More than half of the participants (63%) communicated in English for at least one day a week, while the rest claimed to never use English in their daily lives. Most of them intended to take a Test of English for International Communication (TOEIC), and to apply for jobs in both local and international companies (90%). During the last semester, almost half of the participants took English language courses (40%). However, the English language is universally regarded by these students (100%) as an important skill for successful job application. Furthermore, the two English instructors who taught these students both participated in individual interviews.

3.3 Instruments

The quantitative and qualitative approaches were employed, and two instruments were constructed. The first was a questionnaire on English language and communication skills in the engineering workplace, which was developed from related studies (Hart-Rawang & Li, 2008; Spence & Liu, 2013; Taillefer, 2007), and the contents were adapted to fit the context of Engineering education, and the Thai workplace. It is comprised of four parts which include the following: (a) demographic information; (b) perceived general English language proficiency; (c) problems with general English language skills, and (d) perceived abilities in performing English-related tasks in an engineering workplace communication situation. Each item was scored on a four-point scale with numerical values to indicate the level of their perceived abilities (1 = poor, 2 = fair, 3 = well, 4 = excellent) in parts two and three, and to show the frequency of English communicative problems (1 = never, 2 = sometimes, 3 = often, 4 = always) in part four. The second was a series of interview questions for the two English instructors, which were based on the following topics: the language abilities of students, their strengths and weaknesses in

terms of language learning performance and achievement, and recommendations for the stakeholders of ESP courses.

For reasons of clarity, all of the questions on both instruments were translated from English into Thai, and vice versa, by two translators. Then, three Higher Education experts were asked to ascertain the content validity of the instruments, prior to the data collection process. The pilot study was conducted for reliability with ten final-year Engineering students from another university who did not participate in this study.

3.4 Data Collection

At the Faculty of Engineering of an unnamed Thai University, the quantitative data was collected from the participants during the last week of the second semester of the 2013 academic year. However, 130 final year students (70%) returned the completed questionnaire. The interviews with the two English instructors were conducted a week after the questionnaire was distributed.

3.5 Data Analysis

The data from the questionnaire was analyzed using descriptive statistics, including frequencies, means, standard deviations, and percentages. The data from the interview were carefully coded and studied to develop the themes regarding the feedback on the performances of engineering students in their English language courses.

4. Results

4.1 Perceived Levels of General English Language Proficiency among Engineering Students

Table 1. Perceived general English language proficiency

English language proficiency	Mean	S.D.	Perceived level
Reading skills			
1) Reading simple words and phrases used in everyday life	2.39	.849	fair
2) Reading short, simple texts for the gist or specific information	2.28	.835	fair
3. Reading texts written in everyday language, or relative to my studies, at a rather slow pace	2.15	.801	fair
4) Reading articles or reports expressing a particular point of view, as long as there is adequate time	2.04	.772	fair
5) Reading longer, complex, and more specialized texts, and able to appreciate differences in style, in a reasonable time frame	1.84	.758	fair
6) Reading any type of text easily, even abstract or complex documents, and able to appreciate subtle distinctions of style, and implicit and explicit meanings	1.75	.727	poor
Overall	2.09	.631	fair
Listening skills			
1) Understanding words, and basic, familiar expressions in a limited context	2.31	.756	fair
2) Understanding expressions and common vocabulary relative to my immediate environment	2.21	.851	fair
3) Understanding key points in clear, standard speech when people speak slowly on familiar topics	2.21	.814	fair
4) Understanding longer talks and following complex lines of argument on familiar topics; an understanding of most news programs in standard dialect	1.75	.705	poor
5) Understanding extended speech, even when it is not clearly structured, and TV programs, with relative ease	1.80	.730	fair
6) Understanding any kind of spoken language, whether broadcast live or prerecorded, as long as I have time to become familiar with a particular accent	1.87	.801	fair
Overall	2.02	.622	fair

Table 1. Perceived general English language proficiency (continued)

Writing skills			
1) Writing notes on short and specific pieces of information	2.02	.787	fair
2) Writing short and simple notes and messages	2.23	.840	fair
3) Writing coherent texts or notes on familiar subjects	2.05	.786	fair
4) Writing clear and detailed texts, reports and essays on topics in my field	1.65	.679	poor
5) Writing clear, well-structured texts, and developing my point of view on complex subjects	1.68	.696	poor
6) Writing clear, smoothly flowing and stylistically appropriate prose; able to write summaries or critical reviews	1.66	.710	poor
Overall	1.88	.633	fair
Speaking skills			
1) Saying basic expressions, phrases and asking simple questions on familiar subjects, as long as my interlocutor is willing to help me understand and express myself	2.29	.783	fair
2) Responding to familiar topics, such as describing my university course in simple terms, and carrying on a very limited conversation	1.98	.802	fair
3) Generally explaining my opinions or projects; spontaneously participating in conversations on familiar topics	1.79	.747	fair
4) Expressing myself clearly and in detail, actively participating in conversations on topics relative to my interests; spontaneously communicating with a native speaker	1.68	.739	poor
5) Describing complex subjects clearly and in an appropriate manner; expressing myself spontaneously, clearly and easily in either professional or social contexts	1.64	.682	poor
6) Describing or arguing complex subjects clearly and easily and in an appropriate manner; expressing myself in any situation in standard, idiomatic language with appropriate nuances; correcting my mistakes in a natural way which draws little notice	1.59	.669	poor
Overall	1.87	.810	fair
Overall English language proficiency	1.97	.578	fair

Note: In each skill, individual items range from basic to advanced levels.

According to Table 1, even though final-year engineering students generally perceived their English language proficiency at a fair level, productive skills, such as speaking and writing, seemed to be the most difficult aspect of English communication for them (Mean = 1.87, and 1.88, respectively). Of all the four skills, the students were the worst at speaking. Considering the six individual items in the speaking section, which ranged from the basic to advanced levels, they could use basic expressions and phrases, as well as ask simple questions regarding similar subjects. However, they tended to speak English poorly, even at the more advanced levels. Another skill that likely caused these students some difficulties was writing. Similarly, the students also perceived their writing at a poor level, especially when given more complicated tasks.

4.2 The English Communicative Problems Experienced by Students

Table 2. Problems regarding general English language skills

English communicative problems	Mean	S.D.	Perceived level
Reading skills			
1) Inability to find the main idea(s)	2.43	.835	sometimes
2) Inability to use scanning technique	2.57	.777	often
3) Inability to use detailed reading technique	2.32	.749	sometimes
4) Inability to use skimming technique	2.46	.695	sometimes
5) Inability to guess meaning from the context	2.51	.673	sometimes
6) Inability to identify the tone of passages or articles	2.35	.714	sometimes
7) Inability to understand technical terms in passages or articles	2.55	.671	often
8) Inability to understand whole passages or articles	2.35	.701	sometimes
Overall	2.36	.715	sometimes
Listening skills			
1) Inability to understand English presentations and/or discussions	2.52	.696	often
2) Inability to understand long conversations	2.65	.701	often
3) Inability to understand any information from speaker(s)	2.45	.716	sometimes
Overall	2.54	.779	often
Writing skills			
1) Inability to use punctuation correctly	2.25	.719	sometimes
2) Inability to spell words correctly	2.37	.684	sometimes
3) Inability to write more complicated structures	2.67	.675	sometimes
4) Inability to use vocabulary in different contexts	2.50	.600	sometimes
5) Inability to write a paragraph or more	2.42	.796	sometimes
6) Inability to express opinions effectively when writing	2.54	.738	often
7) Inability to convey messages to readers	2.51	.696	sometimes
Overall	2.45	.759	sometimes
Speaking skills			
1) Inability to make an oral presentations	2.53	.891	often
2) Inability to construct oral sentences in a limited time	2.59	.679	often
3) Anxiety related to miscommunication	2.61	.821	often
4) Limited English vocabulary	2.64	.747	often
5) Inability to communicate properly	2.66	.894	often
6) Inability to pronounce English clearly and correctly	2.52	.770	often
Overall	2.58	.724	often
Overall English communicative problems	2.45	.706	sometimes

In Table 2, the problems regarding English communication were examined. Even though these students sometimes had more general problems, they often had more specific difficulties with listening and speaking, compared to all of the others (Mean = 2.54, and 2.58, respectively.)

4.3 Perceived Abilities When Performing English-Related Tasks in the Engineering Workplace

Table 3. Perceived abilities in performing English-related tasks in the engineering workplace

English-related tasks in workplace communication	Mean	S.D.	Perceived level
English-related reading tasks			
1) Instructions/recommendations	2.42	0.644	fair
2) Manuals	2.38	0.601	fair
3) Project reports	2.38	0.601	fair
4) Inter-office documents	2.35	0.553	fair
5) Engineering-related articles	2.33	0.602	fair
Overall	2.37	0.479	fair
English-related listening tasks			
1) Understanding instructions/recommendations	2.34	0.604	fair
2) Understanding the core content when attending international seminars, meetings or conferences	2.12	0.618	fair
Overall	2.23	0.557	fair
English-related writing tasks			
1) E-mail	2.20	0.644	fair
2) Report/Diary	2.22	0.685	fair
3) Project proposal	2.18	0.603	fair
4) Project report	2.09	0.664	fair
5) Business letter	1.93	0.673	fair
6) Presentation slide	2.23	0.699	fair
Overall	2.14	0.539	fair
English-related speaking tasks			
1) Oral presentation	2.25	0.686	fair
2) Meeting/seminar	2.08	0.671	fair
3) Routine work	2.17	0.672	fair
4) Telephone	2.18	0.644	fair
5) Informal and social conversations	2.44	0.682	fair
Overall	2.23	0.557	fair
Overall English-related tasks	2.24	0.458	fair

In Table 3, the abilities of the participants to perform English-related tasks in the engineering workplace were identified. Generally, they perceived their abilities at a fair level, the English-related tasks that they performed worst in were writing tasks, and they performed best at English-related reading tasks.

4.4 The Feedback from English Instructors Regarding Student Performance

4.4.1 The Language Abilities of the Students

The ability of the engineering students in the two ESP courses, their ability to use the English language in a less-restricted environment cannot be accurately quantified. Their ability to use English in the 'real world' was not dramatically improved by taking these courses. Of the four language skills, their reading skills were the best and their ability to engage in small talk with instructors (e.g. asking questions) was rated as satisfactory.

4.4.2 The Strengths of Students in ESP Courses

The students demonstrated their strengths when following a structured set of tasks (e.g. listening practice and vocabulary exercises) which led to restricted practice towards the end of each lesson. The restricted practice was usually in the form of a role-play. With this in mind, all of the lessons to follow were in the same format. Therefore, those students were more motivated by knowing that each of the tasks they were required to complete was essential in order to reach the final goal (a restricted practice). The students responded most favorably to working in groups, as they come from a particularly close faculty, and as a result group work was incorporated into these lessons wherever possible, in order to increase both motivation and productivity.

4.4.3 The Weaknesses of Students in ESP Courses

In general, the students were most comfortable following a set of defined instructions. When they were asked to do free practice (e.g. creating their own original role-plays), most students did not have the ability or creativity to achieve this, and as a result, the exercise was a failure. Some students tended to have unrealistic goals with regards to learning English. For example, they expected to use these classes to prepare their resumes and to review frequently asked questions in job interviews. These are unrealistic goals, considering the fact that conducting a basic conversation in English is a struggle for many of these students. In addition, many of them seemed to consider their grades or scores to be far more important than any of the learning outcomes. This detracted from their overall achievement and level of satisfaction with the courses.

5. Discussion

The aforementioned results were discussed as follows: First, Thai engineering students perceived their levels of general English language proficiency at a fair level, and claimed that speaking and writing skills, regarded as key language skills for success in their profession, were likely to be problematic for them. The findings confirmed the results of previous studies about Thai students and engineers, their English language abilities, and the urgent need for English language improvement which has been necessary for almost a decade. It seems that in spite of learning language from the primary education, many Thais have not reached a competent or proficient level, and their inability of English language and communication is an unsolvable problem. (Hart-Rawang & Li, 2008; Jarupan, 2013; Joungrakul, 2013; Kaewpet & Sukamolson, 2011; Laohachaiboon, 2011; Rajprasit et al., 2014).

Second, the communication abilities of Thai engineers performing English-related communication tasks in the workplace are also limited, particularly in the oral and written modes. Due to an increase in international interactions and business operations, the engineering profession has to be ready for change, and engineering curriculum should not take this for granted anymore (Ayokanmbi, 2011; Gimenez, 2014; Mehra & Virgandham, 2013; Radzuan, Kassim, & Ali, 2014; Raina & Pande, 2012; Spence & Liu, 2013; Thakur et al., 2013). Besides, the students that tend to have difficulties with English communication in the classroom may also experience difficulty in the potential workplaces. To solve such a problem, integrating the realistic communicative situations into ESP courses, and creating workplace environment which always challenges the language users (i.e. problematic and non-problematic communicative situations) might lead to a right direction to prepare those students for the future workplace (Marina & Rajprasit, 2014).

Third, even though complaints regarding the English communication inability of non-English speaking, tertiary-level students have been made worldwide, including Thailand, the feedback provided by language instructors on the performances of engineering students should be considered as these instructors have eye-witnessed the learning performances of these students (Chang, Groll, & Hirleman, 2011; Missingham, 2006). The determination of these students, as well as their creativity and contributions to ESP courses, are key factors which help students to develop their own language and communication abilities. Without these key factors, the opportunity for these students to reach a level of 'satisfactory' is extremely difficult. In addition, teachers and stakeholders need to step out of the academic realm and into the professional world to determine which abilities are actually essential for successful professional communication.

Even though this study is limited to Thai engineering students in a government university, the results may provide some suggestions for ESP instruction for non-native English speaking engineering undergraduates. First, ESP courses are regarded to be suitable for those students who have already reached a certain proficiency in English (generally, the intermediate level). However, many of them are still at an elementary level, especially with regard to speaking and listening skills. Therefore, ESP courses, in their true form, should be reserved only for the very best students in each year group, while the remainder should instead be considered for additional speaking and listening practice instead. Second, tailor-made ESP courses are designed to suit the needs and the natures of engineering students, especially non-native English speakers, as they would specifically solve the problems of the language and communication found in the present study. Third, if the course is to remain

mandatory for everyone, the students should be streamed according to their ability, rather than by their engineering major. When classes are divided by major, it leads to groups of very mixed ability. If classes were streamed according to ability, native-speaking instructors could take the most able classes, leaving better-equipped Thai instructors to help the weaker students.

6. Conclusion

This study aimed to identify the perceptions of Thai engineering students in a government university, and the problems they experienced with both the English language and their communication abilities. In spite of the necessity of such abilities in the contemporary engineering community, final-year students may not meet the expectations of their future workplaces. They seemed to experience some difficulties with workplace communication. Moreover, the feedback from their instructors reflected the fact that these students urgently required the improvement of both of these abilities for reasons of effective professional communication.

Despite providing results from a small scale, the study reveals the unsolvable problem deeply rooted in the English language education in the Thai context, and such problem may not be similar to that of other Asian countries. For further studies, developing ESP courses for engineering profession combining specific workplace communicative situations is in need. Moreover, an in-depth investigation into the Engineering communicative situations and behaviors should be conducted in both local and international companies, and also in each engineering field. To do so, students will possibly improve the language and communication abilities, especially for non-native English speakers including Thais. Besides, certain regular engineering communicative situations (i.e. oral presentations, professional conversations and report writing) should be in a focus.

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