A Systematic Review of Self-Coping Strategies Used by University Students to Cope with Public Speaking Anxiety

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Abstract

Despite a growing body of research on instructor techniques and treatments to mitigate public speaking anxiety, this issue remains prominent, especially among university students. An alternative to mitigating such anxiety is to identify authentic coping strategies that university students could practice in actual situations. Numerous studies have attempted to explore students’ personal and social factors with the objective of suggesting suitable coping strategies to reduce the fear of public speaking. This paper reviews the existing evidence to understand the complexities of strategies that university students use to reduce their fear of public speaking. Nine peer-reviewed studies published between 2015 and 2020 were selected for this review from Science Direct and Google Scholar, using search terms such as “public speaking anxiety” and “coping strategies.” The analysis revealed that university students who (a) had an intermediate level of English language proficiency and a high level of speaking anxiety adopted both compensation and metacognitive strategies; (b) had a high level of English language proficiency and speaking anxiety adopted the affective strategy; and (c) had a high level of speaking anxiety and were exposed to full English medium instruction contexts adopted both social and memory strategies. This review, therefore, provides a better understanding of how university students cope with public speaking anxiety and at the same time urges educators to refine their pedagogical methods to lower the psychological barrier of speaking.

Keywords: public speaking anxiety, self-coping strategy, university student

1. Introduction

From schooling to professional activities, being well-versed in English and able to communicate effectively are prerequisites to increasing one’s competence in the professional world (Pandey & Pandey, 2014). Therefore, the importance of the English language has increased manifold, both at the intranational and international levels. Against this background, being well-versed in English and able to communicate effectively are even more in demand after Malaysia’s unemployment rate spiked by 5% in April, equivalent to more than 60,000 Malaysians and the highest rate of unemployment since 1990 (Jaafar, 2020). Ozturk and Gurbuz (2013) have demonstrated that speaking is the most anxiety-provoking skill. Despite many researchers’ efforts to explore authentic coping strategies to mitigate the fear of public speaking among university students, however, most Malaysian graduates still find it difficult to converse in English at job interviews (Mehar Singh & Chuah, 2012). The reason for such inequity is because there is a limited understanding of different student backgrounds and the instructional environment that they encounter. The objective of this review is to highlight studies of the coping methods that university students use to help reduce their anxiety and thereby help educators refine pedagogical methods to cater to students’ needs.

1.1 Public Speaking Anxiety

Public speaking anxiety is defined as the fear of speaking in front of audiences. The anxiety extends to preparation of speech (Bodie, 2010). It also often refers to social anxiety disorder, which is known as one of the most common psychological disorders (Ruscio et al., 2008). As Horwitz et al. (1986) asserted, a competent reader or writer is not always a competent speaker. Besides, as Sachdeva (2007) wrote, language learning is not just a matter of understanding but also of speaking in the target language. Nevertheless, people are not born speakers—training is needed (Raja, 2017).
When students present on stage, they have highlighted themselves in front of the audience and may experience certain signs or symptoms of anxiety. Some of these symptoms include feeling anxiety, nausea, tremors, and excessive sweating in their palms (Kushner, 2004; North & Rives, 2001). As one participant in Cohen and Norst’s (1989) study described:

My heart starts pumping really fast, and the adrenaline runs. Then I feel myself start to go red … and by the end of the ordeal—for it is—I am totally red, my hands shake and my heart pounds… If anyone laughs at my mistake, I feel really embarrassed and foolish, and the physics of my body don’t return to normal for ten minutes or so… It’s pure trauma for me. (p. 68)

Moreover, public speaking anxiety can negatively affect education, leading to drop-outs (Schneier et al., 1994); the workforce, leading to low income (Stein et al., 1994); and social relationships, leading to a loss of self-confidence and motivation (Furmark, 2002).

Public speaking anxiety can be experienced as a state-based or trait-like anxiety. State-based anxiety refers to a worsening of anxiety at a point during the speaking. Trait-like anxiety refers to anxiety felt earlier during the preparation stage (Bodie, 2010). Notably, both anxieties can occur concurrently.

1.2 Coping Strategies—Practicality and Effectiveness

Although many approaches have tried to manage public speaking anxiety by teaching the most popular techniques of systematic desensitization (McCroskey, 1972), cognitive modification (Allen et al., 1989) and skill training (Whitworth & Cochran, 1996) to the suffering individuals, the issue of public speaking anxiety remains prevalent. As Bodie (2010) noted, while the level of public-speaking anxiety may decrease, the effectiveness of these approaches is context-specific. The usefulness of these approaches has yet to be validated in the Malaysian context.

Additionally, systematic desensitization, cognitive modification, and skill training rely heavily on teachers to reduce one’s level of public speaking anxiety. With the emergence of new teaching pedagogies in the twenty-first century, much more learning is student-oriented, and learner autonomy, therefore, is a primary focus (Raja, 2017). Benson (1997), Murase (2015), and Oxford (2003) agreed to a certain extent that learner autonomy could be determined through different parameters, such as cognitive, social, affective, and behavior. As such, different categorizations have emerged, such as Language Learning Strategies (Oxford, 1990) and the typology of strategies developed by Kondo and Yang (2004). Students, therefore, can regularly self-manage their fear when presenting in front of audiences rather than attending therapies after their situation has worsened.

Yasuda and Nabei (2018), in their discussion of coping strategies for public speaking anxiety, suggested two different points of view: practicality and effectiveness. Practicality indicates that recommended coping strategies should be those that students actually use in their real lives. Because public speaking anxiety could be state-based anxiety, students could adopt and practice particular strategies that are specific to certain settings. It is evident when the degree and sources of anxiety vary greatly between students who use English as a Foreign Language (EFL) and those who use English as a Second Language (ESL). Exemplified by Yasuda and Nabei (2018), EFL students are more afraid of negative judgments from their classmates, while ESL students are more scared of being evaluated negatively by authority figures. These differences are evident when both EFL and ESL students are in an educational setting where the English language is taught as the second language. Students, therefore, need to be clear when adopting particular strategies.

Additionally, another parameter—effectiveness—should be taken into account, as this greatly affects the usage of coping strategies to reduce public speaking anxiety. Yasuda and Nabei (2018) proposed that students should continuously practice the strategies if they are to be effective. However, far too little attention has been paid to authentic coping strategies that students use to alleviate public speaking anxiety (Kondo & Yang, 2004; Lucas, 1984; Pappamihel, 2002; Young, 1992). Consequently, little research has been done on the true effects of coping strategies (Yasuda & Nabei, 2018). This review, therefore, broadens readers’ understanding of the complexities of university students’ strategies in mitigating their public speaking anxiety.

2. Method

A systematic search was performed in compliance with the guidelines for qualitative and quantitative analysis of Preferred Reporting Products for Systematic Reviews and Meta-Analyses (PRISMA; Moher et al., 2010).

2.1 Data Sources

The research papers were sourced from Google Scholar and Science Direct electronic databases, respectively. The papers were published between January 2015 and July 2020. Search terms with specified filters were
developed using nested clauses and multiple Boolean operators, AND and OR. These included: (“public speaking anxiety” OR “speaking anxiety”) AND coping strategies; (“speaking anxiety” OR “communication apprehension”) AND strategies; (“public speaking anxiety” OR “communication apprehension”) AND self-regulatory strategies; fear of public speaking (“coping strategies” OR “strategies”); strategies (“fear of public speaking” OR “communication apprehension”). Meanwhile, the “Related articles” link under the search results in Google Scholar was also used to find potentially relevant papers.

2.2 Inclusion Criteria

Research papers were identified using the following requirements: (a) published between 2015 and 2020; (b) published in the English or Malay language; (c) focused on undergraduates; (d) had full text available; and (e) included primary findings about students’ strategies to cope with speaking anxiety, communication apprehension, and/or the fear of public speaking.

2.3 Study Selection and Data Extraction

Endnote software was used to import all relevant research papers and delete duplicate papers. The first screening process was then conducted; papers were removed if their abstracts did not meet the inclusion criteria. Remaining papers were selected and critically reviewed in the second screening process based on the following exclusion criteria: (a) review paper; (b) full text is not available; (c) no focus on undergraduates; and (d) coping/self-regulatory strategies are stated as implications for the studies. Data was then extracted into a predefined table with the following headings: (a) researcher(s) and year of publication; (b) location of research; (c) research objectives; (d) descriptions of the research participants, including course year, course program, and/or the English level; (e) research approach; (f) method(s) of data collection; (g) reliability and validity; (h) research findings; and (i) limitations. Table 1 shows a summary of studies with the exclusion criteria.

<table>
<thead>
<tr>
<th>Researcher(s), Year of publication, Location of research</th>
<th>Research objectives</th>
<th>Subjects</th>
<th>Research design/Research approach</th>
<th>Method(s) of data collection</th>
<th>Reliability (Cronbach’s alpha)/Validity (Exploratory and Confirmatory Factor Analysis)</th>
<th>Major findings</th>
<th>Limitations</th>
</tr>
</thead>
</table>
| Anandari (2015), Indonesia                               | 1. To examine the causes of speaking anxiety  
2. To investigate whether and how self-reflections help reduce students’ fear of speaking | 24 university students from an English language education study program who were in a public speaking class 98% of them obtained grade A in speaking classes. | Qualitative: an action research study | 1. Dornyei’s (2003) open-ended questionnaire  
2. Foreign Language Classroom Anxiety Scale (FLCAS) | None reported | 1. Discomfort, fear, and shyness were the factors that caused students to be afraid of speaking in English.  
2. Students were able to solve their problems, be more confident, and identify their weaknesses and strengths through self-reflection, which reduced their speech anxiety. | None reported |
| El-Sakka (2016), Egypt                                   | 1. To examine the effect of teaching university students some self-regulated strategies to improve their speaking skills and reduce their fear of speaking | 40 third-year university students who were majoring in English | Quantitative: a one-group pre-post-test quasi-experimental design | 1. Pre-post speaking test—The test scores were obtained with a coding system of IELTS speaking (Inter-rater reliability: .89).  
2. Speaking anxiety scale (α = .89) | 1. The self-regulated strategy instruction helped develop students’ speaking proficiency.  
2. The guidance was useful in reducing their fear of speaking.  
3. Speaking anxiety was reduced by improving speaking proficiency. | 1. This study did not discuss students’ attitudes after using self-regulated strategies.  
2. The study did not explore the effect that using self-regulated strategies had |
Genc, Kulusakli, & Aydin (2016) Turkey

1. To investigate the relationship between speaking anxiety levels and strategy use among 232 university students in a one-year English course at the elementary level who received 24 hours of English instruction weekly. Quantitative: a survey study

2. Foreign Language Speaking Anxiety Scale (FLSAQ)
3. Anxiety Coping Strategies (ACS) Scale

1. FLSAQ (α = .83)
2. ACS Scale—Not reported

1. 116 students were found to have a low level of speaking anxiety; 57 of them had a moderate degree of speaking anxiety, while the remaining students had high speaking anxiety.
2. Peer seeking, preparation, and positive thinking did not significantly relate to speaking anxiety levels.
3. Students with high speaking anxiety used more resignation and relaxation strategies.

He (2017) China

1. To explore strategies for alleviating students’ speaking anxiety
2. To examine the effectiveness of the strategies explored

1. To investigate 302 university students from engineering, business, arts, and science majors and 30 English lecturers from two universities in China.

Quantitative: an experimental study

1. Survey with two questionnaires
2. Focus interview
3. Interviews were conducted in Chinese.
4. Questionnaire data were cross-validated with interview data.

1. Questionnaire I (α = .86)
2. Questionnaire II (α = .88)
3. Interviews were conducted in Chinese.

1. The researcher identified 32 strategies to help reduce students’ fear of speaking.
2. These strategies were verified to be effective after a 4-month experimental study.

1. A correlation between speaking anxiety level and oral proficiency level was not found.
2. The researcher was unable to monitor the application of strategies in the testing phase or the effectiveness of the explored strategies because the two universities were far apart.
3. The researcher tried to maintain usual English teaching, and some unforeseen external factors may have influenced the findings.
Rafada & Madini (2017) Saudi Arabia
1. To investigate EFL students’ perceptions about speaking anxiety
2. To devise strategies that help reduce students’ speaking anxiety

Chou (2018) Taiwan
1. To address the differences in the use of speaking strategies attributable to the English-Medium Instruction (EMI) type
2. To investigate whether using strategies can help predict the fear of speaking

Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. To examine causes of the fear of speaking in a public speaking class
2. To investigate a student’s strategies in reducing the fear

Random sampling 10 female foundation students, from elementary, pre-intermediate, and intermediate levels aged between 18 and 20 years old

Qualitative
1. Interviews were conducted in Arabic.

Chou (2018) Taiwan
1. To address the differences in the use of speaking strategies attributable to the English-Medium Instruction (EMI) type
2. To investigate whether using strategies can help predict the fear of speaking

Random sampling 638 second-year university students from four universities who had achieved either A2 or B1 level in the Common European Framework of Reference for Languages (CEFR)

Qualitative
1. Personal narrative inquiry
2. Semi-structured interview
3. Direct observation

Quantitative
1. FLCAS (α = .92)
2. Language Strategy Use Survey—Speaking Strategy Use
3. An open-ended questionnaire
4. English speaking tests

FLCAS solution explained a total variance of 57.68%.

The five-component FLCAS solution explained a total variance of 61.65%.

Analytic descriptors of spoken language were adapted from the CEFR to evaluate students’ speaking.

A 3rd-semester student in the Speaking for Academic Presentation class who had developed strategies to overcome the fear of speaking and had successfully

Qualitative: a case study
1. Personal narrative inquiry
2. Semi-structured interview
3. Direct observation

None reported

Chou (2018) Taiwan
1. FLCAS (α = .87)
2. Language Strategy Use Survey—Speaking Strategy Use
3. An open-ended questionnaire
4. English speaking tests

1. Students in the partial EMI context showed high speaking anxiety, lacked self-confidence, and felt negative towards English learning.
2. Paraphrasing and rehearsal strategies and the full EMI context predicted low speaking anxiety.
3. Speaking problems showed that lexical, grammatical, and content knowledge deficiencies led to fear.

Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. Lack of preparation, lack of self-confidence, fear of being the focus, and afraid of making mistakes were the factors contributing to public speaking anxiety.
2. Strategies such as visualization, relaxation, gestures, using cue cards, and rehearsal were effective in reducing fear.

Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. This study only focused on two aspects: speaking anxiety and strategies to reduce the fear.
2. Feedback/opinions from teachers and students failed to support the findings further.

Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. The research findings are not generalizable because only subjects with low- to mid-level English proficiency were included.
2. Due to social rules, the study only focused on females.

Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. Negative thoughts about feeling embarrassed and having difficulty speaking English raised the fear of speaking.
2. To reduce the fear of speaking, students watched English movies to improve their vocabulary, read English books, surfed educational websites, talked to native speakers when traveling abroad, and joined the summer holidays program.

Pratama, Ikhsanudin, & Salam (2018) Indonesia
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Pratama, Ikhsanudin, & Salam (2018) Indonesia
1. This study only focused on two aspects: speaking anxiety and strategies to reduce the fear.
2. Feedback/opinions from teachers and students failed to support the findings further.
overcome the fear

Widhayanti (2018)
Indonesia

1. To explore the factors that provoke students’ speaking anxiety
2. To identify learning strategies that students use to overcome speaking anxiety

16 university students in an academic speaking class

Qualitative

1. Observation
2. Survey
3. Interview

None reported

1. Social environment, classroom procedure, cultural differences, errors made in society, topic understanding, teacher’s beliefs, student’s beliefs, and self-perceptions led to speaking anxiety.
2. Metacognitive, cognitive, affective, social, compensation, and memory strategies were applied by the students to reduce their fear of speaking.

1. The study does not explain why the mentioned circumstances lead to speaking anxiety.
2. The study also does not explain how these strategies help students minimize their fear of speaking.

Yasuda & Nabei (2018)
Japan

1. To examine the effects of five coping strategies (relaxation, peer seeking, positive thinking, preparation, and resignation) in reducing classroom speaking anxiety

One third-year, 85 second-year, and 72 first-year undergraduates in a compulsory English class in the Department of Science, who had achieved at least A2 level in the CEFR

Quantitative: a correlational study

2. FLCAS (α = .82)
3. Weaver’s (2010) L2 Willingness to Communicate (WTC) Questionnaire

1. Coping strategy for language anxiety (α = .72)
2. FLCAS (α = .82)
3. Weaver’s (2010) L2 WTC Questionnaire (α = .94)

1. Coping strategies correlated positively with WTC.
2. Positive thinking and preparation were two effective strategies for reducing the fear of speaking.
2. Relaxation and peer seeking had no effects on anxiety.

1. The effects of these five coping strategies were not significant, possibly due to the limited time frame of the study.
2. This study did not take personality factors into account.

2.4 Search Results

The search strategies identified a total of 358 unique results. Of these papers, 39 duplicates were returned, leaving 319 hits for further screening. The reviewer evaluated the articles from abstracts, and a total of 21 runs were provisionally chosen for full-text review. Considering the exclusion criteria, nine papers were selected for this review, as illustrated in the PRISMA flowchart (see Figure 1).
2.5 Quality Appraisal

In terms of methodologies, it was found that four studies were qualitative, two used a quasi-experimental design, another two were survey studies, and one was a correlational study. A semi-structured interview was the most popular instrument used for qualitative studies, whereas validated questionnaires were adopted in all quantitative studies. The Foreign Language Speaking Anxiety Scale (FLSAQ), the Anxiety Coping Strategies (ACS) Scale, and the Foreign Language Classroom Anxiety Scale (FLCAS) were the most popular instruments used to measure public speaking anxiety levels and the strategies used to cope with the fear.

To determine their methodological rigor, qualitative studies were assessed based on the trustworthiness of results, while quantitative studies were assessed based on the validity and reliability of results. After identifying the research approach of each of these nine papers, the risk of bias in the four qualitative papers was assessed using the Critical Appraisal Skills Programme (CASP). Meanwhile, questions from the Joanna Briggs Institute (JBI) Critical Appraisal tool were adopted to assess the quality of quasi-experimental studies, and the checklists developed by Roever (2015) were used to critically analyze survey studies. Also, the National Institute for Health and Care Excellence (NICE) Checklist was used for a quantitative research reporting correlation. An overall summary of these assessments is presented using a range of grading systems in Tables 3, 4, 5, and 6.

After obtaining the sum score of each assessment, the included papers were determined to be of varying quality, with the survey studies (Chou, 2018; Genc et al., 2016) being of the lowest quality. The qualitative studies (Anandari, 2015; Pratama et al., 2018; Rafada & Madini, 2017; Widhayanti, 2018) and experimental studies (El-Sakka, 2016; He, 2017) were deemed high quality. The remaining papers were rated as medium quality.
Table 3. Quality Appraisal of Included Qualitative Studies

<table>
<thead>
<tr>
<th>Researcher(s) and year of publication</th>
<th>(Anandari, 2015)</th>
<th>(Rafada &amp; Madini, 2017)</th>
<th>(Pratama et al., 2018)</th>
<th>(Widhayanti, 2018)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASP question</td>
<td>Yes</td>
<td>Can’t tell</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Was there a clear statement of the aims of the research?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Is a qualitative methodology appropriate?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was the research design appropriate to address the aims of the research?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was the recruitment strategy appropriate to the aims of the research?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was the data collected in a way that addressed the research issue?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Has the relationship between researcher and participants been adequately considered?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Have ethical issues been taken into consideration?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was the data analysis sufficiently rigorous?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Is there a clear statement of findings?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Is the research valuable?</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Grading</td>
<td>8/10</td>
<td>8/10</td>
<td>9/10</td>
<td>8/10</td>
</tr>
</tbody>
</table>

Table 4. Quality Appraisal of Included Experimental Studies

<table>
<thead>
<tr>
<th>Researcher(s) and year of publication</th>
<th>(El-Sakka, 2016)</th>
<th>(He, 2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appraisal question</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Is it clear in the study what is the “cause” and what is the “effect” (i.e., there is no confusion about which variable comes first)?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Were the participants included in any comparisons similar?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Were the participants included in any comparisons receiving similar treatment/care, other than the exposure or intervention of interest?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was there a control group?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Were there multiple measurements of the outcome both before and after the intervention/exposure?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was follow-up complete and if not, were differences between groups in terms of their follow-up adequately described and analyzed?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Were the outcomes of participants included in any comparisons measured in the same way?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Were outcomes measured in a reliable way?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Was appropriate statistical analysis used?</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Overall appraisal</td>
<td>9/10</td>
<td>10/10</td>
</tr>
</tbody>
</table>
Table 5. Quality Appraisal of Included Survey Studies

<table>
<thead>
<tr>
<th>Researcher(s) and year of publication</th>
<th>(Genc, Kulusakli, &amp; Aydin, 2016)</th>
<th>(Chou, 2018)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appraisal question</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q1</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q2</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q3</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q4</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Q5</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q6</td>
<td>Yes</td>
<td>The pilot test is not mentioned</td>
</tr>
<tr>
<td>Q7</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q8</td>
<td>Can’t tell</td>
<td>Yes</td>
</tr>
<tr>
<td>Q9</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q10</td>
<td>Can’t tell</td>
<td>Can’t tell</td>
</tr>
<tr>
<td>Q11</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q12</td>
<td>Can’t tell</td>
<td>Yes</td>
</tr>
<tr>
<td>Q13</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Q14</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Q15</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Q16</td>
<td>Not reported</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Q17</td>
<td>Not reported</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Q18</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Q19</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q20</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q21</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Q22</td>
<td>Not reported</td>
<td>Through interlocutors</td>
</tr>
<tr>
<td>Q23</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Q24</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Q25</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q26</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q27</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Q28</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q29</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q30</td>
<td>Not applicable</td>
<td>Yes</td>
</tr>
<tr>
<td>Q31</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q32</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q33</td>
<td>All relevant results have been reported. There is no evidence of “data dredging.”</td>
<td>All relevant results have been reported. There is no evidence of “data dredging.”</td>
</tr>
<tr>
<td>Q34</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q35</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q36</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Q37</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>
Table 6. Quality Appraisal of Included Correlational Study

<table>
<thead>
<tr>
<th>Appraisal question</th>
<th>Grading</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the source population or source area well described?</td>
<td>++</td>
</tr>
<tr>
<td>Is the eligible population or area representative of the source population or area?</td>
<td>++</td>
</tr>
<tr>
<td>Do the selected participants or areas represent the eligible population or area?</td>
<td>++</td>
</tr>
<tr>
<td>How was selection bias minimized in the selection of the exposure (and comparison) group?</td>
<td>ESAP courses were offered in the full and partial EMI contexts regardless of students’ English proficiency level. This minimizes a potential bias toward the self-selection of EMI programs by the students.</td>
</tr>
<tr>
<td>Was the selection of explanatory variables based on a sound theoretical basis?</td>
<td>+</td>
</tr>
<tr>
<td>Was the contamination acceptably low?</td>
<td>++</td>
</tr>
<tr>
<td>How well were likely confounding factors identified and controlled?</td>
<td>++</td>
</tr>
<tr>
<td>Is the setting applicable to the UK?</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Were the outcome measures and procedures reliable?</td>
<td>++</td>
</tr>
<tr>
<td>Were the outcome measurements complete?</td>
<td>++</td>
</tr>
<tr>
<td>Were all the important outcomes assessed?</td>
<td>++</td>
</tr>
<tr>
<td>Was there a similar follow-up time in exposure and comparison groups?</td>
<td>+</td>
</tr>
<tr>
<td>Was follow-up time meaningful?</td>
<td>+</td>
</tr>
<tr>
<td>Was the study sufficiently powered to detect an intervention effect (if one exists)?</td>
<td>+</td>
</tr>
<tr>
<td>Were multiple explanatory variables considered in the analyses?</td>
<td>+</td>
</tr>
<tr>
<td>Were the analytical methods appropriate?</td>
<td>++</td>
</tr>
<tr>
<td>Was the precision of association given or calculable? Is the association meaningful?</td>
<td>++</td>
</tr>
<tr>
<td>Are the study results internally valid (i.e., unbiased)?</td>
<td>++</td>
</tr>
<tr>
<td>Are the findings generalizable to the source population (i.e., externally valid)?</td>
<td>++</td>
</tr>
</tbody>
</table>

Grading

| + Some of the checklist criteria have been fulfilled; where they have not been fulfilled, or not adequately described, the conclusions are unlikely to alter. |

2.6 Strengths and Weaknesses

Through the process of quality appraisal, the researchers identified that, across the nine papers, (i) studies rarely reported whether a pilot test was undertaken before adopting or using the instruments in their actual research; (ii) studies included inadequate information about sampling methods and frameworks, which suggested that the transferability and generalizability of the research outcomes to the same population or context was limited; and (iii) no studies discussed sample size. Across the selected papers, suitable power calculation was not included in the studies. Nonetheless, most of the included studies used a prospective design, adopted valid and reliable instruments for measuring public speaking anxiety and detecting coping strategies used by undergraduates, discussed the findings based on the theories or concepts, and reviewed relevant literature.
While these nine papers provide insights about university students’ public speaking anxiety levels, their choices of coping strategies, and the effectiveness of particular strategies, caution should be taken when drawing conclusions from the findings. For instance, four papers (Anandari, 2015; Rafada & Madini, 2017; Pratama et al., 2018; Widhayanti, 2018) only solicited students’ opinions and reported the findings, which might have resulted in a response bias. Meanwhile, the effectiveness of some of the strategies mentioned by respondents was statistically proved in experimental studies (El-Sakka, 2016; He, 2017), which ultimately restricts the establishment of potential relationships between speaking anxiety levels and strategy use. Only one survey study (Genc et al., 2016) reported the preference of strategy used by participants with high, medium, and low levels of speaking anxiety without considering personality factors.

3. Results

The nine papers included in this review were from Taiwan (n = 1), Indonesia (n = 3), Egypt (n = 1), Japan (n = 1), China (n = 1), Saudi Arabia (n = 1), and Turkey (n = 1). The findings are reported based on the responses and narratives elicited from 1,421 university students. Most of the university students in the included studies were in a foundational program or in the second year of their degree of study. Forty students were third-year undergraduates. While five studies (El-Sakka, 2016; Genc et al., 2016; He, 2017; Pratama et al., 2018; Widhayanti, 2018) did not report students’ English proficiency levels, other studies included participants who were either a mixture of English proficiency levels (Rafada & Madini, 2017) or at least B1 achievers in the Common European Framework of Reference for Languages (Anandari, 2015; Chou, 2018; Yasuda & Nabei, 2018).

While six studies used the reviewed literature to guide their data collection and analysis, El-Sakka’s research (2016) was backboned by Bandura’s social cognitive theory. The study conducted and carried out by Rafada and Madini (2017) used Krashen’s Affective Filter Hypothesis to describe how affective filters hinder the act of speaking and learning. Yasuda and Nabei (2018) also used the concept of willingness to communicate to explain the fear of speaking.

Considering the research objectives and findings, five subthemes were identified: (a) types of strategies used to cope with speaking anxiety; (b) language proficiency level and strategies used to reduce speaking anxiety; (c) full English medium-instruction context and strategies used to cope with speaking anxiety; (d) high level of speaking anxiety and strategies used to reduce speaking anxiety; and (e) effectiveness of the strategies used for speaking anxiety. These five subthemes mainly reflect three broader themes. The first theme encompasses common types of speaking strategies despite different categorizations found in the included studies.

3.1 Types of Strategies Used to Cope with Speaking Anxiety

Findings show that the typology of strategies by Kondo and Yang (2004) and language learning strategies (LLS) by Oxford (1990) were commonly used to report students’ strategies for coping with speaking anxiety. Meanwhile, other studies combined strategies as a single unit. In this review, LLS is the tool used to report and group the strategies used to reduce the fear of speaking because (1) it can merge five strategies stated by Kondo and Yang (2004); (2) LLS is more comprehensive than Kondo and Yang’s typology; and (3) the types of strategies detailed in LLS fit the context of speaking. The six strategies outlined in LLS are memory, cognitive, compensation, metacognitive, affective, and social strategies.

3.1.1 Memory Strategy

The concept of memory strategy is about storing and retrieving new information in one’s memory. Techniques such as imagery, reviewing further information, and creating mental strategies to reduce the fear of speaking fall under this strategy type (Oxford, 1990). Two studies found that students who applied memory strategy to mitigate speaking anxiety were likely to review their note cards before going on stage or waiting for their presentation (Widhayanti, 2018). Interestingly, some of them would reread the scripts or short notes to remember the points when they did not bring any palm notes on stage (Widhayanti, 2018). While others blindly memorized the points, some tried to understand the presentation topic to ease memorization. Indeed, students also imitated native speakers’ speech (Chou, 2018) when presenting by memorizing the intonation and body language of native speakers’ speaking.

3.1.2 Cognitive Strategy

A slight difference between memory strategy and cognitive strategy is that the latter involves direct transformation or manipulation. Techniques used to reduce the fear of speaking include practicing, reasoning, and analyzing, as well as making a structure for input and output (Oxford, 1990). The review found that students who used cognitive strategy to overcome speaking anxiety rehearsed (Pratama et al., 2018) and recorded their
presentation in front of a mirror before the day of the performance as well as practiced silently while waiting their turn to present (Widhayanti, 2018).

3.1.3 Compensation Strategy

This strategy is used when students compensate for lack of vocabulary in speaking and try to guess the content or output intelligently to aid comprehension or speech production and overcome the fear of speaking (Oxford, 1990). The review showed that students would select familiar topics if they were allowed to do so to reduce their nervousness on stage. When they could not retrieve certain words in the target language when presenting on stage, they used gestures or mime (Pratama et al., 2018; Widhayanti, 2018), synonyms, simple vocabularies (He, 2017), direct translation, and code-switching (Chou, 2018). Before speaking, some students also mastered the topic of the presentation to keep calm on stage. Contrary to expectations, some of them put effort into selecting their presentation outfit to create a strong visual impact, as well as ensure their clothes communicated first before their speech (Widhayanti, 2018); read English books; and watched English movies (He, 2017; Rafada & Madini, 2017).

3.1.4 Metacognitive Strategy

This strategy often requires students to plan, monitor, evaluate, and make changes in their speaking. Taking these actions leads students to monitor their speaking and identify when something has to be changed because it is unsuitable (Oxford, 1990). Some included studies reported that students drafted their script (Pratama et al., 2018; Widhayanti, 2018) and organized their speech before the presentation to reduce the fear of speaking. Some said they watched related YouTube videos or television shows (He, 2017), focused on English pronunciation (Rafada & Madini, 2017), and prepared props a few days before the presentation to synchronize their props with their speech notes. Other students reported that they synced their speech with other members if it was a group presentation to reduce the uncertainty that would arouse the fear. Furthermore, some recorded their rehearsals and replayed the recordings to review their performance (Widhayanti, 2018).

3.1.5 Affective Strategy

Oxford (1990) mentioned that affective filters are essential in language learning because they control learners’ emotions, feelings, motivations, and even values toward language learning. The same is applied to coping with speaking anxiety. Widhayanti (2018) found that students would listen to music, take a deep breath, meditate, and perform the dhikr—an Islamic devotional act. While waiting to be on stage, some students walked around the classroom, had positive thoughts about the upcoming performance (Genc et al., 2016) or self-talked (He, 2018), and shared feelings with their friends to reduce the fear (He, 2017; Widhayanti, 2018). Writing self-reflections before and after the presentation to record their emotions at those times (Anandari, 2015) and playing games (He, 2017) were also ways to alleviate their fear of speaking. However, some students who experienced speaking anxiety gave up on putting in the effort to improve their performance and avoided talking on stage if it was allowed (Genc et al., 2016).

3.1.6 Social Strategy

Social strategy is another strategy used by students because presenting in front of others seeks mutual comprehension between the presenter and audiences. To achieve that mutual understanding, students would find social support—for example, asking their peers to check on them after rehearsing their speech. Some would also ask for help from their friends if their minds went blank during a group presentation (Widhayanti, 2018). Some students even joined a summer English program (Rafada & Madini, 2017) to have more opportunities to practice speaking English with other students from different classes.

3.2 Learner Characteristics and Strategies Used to Cope with Speaking Anxiety

Understanding different strategies for coping with speaking anxiety also necessitated reviewing learner characteristics as a potential factor in selecting suitable strategies. The three sections below highlight how students’ language proficiency level, full English medium-instruction context, and high level of speaking anxiety relate to their use of different types of strategies.

3.2.1 Language Proficiency Level and Strategies Used to Reduce Speaking Anxiety

Although there was no clear relationship between language proficiency level and strategy use on speaking anxiety, four studies revealed that university students with different language proficiency levels used different coping strategies to reduce the fear of speaking. It was reported that Indonesian students who achieved an A grade in public speaking classes showed a significant reduction in speaking anxiety when they wrote self-reflections to express their emotions before and after the presentation (Anandari, 2015). On the other hand,
Taiwanese students who achieved either level A2 or B1 in the Common European Framework of Reference for Languages used borrowing, paraphrasing, and rehearsal strategies to cope with the fear of speaking regardless of English medium instruction contexts (Chou, 2018). Meanwhile, relaxation and peer seeking strategies did not work on university students who achieved scores of 300 to 400 in the Test of English for International Communication (TOEIC)—an equivalent of level A2 in the CEFR (Yasuda & Nabei, 2018). Indeed, preparation and positive thinking helped the students alleviate the anxiety of speaking when it was an influential factor in their willingness to communicate. In contrast to Yasuda and Nabei (2018), resignation was recorded as the most commonly used strategy and positive thinking as the least used among primary language level university students (Genc et al., 2016).

Overall, with these insightful datasets, the studies illustrated that compensation and metacognitive strategies—categorized according to Oxford’s LLS (1990)—were of great use among students with intermediate or elementary language level. Two of the datasets also showed that affective strategy was popular among Level A1 and grade A achievers while social strategy was not as popular among primary language level university students.

3.2.2 Full English Medium-Instruction Context and Strategies Used to Cope with Speaking Anxiety

The English medium-instruction context has raised curiosity about how much university students were exposed to the target language in classes. Across all studies, participants in English-speaking courses and classes in the semester in which the studies were carried out were selected. However, eight papers did not mention the types of English medium instruction contexts used in classes—in other words, whether lecturers code-switched (partial) or entirely used (full) the target language to deliver the lessons remains unknown, and presuppositions should not be taken. Only one of the included studies (Chou, 2018) had access to the types of strategies used, individually, in settings of partial and full English medium instruction. It was revealed that rehearsal techniques, such as starting conversations as frequently as possible, imitating how native speakers speak English, or creating opportunities to converse with native speakers, were used by university students in a full English medium-instruction context. Also, they used synonyms—one of the paraphrasing strategies—to better express themselves through conversation than those who were in partial English medium-instruction contexts. Interestingly, it was found that students who frequently used borrowing techniques, such as gesturing, code-switching, and direct translating, albeit in partial or full English medium-instruction contexts, reported a higher level of speaking anxiety.

In sum, borrowing and paraphrasing techniques, categorized as compensation strategies based on Oxford’s LLS (1990), indirectly indicated that compensation strategies have some adverse effects on university students’ speaking anxiety levels. On the other hand, the effectiveness of rehearsal techniques that combined memory and social strategies demonstrated that memory and social strategies are the most practical coping strategies for university students who had a fear of speaking in a full English medium-instruction context.

3.2.3 High Level of Speaking Anxiety and Strategies Used to Reduce Speaking Anxiety

University students with different anxiety levels use different types of strategies to reduce their fear of speaking. Four papers (Anandari, 2015; Chou, 2018; Genc et al., 2016; He, 2017) reported that participants in their studies experienced a high level of speaking anxiety. Findings showed that university students with high speaking anxiety levels relied on compensation (Chou, 2018; He, 2017), memory (Chou, 2018), social (Chou, 2018; He, 2017), affective (Anandari, 2015; Chou, 2018; Genc et al., 2016; He, 2017), and metacognitive strategies (Chou, 2018; He, 2017) to mitigate their fear. For instance, teacher participants in He’s study (2017) gave sample presentations for students to imitate and perform the speaking. However, there is a discrepancy between He’s (2017) findings and Chou’s (2018): students who frequently imitated a native speaker’s way of speaking did not reduce their fear of speaking but rather developed a higher degree of speaking anxiety. As for the affective strategy, some university students gave up the situation and avoided presenting if they could (Genc et al., 2016). Some techniques under this strategy were nonetheless useful. For example, writing self-reflections by noting their genuine emotions before and after the speaking reduced students’ fear (Anandari, 2015), allowing them to imagine themselves performing well on stage (He, 2017) and helping them to relax (He, 2017).

3.3 Effectiveness of the Strategies Used for Speaking Anxiety

Among all the papers discussed, only four papers (Anandari, 2015; El-Sakka, 2016; He, 2017; Yasuda & Nabei, 2018) reported the effectiveness of the strategy used. A strategy was considered valid when (1) the students were willing to communicate (Yasuda & Nabei, 2018); (2) the paired samples’ t-test showed that there was a significant difference between mean scores of the pre- and post-tests of speaking anxiety (El-Sakka, 2016; He, 2017); and (3) it was proved through students’ narratives (Anandari, 2015). A reduced speaking anxiety level
was vividly shown when students who employed preparation and positive thinking techniques were more willing to communicate. Additionally, preparation, repetition, help-seeking, elaboration, rehearsal, and organizational techniques were practical when students showed improvements in their post-speaking test. Against expectations, peer seeking was deemed ineffective when it showed no effect on speaking anxiety. However, two of these papers came to contradictory statements about this strategy’s effectiveness (He, 2017; Yasuda & Nabei, 2018). Using the stepwise regression method, He (2017) reported that relaxation techniques had no effect on speaking anxiety; however, Yasuda and Nabei (2018) found that students scored better on the post-speaking test after applying the technique. Such a difference may be attributed to students’ personalities. Furthermore, writing self-reflections proved useful when students were able to see their weaknesses and strengths, overcome their weaknesses, and boost self-confidence (Anandari, 2015).

In sum, the studies revealed some techniques that university students practiced to reduce speaking anxiety. Only weaknesses, and boost self-confidence (Anandari, 2015).

4. Discussion

Overall, based on the findings, the included studies in this review highlighted several advisable considerations when applying different coping strategies. University students who (a) have an intermediate level of English language proficiency and high level of speaking anxiety could opt for compensation and metacognitive strategies; (b) have high levels of English language proficiency and speaking anxiety could opt for the affective strategy; and (c) have a high level of speaking anxiety and were exposed to full English medium instruction contexts could opt for social and memory strategies. The studies addressed in this review propose that the effectiveness of the cognitive strategy and its practicality in different groups of anxiety and language levels or types of English medium instruction contexts—partial or full—have yet to be assessed, as evidenced in Widhayanti’s research (2018). Across different settings, the similar findings emphasized that university students who experienced speaking anxiety might use at least two coping strategies to reduce their fear, regardless of their language and anxiety levels. Even if only some aspects of learner characteristics were included across different research contexts, the findings could suggest pedagogical implications for university students who suffer from speaking anxiety in various settings.

Among the three parameters discussed—language proficiency level, full English medium instruction contexts, and high anxiety level—the included studies underscored types of English medium instruction contexts in determining suitable coping strategies to mitigate speaking anxiety. Most of the studies presupposed that university students, in their studies, fully practiced the target language when the courses taught were delivered in the English language. However, there might be situations where code-switching and the translation of concepts happened in lectures (Poon, 2013). Notably, the notion of willingness to communicate is a useful indicator to assess the effectiveness and frequency of strategies used under the influence of partial and full English medium instruction contexts. As MacIntyre and other researchers (1998) suggested, the “readiness to enter into discourse at a particular time with a specific person or persons, using an L2” (p. 547), could be influenced by social and personal factors. It results in different strategies used to cope with the fear when university students face speaking anxiety. When code-switching is tolerated, students use their first language in a situation where their mind goes blank during the presentation. In contrast, students seek social support or rehearse their script when they face the fear of speaking and only the English language is allowed for the presentation.

Furthermore, it was evident that most of the high achievers opted for the affective strategy to reduce their fear of speaking. It is explainable using Krashen’s Affective Filter Hypothesis (1985), which proposes that affective filters associate negatively with speaking performance; in other words, if the affective filter is low, speaking performance is good and vice versa. Because high achievers did not face difficulties in using the English language, they chose the affective strategy to cope with anxiety-provoking situations. Lowering their affective filters facilitated the process of reducing their fear of speaking. Based on the findings, the assumption that some relaxation techniques, such as deep breathing, are easy to master would probably contribute to relatively high use. Thus, more sophisticated relaxation methods, such as progressive relaxation, should be introduced to enhance their effects on speaking anxiety dramatically. As demonstrated in the included studies that focused on the relationship between high levels of speaking anxiety and strategies used, it is no surprise that university students were the benefactors of applying compensation, memory, social, and metacognitive strategies because they
addressed speaking anxiety with positive attitudes, making efforts to reduce their fear of speaking on stage. The affective strategy, on the other hand, shows different effects when students with high anxiety levels relied on it. This discrepancy could be attributed to the fact that most of them developed a behavior of learned helplessness. They gave up and accepted the situation because they believed it is tough to reduce the fear of speaking.

In continuation of the previous point, it is almost certain that the choice of coping strategies is explainable using Bandura’s social cognitive theory that underpins self-regulated learning (Bembenutty et al., 2015). University students not only act on impulse and instinct but also self-organize and self-reflect on their actions based on the cognitive processes and social conditions they encounter. This explanation provided the foundation for Zimmerman’s enduring concept of self-regulated learning (Salter, 2012). In line with Bandura’s four-pillar principles of human agency—namely, intentionality, forethought, self-reactiveness, and self-reflectiveness—university students autonomously activate their cognition, affect, and behavior (Bembenutty et al., 2015) to reflect on outcomes, reach their goals, and regulate their real experiences of speaking anxiety. From here, with their competencies, self-beliefs, and outcome expectancies, they gain control over their experiences of dealing with speaking anxiety. Therefore, students would be able to analyze their strengths and weaknesses, find solutions for their problems, and, finally, boost their confidence level when they monitor their progress of mitigating their fear of being on stage.

5. Implications for Future Research

The reviewed studies propose that university students with different personal and social factors, such as language proficiency level, speaking anxiety level, and English medium instruction contexts, use different strategies to reduce their fear of speaking in front of others. Nonetheless, the complexities of university students' strategy use are not fully understood because additional parameters have yet to be considered. Despite the relatively robust findings, no research has been found that devised a systematic and practicable set of coping strategies. Little is also known about the actual use of coping strategies to reduce students’ fear, before and after a presentation. Notably, more longitudinal studies should be undertaken to substantiate observations, widen the body of qualitative research available, and increase the authenticity of the findings. In an era of the fourth industrial globalization, it is incumbent on higher-learning institutions to impart soft skills that university students need for the future workforce. As a result, additional research is required to investigate how university students cope with their fear of speaking under different circumstances—from formal to informal.

Although this review has investigated university students’ use of strategies to cope with their speaking anxiety, the existing studies have a few limitations. As Horwitz (2001) noted, state anxiety differs from trait anxiety in that the former suggests a short experience of anxiety whereas the latter results from individual factors—i.e., personality—that could cause a person to be anxious anytime and anywhere. Therefore, university students who have trait anxiety will quickly feel more anxious than those who have state anxiety. Due to this personality factor, their degree of speaking anxiety is more robust, and the listed coping strategies in this review would wane. In conclusion, further research to examine the effect of coping strategies used to counter the two types of speaking anxiety would undeniably extend the growing body of literature that encompasses the practicality of listed coping strategies. This line of research would provide meaningful insights to lecturers in better understanding how stressed university students are when they face speaking anxiety, while at the same time refining a variety of pedagogical methods to lower the “psychological” barriers of speaking.

References


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