# A Brief Analysis on College Moral Education

# in the Epoch of Network

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### Abstract

In the modern days of information, Network teaching, which is convenient swift and highly efficient, has brought enormous opportunities for the teaching and research work of colleges. Yet the chaotic and illusion world of Network, due to its large amounts of negative information, has virtually brought great challenges to colleges' ideological and educational work. How to use the Network properly to promote colleges' ideological and educational work has become a big problem for us.

Keywords: Moral education, The Epoch of Internet, Opportunities

#### 1. Traditional Moral Education Work is undergoing difficulties and challenges.

Traditional moral education work takes a very centralized educational form, which regards the teacher, textbooks and class as a center. By employing a progressive teaching method of certain class within requested time and resorting to "two classes" and social practical activities and other limited educational work, it mainly aims at guiding students to be honest people. As a result, effect is very limited and extra difficulties are generated. Sometimes we are so focused on one-way teaching that the main part is ignored. The regulations are usually emphasized but real life is put aside. And when it comes to operation, it is usually undertaken in a closed way that strays from society. Right now, the difficulties that the moral education work is facing are:

#### 1.1 The anarchy in the Net world renders the moral education work more complicated.

Set in the vast social environment, directed by socialist educational principles, the moral education workers convert the spontaneous influence of society into the conscious influence controlled by the educational regulations. And by resorting to some concrete methods, they can put students' moral education work into practice. The Net world is different from the real world. It is a boundless information base, enormous in quantity and anarchy, with no control from any authorities. The overflowing information online, which students can easily get, and some of which runs counter with our mainstream thinking, has brought difficulties to our work.

### 1.2 The surrealism of Net world has made the moral education work more difficult.

There are three basic elements in the moral education work: educators, environment and the educated. The information the educated people get are mainly originated in the educators and the environment around students. School education, family environment, campus environment and social environment, in every aspect, have formed a space which influences the development of college students' minds. Among them, college moral education work stays in the main place. By propagating the mainstream thinking, it helps students to develop their minds in a healthy way. Now Internet information is directly available to students, the information space around students is overloaded. As a result, the moral education information hardly makes an impression in students' mind; hence the influence and effect are diminished. The talk with the computer is a common way of communication in the net world. Under this circumstance, students are so intoxicated with the cyberspace, illusional intercourse and emotion that network creates that their social responsibilities shrink. Fear, suspicion destruction and other evil thoughts will arise. Apathy for real life communication and the indifference for social relations will undoubtedly result in a vicious alteration in personality and psychological obstacles. This is, beyond a doubt, hazardous to students. How to help students to walk out of "Net addiction" and "Online loneliness" has become a new challenge for ideological workers in the epoch of Internet.

# 2. Development Opportunities for Moral Education in the Epoch of Internet

## 2.1 Rich Information

Traditional ideological and political information, which usually collect information from papers, books files and specific events around. As a result, not only the information is limited but also lacks of attractiveness and sense of times. However, internet information provides moral educators with inexhaustible and a wide range of information, which including both of the current information and a great amount of pictures, text, audio and animation. As a platform of people's communication and interaction, internet forum, web chat, message board and e-mail offer new means for moral education and is in favor of the communication between teachers and students and answer students' concerned questions of hot issues, difficulties, doubts in time as well.

# 2.2 High Efficiency

Internet characterized with high transmission speed and wild coverage. Using web as a platform to carry out moral education directly and deeply can improve efficiency. Internet can be shared and not limited by space and time so we can launch useful interaction with students through internet and then we can learn and grasp students' thoughts timely so as to enlighten them targetedly, changing from passive to active persuasively. Meantime, in a virtual space, students have a tendency to reveal their real thoughts, so their ideological characteristics and trends can be grasped accurately, targetedly and timely.

# 3. Using Internet Correctly and Combining with Practice for Moral Education

Dezhou University, with 17.000 students in school currently, and around it stands more than ten internet cafes. At least hundreds of students go there every day, and each of them for several hours per day. Some of the students are so addicted to it that they play for whole night and abandon their studies at last. Internet addiction and autism are reflected on some of the students seriously. Aiming at and to eliminate these phenomena, we can combine with reality and make use of internet correctly in order to help them abstain from the addiction and being healthy and upward again and complete their studies at last, there is still a long way to go.

Firstly, change educates idea, improve the occasion, and foster students' ability of self-education. "Schools in the future must change the educational target into self-educational subject. People who are educated must become his own teacher." in real life, however, methods of remonstration, forbiddance, warning and violence are frequently used by school, teachers and parents on student who's obsessed with web. But the methods sometimes stimulate students' reversal mind and they will just get the opposite to what they wished. On the contrary, we should improve the occasion, foster students' ability of self education and tell advantages and disadvantages of the web. Our goals mainly aim at: (1) ability of independent study. Arouse students' interest of discover the world, see the world and know the world; (2) ability of self-protection. Maintain our health of body and mind, respect the objective law of our physical and mental development and do everything in moderation. (3) ability of self-analysis. Differentiate the right from wrong; (4) ability of self-control which means the ability of resisting temptations. Make the student build up a proper brief of the web through guidance; take the web as a source of knowledge and a way of learning instead of acquiring negative information. Make the students able to have internet morality to a significant extent, and enable students to foster abilities of self-supervision, self-adjustment, self-examination, self-criticism. Make self-control fully realize in internet culture.

Secondly, help the students to set up a right, proper sense of worth. Attract students with campus network; spread Nobility of thought or behavior, hotspots and policies at home and abroad. And strengthen students' mind by discussion; take advantage of the visual, figurativeness and fun to provide the students with education of life values and attitude toward internet. For example, hold seminars, fairs between teachers and students, plenary sessions, etc. Let people realize the pros and cons of the internet, build up proper views of life, world and values

Thirdly, enhance campus network construction and achieve the modernization of moral education. College should open free computer rooms to meet students' need of searching online. Set up websites for ideological and political education management, where regulations and empirical materials can be put up, as well as students' suggestions and advice be collected. Thus we can understand the idealistic and mental trend of students and make timely communications with them in this way. In addition, developing some attractive software with edutainment, carrying out regular or occasional competitions such as animation design, making use of colorfully cyber activities are also suggested, aiming to let the initiative o focus the students attention firmly rest with college and make the campus network into a major ideological and cultural fronts.

Fourthly, enhance the construction and cultivate the distinctive characteristics of network culture, which not only reflects students' desire for knowledge and culture and suit physical and mental development of the law, but also relate to professional study, stress features of subjects, service professional education. Meanwhile, we can

propagate ethnic culture, cultivate national sentiments, develop the education of the patriotism, inherit the fine traditions of the Chinese nation and promote the essence of national culture through the network.

In short, education behind closed doors has passed and gave way to opening conception of education and method, which is applicability, application of teaching. Dezhou College has a 40-year history. During the years of teaching practice, we have fostered a large number of talents in all aspects. Currently, in the days of open teaching, we need to constantly adapt to new situations, research and explore new ways and means of moral education, cultivate more and better versatile and practical management talents for China's economy and construction.

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