# Tentative Exploration of Construction of a Harmonious Campus under the Perspective of Scientific Outlook on Development

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#### **Abstract**

The core of scientific outlook on development is development and the essence is human oriented. Human orientation and construction of a harmonious campus is to lead all work in a school in a unified way with the human-oriented scientific outlook on development, unify thinking, converge feeling of people and promote rapid, healthy, coordinated and sustainable development of the school work.

Keywords: Human oriented, Construction, Harmonious campus

It is a new task and new demand by the Central Committee of the Chinese Communist Party to the battleline of higher education all over the country to carry out the scientific outlook on development and to try to construct a harmonious socialist campus. The Central Committee of the Chinese Communist Party, centered with the General Secretary Hu Jintao, in accordance with new requirements for development of the times, put forward the strategy of rejuvenating the country through science and education and the strategy of reinvigorating China through human resource development from a strategic height of what kind of people to cultivate and how to cultivate, insist on priority development of education, promote educational fairness, conduct education for all-round development, strengthen and improve ideological and political education of university students, and offer education satisfied by all people, which are a series of important policies to promote reform and development of education. All these policies embody and basic need of human orientation and scientific development and are specific reflections of carrying out scientific outlook on development in education field. Construction of a harmonious campus is to lead with the scientific outlook on development, put a series of important policies by the Central Committee of CCP to development of higher education and put requirements of building a harmonious socialist society into all work in the school. Construction of a harmonious campus is helpful to fulfill the requirement of human orientation, promote education for all-round development, encourage all-round development of university students' morality, intelligence, physique and aesthetic, place improvement of quality and optimization of the structure as the focus, realize coordination of development of education and social and economic development, realize unification of the scale, quality, structure and benefit of development, promote harmony between cultivation of talents, innovation of knowledge and service of the society and ensure positive and healthy development of higher education.

### 1. Full realization of the importance and necessity of constructing a harmonious campus based on human orientation

1.1 Construction of a harmonious campus is the need to build a harmonious society.

Colleges and universities are an important component of the society, and reformation and innovation, and scientific development is the central content of constructing a harmonious campus. Colleges and universities serve for local economic development, being necessary need to carry out the educational policy of the Party and the historical mission entrusted by the great times of the revival of China. Construction of universities with high level should be actively integrated into the great career of construction of socialist modernization, take part in construction of a new type of country, improve the capacity of independence and innovation of colleges and universities, step forward a new stage in terms of the quality and level of running a school, attempt to become the fresh troops to resolve important scientific issues of the national economy, realize technical transfer and achievement transfer and make due contributions for common progress of material civilization, spiritual civilization and political civilization.

1.2 Construction of a harmonious campus is the realistic need to strengthen creative vigor of the campus.

Creative vigor is the life force of colleges and universities and realistic power and motive source of subsistence

and development of colleges and universities and is the basic condition for coordinated development of education and social progress, which requires us to respect and protect the pioneering spirit of the vast majority of teachers, acknowledge, respect and protect individual differences of students, and let enthusiasm and creativeness of each member be brought into full play and practically guaranteed. Construction of a harmonious campus is to enable all creative wishes favorable for progress of education in colleges and universities to be respected, all creative activities to get supported, all creative competence to be exerted and all creative achievement to get affirmed to continuously reinforce creative vigor of the campus.

### 1.3 Construction of a harmonious campus is the realistic need to realize stable and ordered campus.

One important aspect of a harmonious campus is that everything in the campus is in perfect order. That is, the management order, teaching order and scientific research order exhibit a lasting, consistent and stable operation condition, and each person who studies, works and lives in the campus can get personal and property security guarantee. Only if the structure of the campus is stable and relationship is harmonious, can the extensive teacher staff and students can be devoted to their career and pursue development with ease.

## 2. To bring into prominence the emphasis, exercise the scientific outlook on development and promote construction of a harmonious campus effectively

### 2.1 To strengthen ideological and political education

Whether a society is harmonious and whether a country can last long with political stability depends on the ideological and moral quality of all its social members to a great extent. Construction of a harmonious campus has to be centered with the fundamental issue of what kind of people to cultivate and how to cultivate to strengthen ideological and political education of university students. Firstly, we should arm our university students with the latest sinicized achievements of Marxism. Such a series of significant strategic ideas as scientific outlook on development and construction of a harmonious socialist society opens the latest sinicized state of Marxism and realizes innovation of the theories of CCP. The school, which bears the task of imparting knowledge and educating people, has to arm mind of university students with the latest sinicized achievements of Marxism to enable the latest sinicized achievements of Marxism to be compiled into the teaching material and to enter mind of students, to internalize the latest sinicized achievements of Marxism into firm politic belief, correct thinking method and behavior norm of teachers and students. In this way, they can be unified in thinking, form common sense, learn to analyze matters with the latest achievements of Marxism and explain and eradicate doubts, and continuously improve the competence of observing matters, distinguishing between right and wrong and mastering the direction. The school should further improve teaching of ideological and political theories, control reform of teaching methods, promote and exchange advanced teaching methods and teaching experiences and reinforce the strength of attraction and influence of class teaching. The school should also bring the effects of public lecture, themed events and theoretical associations into full play, direct the vast majority of students to understand and grasp the latest theoretical innovation achievements of CCP and become gradually firm Marxists in learning and practice. Secondly, the school should deeply implement "Opinions of the State Council of the Central Committee of CCP about Further Reinforcement and Improvement of Ideological and Political Education among University Students", and take the ideological and political education of university students as an important and urgent strategic task. They should summarize experiences carefully, take the initiative to explore new thoughts and methods and take more powerful measures to guarantee implementation of all tasks, policies and measures. Thirdly, the school should vigorously conduct moral establishment of teachers. They should further advocate the good habit of respecting teachers and emphasizing teaching, foster teachers' passionate in their job and the lofty spirit of imparting knowledge and educating people, direct the vast majority of teachers to further intensify their learning magic and personality charm and strengthen their social responsibility and historical mission feelings according to the requirement of "being a model of virtue for others and teaching by personal example as well as verbal instruction". Considering the condition and characteristics of the teaching team, the school should carefully study and explore effective approaches and methods to strengthen and improve moral establishment of teachers under a new circumstance and continuously improve the morality level of teachers of the whole teaching team. Fourthly, the school ought to firmly establish the ideological idea of educating people oriented and moral education first and insist on educating all people in the whole process from all aspects. They should put ideological and political education at the first place, run it through the whole process of education and teaching and continuously improve the level of ideological and political education. They should bring into full play the leading role of class teaching and integrate ideological and political education into all aspects of learning of university students to encourage them to consciously strengthen ideological and moral quality. They should take a positive attitude to expand new approaches of ideological and political education, hold social exercises in depth, actively occupy the battlefield of network ideological and

political education, play the role of parties and other organizations sufficiently, intensify construction of the team of counsellors and class advisers, integrate ideological and political education into teaching, scientific research and social service, etc, and reinforce pertinency and efficiency of the school work. Fifthly, the school ought to encourage construction of long efficiency mechanism of ideological and political education. They should improve the leadership mechanism and work mechanism of unified leadership of the Party Committee, co-administration of party and government, combination of full-time and part-time staff, close collaboration of the entire school and self education of students. They should establish ideological and political education and management system that is coordinated with legal regulations, linked with overall development of higher education and in accordance with need of growth and development of university students. They should gradually an assessment system of ideological and political education that follows educational rules, embodies needs of the times and is convenient to operate and attempt to realize the virtuous cycle of ideological and political education of university students. They should insist on combination of educating students and serving students, combination of resolving ideological issues and resolving practical issues, not only educating and guiding people, but also showing concern and offering help to people. Furthermore, they ought to further communicate with students who have difficult family economic resources, do well the employment guidance and service work of university graduates and provide good conditions for healthy growth of university students and for them to step into the society.

### 2.2 To insist on human orientation

Human orientation is an important principle to run through a harmonious social construction and is the essential requirement to construct a harmonious campus. We should deepen our understanding, grasp the connotation and essence of a harmonious campus construction of universities at a deeper level and choose more rational, fair and practical channel and route in the process of constructing a harmonious campus. It is an optimal choice offered by the times to choose the path of human orientation and democratic management. Human is the central factor of scientific development and harmony construction of a school, development of a school depends on teaching and administrative staff and construction of a harmonious campus can not go without teaching and administrative staff. To insist on "human orientation", we have to respect our teachers, respect the master status of teachers in the school, respect their personality, respect their creativity, guarantee their right to be informed and participate, and show concern for their work and life. In order to fully mobilize enthusiasm of teaching and administrative staff and to concentrate thinking and action of teachers on developmental goal of the school, one effective approach is to intensify strength of democratic management of the school, promote school running and teaching governance according to law based on democratic management, and absorb teaching and administrative staff into reform and development of the school up to the hilt based on democratic management. In the process of constructing a harmonious campus, we ought to improve democratic system, standardize democratic management, smooth democratic channel, concentrate national intelligence and converge national strength, show concern for the people's livelihood, show solicitude for people's worries, fully mobilize enthusiasm of teaching and administrative staff, construct a harmonious campus in an overall way, and be successful in development by teaching and administrative staff, for teaching and administrative staff and development achievements shared by teaching and administrative staff. Human orientation and democratic management is the important guarantee to strengthen innovation vigor of the school, converge developmental power of the school and maintain developmental pattern of the school. To insist on "student orientation" is to have to insist on students being the subject of development in education and teaching and insist on "all for students, for each student and for every aspect of students". We should take educating people as our own task, take overall promotion of education for all-round development as the principle line, impart knowledge and educate people, educate people through management, educate people through service and educate people through the environment. in management activities of the school, we should conduct human-based management, show concern and love to students, carry out the human orientation thought with the basic connotation of "equality, respect, cooperation and development", treat people with sincerity, move people with emotion and convince people with rationality. We should facilitate harmonious interpersonal relationship between educators and educatees, enable students to learn with great concentration, direct and help students establish correct world outlook, outlook on life and values, and improve students' overall quality. Only if we insist on human orientation, can all positive factors get most extensively and sufficiently mobilized and creative vigor of all members can get fully stimulated.

### 2.3 To prosper campus culture

To prosper campus culture is the significant content to construct a harmonious campus, and development and prosperity of campus culture has irreplaceable effect on formation of a harmonious campus. In the process of constructing a harmonious campus, we ought to persist in the correct direction of advanced culture, take the core

value system of socialism as the guidance, lead the vast majority of teachers and students to establish correct world outlook, outlook on life, values and concept of honor and disgrace, direct and mould teachers and students by taking into consideration rich cultural factors of life belief, moral concept and aesthetic sentiment implied in campus culture and construct together lofty, healthy and civilized campus culture. We ought to make an attempt to construct a campus culture that can embody correct school running direction, has strong school characteristics and is delighting to teachers and students and bring good cultural environment for growth and development of university students. Firstly, to foster good school spirit, learning style and teaching style, we should combine the historical traditions and school running characteristics of the school, embody development requirement of the times and social progress rule and attempt to form the excellent teaching style of being ambitious, being patriotic and devoted, being a model for others, imparting knowledge and educating people, being diligent in study and advancing with the times; we should form the excellent learning style of being diligent in learning, having the spirit to strive to make progress, being honest and being bold in innovation; we should form the excellent school spirit of respecting science, being serious and pragmatic at work, being good at creativity and having the characteristics of the times and the school characteristics. Secondly, to enrich the campus cultural life of university students. We should start with a view to satisfy the spiritual and cultural requirement of university students, organize ideological and political, academic and scientific, and entertainment sports activities which are rich in content, novel in form and strong in attraction, combine in an organic way moral education, physical education and aesthetic education and put education in cultural activities. We ought to make full use of significant festivals and anniversaries to hold theme education activities, and bring into full play the significant role of students' association, students' community, students' apartment and campus network in construction of campus culture. Thirdly, to hold positively theme establishment activities. We should actively hold all sorts of establishment activities and improve the civilization quality of teachers and students by taking "stressing civilization and promoting harmony" as the theme subject and taking practice of socialist concept of honor and disgrace as the emphasis. We should extensively hold social voluntary activities, established in service for grass-root organizations and for the mass public and let university students continuously strengthen their knowledge and understanding in the society and reinforce their consciousness and competence to serve the society. We should intensify credit establishment, direct teachers and students to start from specific things and from every word and every action and enable them to be honest and to have personal integrity. We should try to construct a safe campus, healthy campus and civilized campus, and encourage a vivid situation in which everybody is responsible for a harmonious campus and everybody shares a harmonious campus. Fourthly, to strengthen campus environment construction and campus cultural battlefield construction. We have to adapt to the requirements of environment educating people, emphasize campus landscape construction and campus human environment construction, take the initiative to conduct comprehensive administration of the school and the surrounding public security and try to build a healthy and excellent campus environment, we have to reinforce construction of school newspaper, school journal, school broadcast television and school publishing house, strengthen management of class, tribune, seminar, public lecture and lecture, etc, and ensure that they will become important battlefields to spread advanced culture and not to offer any spreading channel for wrong opinions and speeches. We have to pay attention to bringing into play the positive role of Internet and enabling campus network to integrate thinking, knowledge, interest and service into one whole. We have to reinforce management, make the best use of circumstances, effectively direct online public opinions and enable campus network to become the new channel and new platform for construction of campus culture. Campus culture construction can offer intelligent support and spiritual guarantee for career development of teachers and the fostering of their teaching morality and for growth and development of students, and offer solid cultural deposits and ideological foundation for realization of fostering talents with high quality.

To sum it up, construction of a harmonious campus is a complicated systematic project and is a long term strategic task. Harmony can converge feeling of people, harmony can unify power and harmony can promote development of the career. Harmony is a sort of quality entrusted by the current times to universities and is also a sort of demand on universities to establish a harmonious society. Campus harmony can necessarily put vigor and vitality for reform and development of education and promote education to develop forward better and faster. We should firmly establish and carry out the scientific outlook on development, respect human-orientation, construct a socialist harmonious campus in an overall way and promote rapid, healthy, coordinated and sustainable development of the school career.

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