Run Colleges and Universities with Morality

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Abstract
Run colleges and universities with morality is the school-running thought in social society and also the inevitable demand for cultivating talents at present. In new century and in face of new historical tasks, university should carry out the policy of “run colleges and universities with morality” in way of enhancing moral cultivation of cadres, teachers and students, strengthening moral education carrier and environment construction etc, in order to further promote the development of universities.

Keywords: Run colleges and universities with morality, Moral construction

Secretary-general Jiang Zemin accentuated in his talk on the state conference of the minister propaganda“We must persist in strengthening the construction of socialistic legal system; managing state affairs according to law during the course of constructing socialism with Chinese characteristics and developing socialistic market economy. And at the same time, we must insist on enhancing the construction of socialistic ethics and administering state with morality. Secretary-general Jiang Zemin regards the rule of morality and law as the strategy of governing the country. It indicates that Central Party Committee highly emphasizes ideological and moral construction. School education should be people-oriented and educating people should be moral-oriented. These two aspects demand both law and moral. Run colleges and universities by morality is the school-running thought in social society and also the inevitable demand for cultivating talents at present.

1. Clarify the task of “run colleges and universities with morality”
The implementation of the policy“run colleges and universities with morality”is to apply Marxism to educate students, help them firmly stabilize communist ideals and beliefs and build up outlook on science, revolution and selfless dedication, meanwhile develop good moral habits. Among them, the education of adolescents’ ideals and beliefs, which are the political foundation and source of strength for the healthy growth of them, are also the spiritual pillar of national prosperity and rejuvenation, should be given priority. We should focus more on the education of the ideals and beliefs among students, as it relates to the training directions in socialist school, national rise and the success or failure of the cause of socialism. The establishment of correct ideals and beliefs should rely on the guidance of Marxist ideology and a clear and correct understanding of social development and life value. The principle of scientific theory inculcation should be insisted to help them build up socialist ideals and beliefs. It is necessary to guide them in close combination of China's revolution and construction, also in close connection with the reform and opening up and socialist market economy, seriously study the Marxism and apply Marxist thought and method in society observation, problems analysis and settlement. In this way, we can carry out the task of students’ moral education with high efficiency.

2. How to implement the policy of “run colleges and universities with morality”
Mr Jiang Zemin holds the view that it is the new development of Marxism and political direction to guide the colleges and universities to connect the rule by law and rule by morality with political sober mind and stick to the right way of running the country. Therefore, it is of significance to run the schools and cultivate cadres with morality. Moral education is a systematic project with great meaning. It can also gradually affect all the teachers and students and make them be the model of worthiness. We have to summarize, carry on the influence and produce the power of influence and cohesive force. Meanwhile, it is also important to open minds to seek truth from facts, to keep pace with the times with
the guidance of morality. Then they should focus on the moral construction of cadres and teachers first. There are some old sayings “learn to be a teacher, behave to be a model.” “Teachers are the focal point of spirit”, it is of great importance to improve higher education based on the morality of teachers. Not only can teachers be professional on knowledge, they should also educate students well even do them good in each part of their lives. So we should stress the following items:

2.1 Enhance Cadres’ moral construction

In order to reach a new level in school’s moral education, we must enhance ideological and moral construction of cadres as party member and also improve their moral standards, in this way, they can set good examples for all teachers and students. Therefore, it is of vital importance to organize a cadre’s team which possesses high quality of ethnic, personality, ideology, politics, law and profession. Education is the basis of constructing a cadre’s team with high moral quality and implementation of the policy “Three Represents” is the fundamental guiding principle. In order to achieve this goal, firstly, cadres of colleges and universities should take the important thought of the “Three Represents” as the guidance and be aware of the importance of combining morality and law to govern the country, meanwhile they must correct and avoid one-sided views that run market economy only by law, also they should establish new concepts including combine morality and law to govern the country, improve the management and academic atmosphere in colleges and universities. Secondly, the cadres should assume responsibility to serve the people wholeheartedly and to be a faithful representative of the benefit of majorities in any case. Thirdly, the cadres should bear in mind the great trust placed in them by the Party and the people, exercise self-discipline, self-respect, self-alertness and self-reliance, improve their moral cultivation and take on the responsibilities to educate the teachers and students. Fourthly, the cadres should enhance learning and apply Marxism, Mao Zedong Thought, Deng Xiaoping Theory and "Three Represents" theory in their work, further study the spirit of the 16th CPC National Congress and acquire scientific outlook and methodology so as to keep a sober political mind and stick to the correct political direction under any complex circumstances.

2.2 Enhance teachers’ moral construction

As the saying goes “Learn to be a teacher, behave as a model” and “Teacher is the soul builder for human beings”. Teacher’s work does not only include teaching, more importantly, they must be well-behaved in all aspects. Teacher plays an important role in moral education, so they must have a clear mind that their moral qualities are of significant effect on moral education at school. Teacher’s morality is typical of enlightenment and example, which is not only reflected in their job but required in their life style and personal integrity. Teacher’s work object is the person who will be the constructor, creator, instead of thing. Accordingly, teacher should function as an instructor, tutor, exploiter, developer, constructor and contributor in the concerning area. As a teacher, one must be well-behaved, working hard to improve their professional quality. The writer has four suggestions on how to improve morality. First of all, study hard on political theory with Marxism and Socialism. Secondly, be honest to educational career loving teaching and students. Thirdly, keep progressing and innovating. Cultivate students with the ability to innovate and practice which accordingly requires teacher to enhance their creativity by constant study. Fourthly, try to observe law and discipline, defend social order consciously, to develop moral excellence to society and family. Be a model of morality both in work, study and life; especially adopt great ideals and devotion spirit in teaching. Resist harmful practice on society, and refrain from money worship, individualism, hedonism as well. So, intensify the virtue of teachers should be the priority to run school with morality.

2.3 Enhance students’ moral construction

College student is one of the major targets of moral education. University should develop them by moral standard and make efforts to intensify virtual quality cultivation to student. At present college students, with high IQ, have healthy, stable and positive thinking of life and values. But everyone differs in character. Some unstable attitudes and immoral behaviors exist when society is in the transfer period. Some behavior is resulted from virtue loss and ideal confusion. Some students’ value is pragmatism-oriented, pursuing comfortable life while lacking hard-working spirit and collectivism. It’s time for educators to work out concerning moral standard based on students’ psychology, behavior, thinking, character, and their view of life as well as values. Moral education is basic to all forms of education that should stick to the policies set by Republican Party, giving priority to moral education. To refine students in an ideal environment, to instruct student with varied activities and to construct school as an area typical of spiritual civilization are helpful to students’ civilized behavior. Meanwhile, attach importance to political, moral, discipline and law education. Moral education is the precondition to help students form correct views on life, world and value. Currently, there are three key points to enhance moral education. Firstly, totally change education pattern. Moral education should target on person and avoid stressing on intelligence while ignoring virtue and health. Secondly, stress education in classroom is the key, analyzing moral factor in each subject and implementing moral education in an all-round way. Thirdly, purify society environment which is the basic to moral education. Keep education consistent between school and society and create ideal environment for the healthy growth of students.
2.4 Strengthen moral education carrier's construction

Virtue specializes in personal consciousness. So moral education should stress on moral consciousness. Mass media and literature have special infiltration and affection to students' moral consciousness cultivation. Attack immoral behavior and thought is helpful to tell wrong and right. “Two subjects” education is necessary to cultivate moral consciousness and play an important role to Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory and “Three Represents” theory among students' moral education. Instruct student in a positive way, educate them with scientific theory, also help them combine their future and nation’s prosperity with ideal and belief. Teach students how to think in a calm and rational way. Let them know their social role is to prosper the nation, at the same time, devote major efforts to publicize with radio, newspaper and campus network.

2.5 Strengthen the team of moral and educational construction

Ideological and moral construction is very significant work. Education field should strictly carry out the policy of "run the country and school with morality" so as to improve the construction in school. The fact has proved that the moral and educational construction team is the backbone of ideological and political work in colleges and universities. So how their quality is directly exerts an influence on the promotion of the students' quality and the efficiency of the work in school. Therefore, we must attach much importance to the construction of this team. As per the factual situation nowadays, several points must be followed: firstly, we should enhance the quality of the moral and educational team which includes both the professional and self moral quality, and the Deng Xiaoping Theory should be utilized to strengthen the professional and practical training. Therefore, they can shoulder the burden of the moral and educational work in school. Secondly, we should pay more attention to the recruitment and optimize the structure of age and knowledge so as to absorb more talents. Meanwhile, we should also focus on the mid-term and appropriate adjustment to stabilize and enlarge the moral and educational team. Thirdly, we should establish a set of policy which can adapt the new development and work demand well. Then the staff will have a better work environment, and secure the implementation of the moral and educational work. We must stress that we must not give up or ignore "work according to law" while we attach much attention to the "work with moral", and we should combine these two aspects closely. In a whole, "run the country with moral" is the significant guideline and spirit for our work in every aspect from now on, which is also the most important task in the new historic period for colleges and universities. The party and political leaders must highly focus on the moral and educational construction, and work hard for quality and efficiency.

References


