

"Red Community" Singing the Melody of Campus Culture

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Abstract

In modern times, cultivating students with firm political stance, conscious political awareness, and high accomplishment of Marx's theory, is the mainstream culture in colleges and universities. Through constructing a platform for students to learn political theory and display their ability of practice, we could achieve the educational goal as follows: attracting students' interest in learning theory, improving their practical ability, establishing a correct outlook on life, world and values for students, laying the foundation of cultivating the youngsters with "Four Haves".

Keywords: political stance, campus culture, platform for theoretical study and practice

Socialist university's goal is to cultivate qualified builders and reliable successors for the cause of socialism with Chinese characteristics. Cultivating students with firm political stance, conscious political awareness and high accomplishment of Marx's theory according to the guidance of political culture construction, is the soul of carrying out ideological, political and educational work in universities. Therefore, university students should strictly adhere to the guiding ideology of Marx theory, using the most advanced Marx's theory of Chinese to arm their thinking minds. Only in this way, their political consciousness and political responsibility could be enhanced, so as to realize the country's goal of cultivating the talents. Campus culture, including institutional culture, spiritual culture and material culture, contains the mainstream cultural values all the way. Seminar in Deng Xiaoping's theory (referred to as Deng's seminar) is the effective carrier for improving university students' Marxist theory and political literacy.

Over the years, the carrying work and activities on Deng Xiaoping Theory and the important thought of "Three Represents", is adhering a thought that we use the organization as an important carrier and base for learning Marxist theory and study of Marx's theoretical achievements in China. We need to enrich the learning content, learning forms and activity forms, in order to make the theories more easily accepted, make the students more willing to accept it, and make learning activities deeply in their ears, brain, heart. Therefore, to achieve the above goals, we take the following steps.

1. Strengthening the System Construction to Ensure the Organization Pattern of Deng's Seminar According to the Rules of "Three Special" & "Three Regular"

"Three special" & "three regular" is the system guarantee of Deng's seminar's organization in our school, is an important guarantee to ensure that Deng's seminar could take a clear-cut stand and lead advanced culture.

The meanings of "Three special":

- 1) To set up a special students' community -- carrying out the study and practice activities by the university's Deng's seminar organizations.
- 2) To designate university Youth Corps Committee to take in charge of the overall work of Deng's seminar.
- 3) To designate the Section Chief of Students Affair Department, and Propaganda Minister of School Youth Corps Committee to take in charge of guidance work for Deng's seminar.

The meanings of "Three regular":

- 1) The regular organization of each branch' responsible person for learning and making preparation for the recent work. Deng's seminar in the university should hold a meeting both at the beginning and at the end of each month. The meeting in early month is mainly about the arrangement of work for this month; a summary of the month's

work is the main topic in the meeting in the end of the month.

2) The inspection should be carried out regularly aiming at each branch's activities. After each working arrangement, each branch should establish project-planning in accordance with the requirements. The school Deng's seminar should inspect the branch's activities in accordance with their plan. At the same time, the branch need to give a timely report about their activity results and material.

3) To carry out research activities regularly in each branch of study. Through the forum, questionnaire etc., we could understand the thinking trend of seminar members, and get advice and suggestions for the construction of Deng's seminar.

At the same time, in order to make Deng's seminar be continued, long, full of profound connotation and rich characteristics of the times, the school will take Deng's research activities into the ideological and political education assessment system. Each branch should have a perfect system and sound organization. The activities planning should be available before Deng's seminar is carried out, authentic materials should be enough in the process of activities, and finally a summary of activities needs to be finished in the end of the activity. The development of the activities should use theory learning as the guidance, and focus on the improvement of students' ideological and moral quality. Acting as the carrier, the activities should enable students to deepen the understanding of theoretical learning.

2. Establishing the Core Guiding Ideology to Ensure the Deng's Seminar's Ideology and Culture According to the Rule of "Four Adhere To"

1) Adhering to Deng Xiaoping's theory, the important thought of "Three Represents" and the scientific outlook on development, to promote the modernization and popularization of Chinese characteristic socialism. Using theoretical system of socialism with Chinese characteristics to arm the students' mind, to guide their practice behavior, and promote the ideological and political work, so as to ensure the right direction to the reform, operation and development of Deng's research activities.

2) Sticking to the developing direction of socialist advanced culture, and adhering to the rule of services for the students and for the spreading advanced culture. Adhere to rule that "the contention of a hundred schools of thought, all flowers bloom together". Don't stick to only one pattern in forms of activities, but keeping pace with the times, adhering to the unity of inheritance and innovation, promoting the main melody, advocating diverse, arming the people with scientific theories, guiding the people with correct public opinions, shaping people with lofty ideals, and inspiring them with excellent works, so as to lead the college students to form a positive attitude in learning, work and life and form a healthy and civilized way of life.

3) Adhering to the rule of "people-oriented", being close to reality, close to life, close to the students, play the important role of student community in the construction of campus culture. Adhere to conception that the culture communication in Deng's seminar is for the students, the development of Deng's seminar relies on the majority of students. All of the above aims at promoting development of the all-round youth, and cultivate them into the "Four Haves Youths" with ideal, moral and culture.

4) Adhering to the rule that we should put talent training in the first place of the work. The team is the foundation, and the talent is the key. Firmly establish the conception that talent is the first important resource. Through the excellent platform of Deng's seminar, we could accelerate the cultivation of students who have ability, political integrity, and innovative talent. Training system of good student cadre in Deng's seminar needs perfection, so that it could create favorable conditions for the appearance of outstanding student cadres to show themselves and display their talent.

3. Enriching Practical Activities to Ensure the Study of Deng's Theory Following the Rule of "Five Combination"

"Five Combinations" is the learning style of Deng's seminar in our university. Reasonable learning style embodies the rich learning content and vivid process of activities. It is the experience characteristic of research practice in Deng's seminar.

1) Combine the learning and research of Deng's theory with learning of theory courses, so that the learning activities of students become not only systematic, but also flexible. Through all kinds of social practical activities, students could make implement and full use of theories that they learn from the traditional theory courses, so that the guiding role of theory learning will be played. In the summer social practical activities in three rural areas, students carried out a series of science education for the peasants, at the same time, they gave lessons for the children in the village, and talked with the children about the ideal and life. All of the actions laid a solid foundation for children to establish a correct outlook on life, world and values.

2) Combine the learning of cultural knowledge in Deng's seminar closely with the ideological and moral cultivation. In university age, young people need to work hard to learn scientific and cultural knowledge, solid the theoretical foundation, improve the professional quality, and enrich their own connotation. At the same time, they should actively strengthen their ideological and moral cultivation, study the theoretical system of socialism with Chinese characteristics seriously, establish correct outlook on world, life and values firmly, have lofty ideal, cultivate noble sentiments, nurture the spirit of science, and establish devotional ambition for the country. Over the years, Deng's seminar organized the learning activities on the theory of socialism with Chinese characteristics, learning the scientific outlook on development. The in-depth theoretical study and a series of practical activities enhanced the expansion of the students' ideological consciousness. The theory of socialism with Chinese characteristics led them to the right path and established a lofty ideal. Through watching the movies "Tsien Hsueshen" and "The founding of a republic", the students' patriotism and the ideal of life education was strengthened; We Carried out the outstanding student presentations called "Inspire youths to achieve their dreams", sharing our real growth experience with students, using people and affairs around to educate and encourage the young students to achieve their dreams. The in-depth theoretical study and a series of practical activities enhanced the students' thoughts. The theory of socialism with Chinese characteristics led them to the right path, and it cultivated of the young students to establish lofty ideals. The theory helped students to establish a correct outlook on life, world and values, encouraging them to be clear about their goal of life, to shoulder the responsibilities and obligations of their era. The Deng research work was carried out effectively and deeply. A student named Wang Dong, an excellent member in Deng's seminar in our university, got a first-class scholarship in school five times in a row. In 2011 he won the provincial government scholarship; in 2012 won the honorary title "top ten students in Changchun City"; he has been repeatedly rated as "outstanding student leaders", "outstanding cadres" and so on. The members in Deng's seminar are all backbone in the class, and they play a positive role for the construction and development of the university.

3) Combine the Deng research studies with the promotion of patriotism as the core of the national spirit and reform and innovation as the core spirit of the times, which could motivate and inspire students^[1]. For a long time, when "the May 4th movement", "the September 18th movement", "the December 9th movement" and other important anniversary comes, Deng's seminar must organize and guide the masses of members to carry out memorial activities. For example, we organized the thematic educational activities called "Carrying forward the spirit of the May 4th movement, transferring the dreams of youth"; we also organized a thematic activity called "The succession of martyrs behest, inheritance of patriotism" to visit martyrs' park in Changchun. We organized more than 400 Deng's members to visit Changchun cemetery of revolutionary martyrs. They made a vow before the people's Heroes' oath and presented a basket of flowers to cherish the memory of martyrs our valiant record; We organized students to visit the Palace Museum, so that students will not forget history, keep the Chinese nation's history of humiliation in mind; We organized some Deng's seminar members to watch a drama called "Sister Jiang", which may help them to learn the dauntless heroism of revolutionary heroes; In the review of the history, students realized that our happy life today is not won easily. It encouraged the students to strengthen their ideals and faith, to love the party and country, to study and work hard. In the future, they will return with honors to the society, not disgrace their historical mission from the era. We carried out the speech activity "My Chinese dream" in order to study and implement the spirit of the party's eighteen meeting deeply. It fully implements the party's educational policy, focusing on the fundamental task of "morality education", developing the Chinese Characteristic Socialist propaganda and education, guiding students to study hard and unremitting struggle in order to achieve the great "Chinese dream" that contains national prosperity, national rejuvenation and the well-being of the people. Through this activity, the majority of members of the Communist Youth League truly feel the contemporary young people's sense of responsibility and mission. It made youth members to connect their own mind with the national prosperity every hour and moment. The spirit of "China dream" influences every classmate, and it motivates every aspiring young people to be able to shoulder the responsibility and mission of national prosperity and strength.

4) Combine Deng's study and research with establishing the socialist concept of honor and disgrace, and guide the healthy development of students^[1]. The study and research of Deng's theory should put the socialist concept of honor and Disgrace into educational practice of students' healthy development, so that students could have the experience, feeling, and improve their ideological and moral qualities. Therefore, we established an educational activities called "Fulfill the eight honors and eight disgraces, Setting up the civilized behaviors" in the school. The activity focuses on uncivilized phenomenon exists in society and in the school. Through the development of this activity, all the young students were inspired to establish good habits and improve their taste. In the 50 anniversary of the death of Comrade Lei Feng, Deng's seminar members made waves to learn from Lei Feng in our school. Deng's seminar organized a forum called "Learn and practice the spirit of Lei Feng". The members

had a more comprehensive understanding of the spirit of Lei Feng in the discussion. We also carried out activities as follows: showing love to the elderly in the nursing home, providing voluntary service in the community, cleaning the room, washing clothes and bedding for the elderly, making up missed classes for the children of poor families, and giving them some school supplies. What's more, the Deng's seminar organized members to do some compulsory work in the street, such as cleaning away the rubbish and sweeping the snow. They fulfilled Lei Feng's spirit with practical actions. Deng's seminar makes a clear value orientation. It formed an upsurge of studying about socialist basic values and norms of behavior in the majority of the members. It carried out a lot of activities, like visiting Changchun city orphanage, which helped members to cultivate the sense of social responsibility and guided the students to practice the socialist concept of honor and disgrace. The report of Party's Eighteen meeting put forward the call "Practice thrift and economy, oppose extravagance and waste", so we carried out an educational activity called "Practice thrift and economy, create a conservation oriented campus". The report of Party's eighteenth meeting considered the construction of ecological civilization as the key infrastructure construction, and proposed the call of building a beautiful China. In order to follow that, Deng's seminar in our school carried out an educational activity "building a harmonious and beautiful campus". It aims to education students to care for the environment, protect environment, beautify and construct the campus with their own hands. At the same time, the study, publicity and implementation of the eighteenth meeting's spirits was put forward to a new stage.

5) Combine the Deng's research activities closely with students' personality development. Chairman Hu Jintao put forward three general secretaries on university students. The basic requirements are to have both ability and political integrity, and comprehensive development. In the development of personal interests, expertise and potential, also in the process of dealing with the individual, collective, social relationship, students should keep their own personality to achieve the organic combination of thought growth, academic progress, and physical and mental health. The ultimate goal is to create compound talents for society^[2]. We carried out many activities such as the speech contest, "Commemoration of the ninetieth anniversary of the CPC founding", calligraphy, painting and photography. Through the activities, students' personal talent and patriotic spirit were combined, their quality was improved, and the spirit of patriotism was cultivated.

Deng's seminar in our university actively carried out learning and discussion on the social core value system. We carried out educational activities to study the advanced deeds of moral character. We organized students to take part in a series of activities such as honesty education and legal education. At the same time, we strengthened the instruction for Deng's research branch to study and exchange from each other, so that students became willing to participate in the research activities. Moreover, many lower grade students were attracted to join in us. In recent years, Deng's research organizations continued to grow, and the number of members rose to over 6000 now from 3000 people in 2009. The seminar carried theoretical studies more than 600 times, and practical activities over 50 times. These activities brought very good effect. Students' sense of political responsibility was enhanced. They often go into the society to form a good atmosphere to serve the society, serve the people. A number of advanced collectives and individuals emerged, which received recognition and reward from the country, province and city many times.

Deng's seminar in Jilin Architecture University adhere to the rules of liberating thought, seeking truth from facts, keeping pace with the times, constantly promoting the Marx doctrine, Mao Zedong thought, Deng Xiaoping theory, the important thought of "Three Represents" and the scientific outlook on development. It insists on construction of the socialist core value system, arming and educating the students with the latest achievements of Marx in China. It gathers strength through the common ideal of socialism with Chinese characteristics; it inspires the fighting spirit with patriotism as the core of the national spirit; it leads the fashion with the socialist concept of honor and disgrace; it uses serving for students as the principle; it adhere to the rule "all flowers bloom together, contention of a hundred schools of thought" to promote the products of good cultural campus, enrich the spiritual and cultural life of students, promoting campus cultural prosperity and development. All of the above aim to realize the whole process of the great rejuvenation of the Chinese nation, accompanied by a firm of Marxism Leninism Mao Zedong thought, Deng Xiaoping theory. In the future work of Deng's seminar, we will further emancipate our mind and bring forth innovation to strive for the improvement and perfection in the aspect of system construction, management mode and learning form. We will try to make Deng's seminar more active, reasonable and effective, in order to make it play its leading role, so that the students could be cultivated as the qualified builders and reliable successors. Deng's seminar will lead the majority of the members to work hard to build China into a powerful socialist country!

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