

Study on the Interaction between the Modern Change of the National Traditional Sports Culture and the Reconstruction of Ethnic College Students' Value Consciousness

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Abstract

By analyzing the modern change of the national traditional sports culture, the interactive influence between the modern change of the national traditional sports culture and the reconstruction of ethnic college students' value consciousness is discussed in this article, and the result shows that to integrate the national traditional sports culture into ethnic college students' value consciousness of sports culture would help the inheritance and development of the national traditional sports culture.

Keywords: Traditional sports culture, Modern change, Minority, College students, Value consciousness, Reconstruction

1. Modern changes of the national traditional sports culture

1.1 National sports culture

National sports culture tradition is the sports culture character and mode with long history for one nation, and the character and mode are the necessary factors to compose people's sports life, and these factors would deeply influence people's value orientation and mental tendency in people's deep psychological structure, and it is a kind of strong power with interiorly restriction function and wide penetrability, which almost influences people's all sports culture selections and activity rules.

The bright peculiarity exists in the national sports culture tradition, and its peculiarity is that it could ensure the rich and colorful of the world sports culture. Generally speaking, various nations all have strong self-consciousness to keep the peculiarity of the national sports culture. With it, not only the national cohesion could be strengthened in the nation, but also the independence of the national sports could be shown to the whole world.

1.2 Modern changes of the national traditional sports culture

The physical culture characteristic and mode with specifically exterior character of the national sports culture is the necessary factor to compose people's sports life, and its strong strength and extensive penetrability with interior limitation almost influence people's all sports culture selection and sports activity rule. However, human society is a continually changing and running process, and many factors such as culture in the society are continually changing, and the national traditional sports culture in this change would certainly induce the interior reform, and the present national traditional sports culture is the changed one, one the original one. The national traditional sports culture of China is the sum of categories, rules, systems, and material establishments that all Chinese nations used various body exercises to enhance human spirit potential from the history to now. Its content is abundant, runs in the blood, and has a long lasting market. Because of historical causes, in the new political and economic cultural system and the impact of exterior western culture, the interior reform in the national traditional sports culture of China has not been denied, that is the modern change of the national traditional sports culture of China. The change of national traditional sports culture is the process combining the sports cultural evolvement with diffusion. In the whole world, the evolvement is the vertical development of the national traditional sports culture, and the diffusion is the transverse development of the national traditional sports culture, and the combination of the both would promote the advancement of national traditional sports culture, which is a basic rule in the sports culture development (Tian, 2003, P.580-581). In the impact of exterior competitive sports events, many sports events of China begun to disappear, but part national sports events such as martial art, Darwaz, national wresting, Diao Yang, Girl Chasing, flying kites, swing, dragon-boat racing, dragon dance (lion dance), and current carrying, have been noticed by the world because of their special and strong life force, favored by the people in many countries. However, some long-historical, broad, and profound

national traditional sports events with abundant cultural deposits such as the racing with color dress and the devil sticks of the Miao nationality, the stool dragon, telegraph plant dragon dance of the Tujia nationality have been forgotten by people with the transform of time and space. In the 21st century, the commercial economy likes a rising wind and scudding clouds, and many information and amusement tools such as TV and broadcast have been popularized extensively, and the traffic and communication tools develop quickly, and various minorities' life environment has been improved largely, and people's material life level and spirit life level have been enhanced largely, and people's consciousness about the national traditional culture have changed largely from the main existence to the life ornament after festival (Yi, 2003, P.112-115). From the development tendency of the whole sports culture, the change of the national traditional sports is advanced, because it is the sufficient affirmation of human advancement, the further liberation of human spirit, the harmonious development of the sports culture system, and the harmonious development of the material system and the spirit culture, and it pursues a kind of creative total conversion based on developing the useful and discarding the useless in the old sports culture, and it is the highly uniform of the plurality and convergence of sports culture to promote the highly running efficiency of the sports culture.

2. Influences of the modern changes of the national traditional sports culture on the reconstruction of ethnic college students' value consciousness

2.1 Necessity and meanings of the reconstruction of ethnic college students' value consciousness

Human culture consciousness includes the value psychology and value view, and all of them are obtained from the meaningful cultural world, and people's value thinking and judgment to the exterior biological physical world (the nature) are implemented through the agency of the cultural phenomena world, and then they will become the existence which could be realized by human beings, or the thinking, emotion, and consciousness. The human consciousness, especially the cultural consciousness, is constructed by the meaningful cultural phenomena, and it is the product of the interaction of human mentality, biological mechanism, and the cultural world (Sima, 2001, P.2-10). In China, most minority people live in the far and poor areas, but with the integration of global economy and the support of the west development, the double-civilization construction in various minority areas certainly will go from the lagged state to the comprehensive and renaissance development, that means minorities must reconstruct their value consciousnesses by the interaction and mutual influence of their mentality and biology mechanism with the exterior culture world. As the main force to construct the socialism careers in minority areas, minority college students should establish correct world view, view of life, and value view to realize their own values, which would influence the future development of the politics, the economy, and the culture in the minority areas. In the new situation, how minority college students keep the original simple and gentle folk custom and break the traditional psychological obstacle brought by the ecological geological environment, and develop their historical course of survival will be the first problems which should be solved. The quick development of the modern science technology is forming a kind of global culture, constructing the common civilization of human beings, developing the common value consciousness for human being, and the minority college students should not keep out of this kind of culture, civilization, and value consciousness, and they must adapt the global historical tide. Minority college students should reconstruct the new system of value consciousness, and use the new value system to establish new idea, new concept, new quality, and new personality, and face the world by new spirit and open bearing.

2.2 Influences of the modern changes of the national traditional sports culture on the reconstruction of ethnic college students' value consciousness

As we all know, human ideas, emotions, personalities, and behaviors are not in their bloods, but cultivated in certain social environment. From the most generalized connotation of culture, this environment is a kind of cultural environment in fact. Therefore, human socialization is the process to standardize human postnatal behaviors, and the culture plays a very important role in this process. In the transformation of the modern society, the modern change of the national traditional sports culture would actively influence the reconstruction of minority college students' value consciousness. First, by using the advanced thinking mode, scientific theory, training and competitive system of west sports, the independent Chinese competitive martial art from Chinese traditional martial art has walked out of China, and gone to the world. As the modern change of traditional martial art, the competitive martial art has been the guidance and window of the globalization of Chinese martial art, and the people in the whole world have begun to appreciate the charm of Chinese traditional sports, which also will promote the establishment of minority college students and Chinese people's confidence, and better promote the economic and cultural construction in minority areas. Second, in national traditional sports events, many sports events such as the Lusheng dance of the Miao nationality and the kite-flying of the Manchu have become very fashionable in the world, and some sports events such as the mud fighting of the Dong nationality

have been vanished, which means that it is the necessary way to develop the sports events with amusement and taste and eliminate dirty and mess sports events, and it will actively influence the reconstruction of minority college students' taste consciousness. Third, because of the strong national style, local characteristic, strong participation, and taste, many sports events such as dragon dance, lion dance, hands waving dance, kite-flying, dragon-boat racing, knife-ladder unique skill, rock climbing, current carrying, and martial art in the national traditional sports culture have been the rare and valuable resources in many national scenic regions, becoming the organic part of the tourism industry. The unite development of the national traditional sports culture and the tourism culture undoubtedly would promote the reconstruction of minority college students' value consciousness, break original development of self-sufficient small-scale peasant economy and link with the market economy, and develop the new cultural and economic development earning the profit by using the cultural industrialization. Fourth, through the mutual integration of various minority peoples and the communication with exteriorly advanced culture, the reconstruction of minority college students' cultural thinking and sports value consciousness could be realized by accepting other nationalities' traditional sports culture and competitive sports culture. Fifth, because of the disappearance of some national traditional sports events, many minority college students begun to give up lagged cultural consciousness and reconstruct the cultural value consciousness through communication, studying, and development. Sixth, just as the martial art should be standardized and formalized first before it entered into Olympics, in the global environment, the west words system must be adopted to make the world know the national traditional sports culture, which would also help minority college students to early form the consciousness of "linking with the world", and more important, the competition laws of "fair" in modern competitive sports would help minority college students to form the value consciousness of "fair competition".

3. Influences of the reconstruction of ethnic college students' value consciousness on the modern changes of the national traditional sports culture

The socialization of human beings is a lifetime task, and the youth period is the key period to accomplish this task. The cultural environment would create certain conditions for the accomplishment of college students' socialization, while, the accomplishment of college students' socialization would directly influence the change of the cultural environment. In the same way, the reconstruction of minority college students' value consciousness will also influence the modern change of national traditional sports culture. Because of the change of the whole cultural environment, minority college students would inevitably face the comprehensive re-socialization, and they have to change the past value standard and behavior criterion, and establish a set of new standard and criterion according with the requirements and formation of the modern society, and they have to walk out of the traditional life mode and enter into the new life mode which would determine the modern change direction of national traditional sports culture.

Generally, original homogeneous culture will gradually divide into different cultural systems under the influence of the change function. These different cultural systems independently act on human mentalities, personalities, and behaviors, and certainly induce the weight loss of human emotion, the confusion of beliefs, and the partial of behaviors, even will induce human psychological exception and personality division (Xia, 2002, P.10-11). College students are always in the edge of tradition and modern time, and on the one hand, comparing with the west society, the biggest characteristic of the Chinese society is to taking the family as the center of the social life. In traditional China, except the family, there is no social life (Wei, 2003, P.51-52). In the modern China, though the minority college students' life is not so, but they still can not get rid of the traditional culture from the ancestry. On the other hand, the west modern education system also weakens the connection between college students with the tradition. In colleges, students could almost only contact with west sports, and except for the martial art, there is not traditional sports culture to teach students. Therefore, the division of sports culture because of the cultural change will naturally be represented in minority college students. From ancestors' nurture, minority college students have the will to inherit national traditional sports culture, but the practical sports cultural environment could not offer conditions for them to realize this will, which inevitably make their sports culture value thinking to be in confusion, and even induce the fault of the national traditional sports culture in minority college students. If minority college students are the fresh troops to construct the social career in minority areas, to inherit the national traditional sports culture should be their obligatory responsibility. However, when all minority college students lack in the consciousness to inherit national traditional sports culture, the very important way of inherence will be cut and the development of national traditional sports culture will be influenced seriously. Only when college students intentionally integrate certain national traditional sports culture into the sports cultural value, the national traditional sports culture may be quickly diffuse and develop in colleges. Therefore, it is very important to integrate certain national traditional sports culture into the sports

cultural value for the further development of the national traditional sports culture.

The change of the national traditional sports culture brought by the social transformation will influence minority college students from many angles and layers. In the present China, the development of social culture has become definitely, and the national traditional sports culture will also continually develop to a definite direction, but the minority college students' value consciousness is still in the reconstruction. Therefore, it is the development way of the minority sports culture to develop the socialism superiority, inherit the excellent tradition of national sports culture, study west advanced sports culture result, and realize the reconstruction of minority college students' sports culture value consciousness.

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